



B. J. VANIJYA MAHAVIDYALAYA
(Autonomous)
(Grant-in-Aid)
(Affiliated to Sardar Patel University)
Vallabh Vidyanagar- 388 120, Dist. Anand, Gujarat, India
Accredited with CGPA of 2.78 on four point scale at B++ Grade by NAAC
Syllabus with effective from December - 2025

Master of Commerce (M.Com.)
Semester - IV

Course Code PB04ACOM52	Title of the Paper Knowledge Management – II	Total Credit 04
Course Objectives	<ol style="list-style-type: none">1. To learn how to manage future challenges with flexible approaches.2. To learn key aspects of managing businesses globally.3. To understand and manage crises effectively.4. To learn key principles of corporate governance and supervision.	
Unit	Course Description	Weightage
1.	MANAGEMENT IN FUTURE <ul style="list-style-type: none">• Introduction• Challenges Before Future Managers• Tasks of Management• Managerial Process in Future• Managerial Obsolescence• A Flexible System of Management	25%
2.	INTERNATIONAL MANAGEMENT <ul style="list-style-type: none">• Concept of Multinational Corporation• Stages and Forms of International Business• Reasons for Growth of Multinationals• Criticism of Multinationals• Concept of International Management• Environment of International Management• Managerial Functions at International Level• Global Executives• Trends in International Management	25%
3.	CRISIS MANAGEMENT <ul style="list-style-type: none">• Introduction• Concept of Crisis Management• Causes of Crisis• Crisis Management Behaviour• Crisis Management Techniques• Developing a Crisis Management Programme• Qualities of a Crisis manager• Can You Cope with Crisis? Points to Remember	25%

Unit	Description	Weightage
1.	MANAGEMENT IN FUTURE <ul style="list-style-type: none">• Introduction• Challenges Before Future Managers• Tasks of Management• Managerial Process in Future• Managerial Obsolescence• A Flexible System of Management	25%
2.	INTERNATIONAL MANAGEMENT <ul style="list-style-type: none">• Concept of Multinational Corporation• Stages and Forms of International Business• Reasons for Growth of Multinationals• Criticism of Multinationals• Concept of International Management• Environment of International Management• Managerial Functions at International Level• Global Executives• Trends in International Management	25%
3.	CRISIS MANAGEMENT <ul style="list-style-type: none">• Introduction• Concept of Crisis Management• Causes of Crisis• Crisis Management Behaviour• Crisis Management Techniques• Developing a Crisis Management Programme• Qualities of a Crisis manager• Can You Cope with Crisis? Points to Remember	25%



4. CORPORATE GOVERNANCE & SUPERVISION <ul style="list-style-type: none"> • Concept of Corporate Governance • Need and Significance of Corporate Governance • Fundamental Principles of Corporate Governance • Corporate Governance in India • Meaning of Supervision • Responsibilities of a Supervisor • Qualities of a Good Supervisor • Functions of a Supervisor • Fundamentals of Effective Supervision 	25%
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Teaching- Learning Methodology	Lecture, Group Discussion, Doubt Solving, Power Point Presentation, Case Study, Real Life Company Examples, & Seminar
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal/ Written Examination	20%
2.	Internal Continuous Assessment in the form of Viva-Voce, Quizzes, Seminars, Assignments, Attendance	10%
3.	External Examination	70%

Students will have to score minimum of 40% to pass the course.

Course Outcomes: Having Completed this course, the students will be able to:	
1.	To know and understand about future management.
2.	To know and understand about international management.
3.	To know and understand about crisis management
4.	To know and understand about basic of corporate governance and supervision.

Suggested References:	
Sr. No.	References
1.	Elias M. A. and Hassan M. G., Knowledge management, Pearson Education, India
2.	Debowski Shelda, Knowledge management, Wiley India, New Delhi
3.	On-Line Resources available that can be used as Reference Material
4.	Website: http://egyankosh.ac.in/handle/123456789/1

