



B.J. VANIJYA MAHAVIDYALAYA

(Autonomous)

(Grant-in-Aid)

(Affiliated to Sardar Patel University)

Vallabh Vidyanagar- 388 120, Dist. Anand, Gujarat, India

Accredited with CGPA of 2.78 on four-point scale at B++ Grade by NAAC

Syllabus as per the NEP 2020 with effect from - December 2025

Bachelor of Commerce (B.Com.)

Semester – IV

Course Code SEC	UB04VACOM03	Title of the Course	Rurban Development
Total Credits of the Course	02	Hours per Week	02

Course Objectives:	The treatment of rural and urban areas in this chapter relates to the functions these areas perform and the specific strategies that are required for their development. The objectives are to enhance the efficiency of these areas through a professional approach to enhance the quality of development activities. In the rural areas, the bulk of employment and productive activities are related to the agriculture sector while the production base of the urban areas is in manufacturing and services. Enhancing the efficiencies of urban and rural areas requires a holistic approach, covering the entire socioeconomic spectrum, which involves not only the local governments but also the provincial and federal governments for those functional areas, including policy interventions and oversight, which still remain with them. A challenge, therefore, is to enhance the institutional interfaces, coordination and cooperation for integrated development activities, particularly in metropolitan areas and megacities, where there is extensive involvement of federal and provincial government agencies.
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Course Content		
Unit No.	Description	Weightage (%)
1.	Rural Development Concept of Rural Development, Size, Structure and Characteristics, Determinants of Rural Development, Gandhian model of Rural Development.	50%
2.	Urban Development Concept of Urbanization, Causes of Urbanization, Trends in Urbanization, Effects of Urbanisation, Urban informal Sector,	50%



	Women in Informal Sector. Migration – Meaning, Types and Causes, Migration and development, Todaro’s Migration Model.	
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Teaching-Learning Methodology	<ul style="list-style-type: none"> • Lecture Method • Online Lectures • Group Discussion
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Internal and External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	----
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	----
6	Attendance	05 (10%)	05 (20%)
Total Internal (%)		50 (100%)	25 (100%)
Final Examination (%)		50 (100%)	25 (100%)

Sr. No.	Course Outcomes: Having completed this course, the learner will be able to
1)	Understand the key trends and interventions with regard to both rural and urban development
2)	Develop a holistic perspective that treats rural and urban challenges as interconnected and considers the interlinkages between economic, ecological, social, political, cultural, gender, public health and other dimensions;
3)	Critically reflect on the fact that rural and urban development strategies, however sensible and necessary, almost invariably produce unforeseen and sometimes unwanted outcomes.

Sr. No.	Suggested References:
1)	Michael P Todaro (2001), “Economic Development,” Pearson Education
2)	Mishra S K and Puri, “Economics of Development and Planning Theory & Practice,” Himalaya Publications
3)	M L Jhingan, “Economics of Development and Planning,” Vrinda Publications. www.rural-urban.org

4)	Government of Gujarat, Development Program-2011-12, General Administration Department, Planning Development, Gandhinagar, February 2011.
5)	Statistical Handbook of Gujarat.

Sr. No.	On-Line Resources available that can be used as Reference Material
1)	http://www.vibrantgujarat.com/documents/vibrant-gujarat-summits/Rurbanization-Changing-face-of-Modern-India
2)	http://www.jnvr.net/thechandigarhproject/RURBANPLANNING.html
3)	http://www.jnvr.net/thechandigarhproject/RURBANMODELS.html
4)	Website of Gujarat Knowledge Society
5)	https://ugcmoocs.inflibnet.ac.in/view_module_ug.php/196
6)	SWAYAM- https://onlinecourses.swayam2.ac.in/cec24_ge22/preview