

 <p>Since 1951</p>	<p align="center">B. J. VANIJYA MAHAVIDYALAYA (Autonomous) (Grant-in-Aid) (Affiliated to Sardar Patel University) Vallabh Vidyanagar- 388 120, Dist. Anand, Gujarat, India Accredited with CGPA of 2.78 on four point scale at B++ Grade by NAAC Syllabus with effective from December - 2025</p>
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Master of Commerce (M.Com.)
Semester - IV

Course Code PB04CCOM53	Title of the Paper Financial Management - II	Total Credit 04
Course Objectives	<ol style="list-style-type: none"> 1. To learn the basics of Indian stock markets and their regulation. 2. To learn key fundamental and technical analysis methods for market evaluation. 3. To learn key concepts and methods for valuing securities. 4. To learn key concepts of portfolio theory and investment risk management. 	

Course Description		
Unit	Description	Weightage
1.	The Investment Environment and Stock Markets <ul style="list-style-type: none"> • Overview of Indian Financial System : Functions, Financial Concepts, Weakness; Organization of Stock Exchanges in India • Stock Exchange: Concept, Functions, Regulation and Reforms, New Issue Market and Secondary Market, Stock Exchanges in India – NSE, BSE, Various Securities and their characteristics, Stock Market Terminology, Role and Powers of SEBI, Deficiencies and Defects of Stock Markets, Method of Trading in Stock Exchange, On-line Trading, Basics of Commodities Markets in India, Derivatives Trading in India 	25%
2.	Fundamental Analysis <ul style="list-style-type: none"> • Introduction to Fundamental Analysis • Economic Analysis : Tools • Industry Analysis : Tools • Company Analysis : Du Pont Analysis with examples, Going beyond the numbers • Technical Analysis : Concept, Distinction between Fundamental and Technical Analysis, Basic premises of Technical Analysis • Charting : The basic tool of Technical Analysis, Price and Volume Charts - Bar charts, Line charts/Line and volume charts, Candlestick chart, Point and figure chart, Limitations of Technical Analysis 	25%

3.	Security Analysis <ul style="list-style-type: none"> • Meaning of Security Analysis • Factors affecting Security Prices • Concepts of Value, Basic Valuation Model, Bond Valuation, Basic Bond Valuation Model, Bond Value Theorems, Yield to Maturity, Bond values with Semiannual Interest, Present Value of Preference Shares, Valuation of Equity Dividend Capitalization approach, Single Period Valuation, Multiperiod valuation, Valuation with Normal as well as Supernormal growth, Earnings capitalization approach, Linkages between share price, earnings and dividends 	25%
4.	Portfolio Management <ul style="list-style-type: none"> • Introduction • Traditional Versus Modern Portfolio Analysis, • Growth investing • Value investing • Markowitz Theory • Return and Risk of Portfolio • Measurement of Portfolio Risk • Efficient Portfolio Risk • Diversification of Risk • Capital Asset Pricing Model, Examples Based on CAPM • Arbitrage Pricing Theory • Random Walk theory • Efficient Market Hypothesis 	25%

Teaching- Learning Methodology	Lecture, Group Discussion, Doubt Solving, Power Point Presentation, Case Study, Real Life Company Examples, & Seminar
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal/ Written Examination	20%
2.	Internal Continuous Assessment in the form of Viva-Voce, Quizzes, Seminars, Assignments, Attendance	10%
3.	External Examination	70%

Students will have to score minimum of 40% to pass the course.

Course Outcomes: Having Completed this course, the students will be able to:	
1.	Understand the structure and regulation of Indian stock markets.
2.	Apply fundamental and technical analysis techniques for market evaluation.
3.	Demonstrate knowledge of security valuation methods and influencing factors.
4.	Analyze portfolio theories and manage investment risks effectively.

Suggested References:		
Sr. No.	References	
1.	Kishore, R. M. (2020). Taxmann's Financial Management (Reprint 8th Edition 2020 ed.). India: Taxmann's Publication.	
2.	Gordon, E., & Natrajan, K. (2016). Financial Markets and Services (11th Revised ed.). Mumbai, India: Himalaya Publishing House.	
3.	Bhalla , V. K. (2008). Investment Management (19th ed.). New Delhi, India: S Chand & Company Pvt. Ltd.	
4.	Singh, P. (2019). Investment Management Security Analysis and Portfolio Management (20th ed.). Mumbai, India: Himalaya Publishing House.	
5.	Ranganatham , M., & Madhumathi , R. (2004). Investment Analysis and Portfolio Management (1st ed.). Chennai, India: Pearson Education.	
6.	Pandian, P. (2012). Security Analysis and Portfolio Management (2nd ed.). New Delhi, India: Vikas Publishing House Pvt Ltd.	
7.	Chandra, P. (2017). Investment Analysis and Portfolio Management (5th ed.). Chennai, India: McGraw Hill Education Publication	
8.	On-Line Resources available that can be used as Reference Material	
9.	Website: http://ugcmoocs.inflibnet.ac.in/ugcmoocs/view_module_pg.php/392	
	SUBJECT	COMMERCE
	Paper No. and Title	Paper No 8: Financial Management
	Module No. and Title	Module No 14: Cost of Debt
		Module No 15: Cost of Preference share capital
		Module No 16: Cost of equity and CAPM