



## B. J. VANIJYA MAHAVIDYALAYA

(Autonomous)

(Grant-in-Aid)

(Affiliated to Sardar Patel University)

Vallabh Vidyanagar- 388 120, Dist. Anand, Gujarat, India

Accredited with CGPA of 2.78 on four-point scale at B++ Grade by NAAC

Syllabus as per the NEP 2020 with effect from June - 2026

Bachelor of Business Administration (B.B.A.) (General)

Semester – V

|                             |             |                     |                         |
|-----------------------------|-------------|---------------------|-------------------------|
| Course Code                 | UM05MIBBA01 | Title of the Course | Social Entrepreneurship |
| Total Credits of the Course | 04          | Hours per week      | 04                      |

|                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Course Objectives: | <ol style="list-style-type: none"><li>1) To provide students with a working knowledge of the concepts, opportunities and challenges of social entrepreneurship.</li><li>2) To demonstrate the role of social entrepreneurship in creating innovative responses to critical social.</li><li>3) To engage in a collaborative learning process to develop a better understanding of the context and domain of social entrepreneurship.</li><li>4) To help prepare you personally and professionally for meaningful employment by reflecting on the issues of social entrepreneurship.</li></ol> |
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| Course Content |                                                                                                                                                                                                                                                                                                                                                   |               |
|----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| Unit No.       | Description                                                                                                                                                                                                                                                                                                                                       | Weightage (%) |
| 1              | <b>Fundamentals of Social Entrepreneurship:</b> <ul style="list-style-type: none"><li>• Concept of Social entrepreneur &amp; entrepreneurship</li><li>• Evolution &amp; Need</li><li>• Major Functions</li><li>• Difference between Social and Commercial entrepreneurs</li><li>• Areas of social entrepreneurship</li></ul>                      | 25%           |
| 2              | <b>Women Entrepreneurship:</b> <ul style="list-style-type: none"><li>• Concept</li><li>• Functions</li><li>• Problems</li><li>• Promotional measures adopted by the central government for the Development of women entrepreneurship in India (Govt. Schemes)</li><li>• Role of women associations (EDI, SIDCO, DIC, NAYE, SEWA, AWAKE)</li></ul> | 25%           |
| 3              | <b>Rural Entrepreneurship:</b> <ul style="list-style-type: none"><li>• Concept</li><li>• Need</li><li>• Problems</li></ul>                                                                                                                                                                                                                        | 25%           |



|   |                                                                                                                                                                                                                                                                           |     |
|---|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
|   | <ul style="list-style-type: none"> <li>• Role of NGO in Rural entrepreneurship</li> <li>• Development of rural entrepreneurship in India</li> </ul>                                                                                                                       |     |
| 4 | Trends in Social Entrepreneurship: <ul style="list-style-type: none"> <li>• Major challenges</li> <li>• Major opportunities</li> <li>• Global trends in social entrepreneurship</li> <li>• Contribution of Successful Social entrepreneurs of India and abroad</li> </ul> | 25% |

|                               |                                                                                                                                                                                                     |
|-------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Teaching-Learning Methodology | The course would be taught /learnt through ICT (e.g. Power Point Presentation, Audio-Visual Presentation), Lectures, Group Discussions, Quizzes, Assignments, Case Study and Browsing E- Resources. |
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#### Internal and External Examination Evaluation

| Sr. No.                      | Details of the Evaluation / Exam Pattern | 50 Marks (%)     | 25 Marks (%)     |
|------------------------------|------------------------------------------|------------------|------------------|
| 1                            | Class Test (at least one)                | 15 (30%)         | 10 (40%)         |
| 2                            | Quiz (at least one)                      | 15 (30%)         | 05 (20%)         |
| 3                            | Active Learning                          | 05 (10%)         | ----             |
| 4                            | Home Assignment                          | 05 (10%)         | 05 (20%)         |
| 5                            | Class Assignment                         | 05 (10%)         | ----             |
| 6                            | Attendance                               | 05 (10%)         | 05 (20%)         |
| <b>Total Internal (%)</b>    |                                          | <b>50 (100%)</b> | <b>25 (100%)</b> |
| <b>Final Examination (%)</b> |                                          | <b>50 (100%)</b> | <b>25 (100%)</b> |

|         |                                                                                                                                                          |
|---------|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| Sr. No. | Course Outcomes: Having completed this course, the learner will be able to                                                                               |
| 1)      | The students will understand the concept of social entrepreneur & entrepreneurship, Functions, Areas of social entrepreneurship.                         |
| 2)      | The students will acquire knowledge regarding women entrepreneur, Functions, Problems, Role of women associations.                                       |
| 3)      | The students will be able to know rural entrepreneurship, Need & Problems.                                                                               |
| 4)      | The students will understand Major challenges, Major opportunities, Global trends & Contribution of Successful Social entrepreneurs of India and abroad. |

|         |                                                                                                              |
|---------|--------------------------------------------------------------------------------------------------------------|
| Sr. No. | Suggested References:                                                                                        |
| 1)      | Entrepreneurial Development by Dr. S. R. Ajmeri                                                              |
| 2)      | Social Entrepreneurship by David bournstein & Susan Devis, Oxford University Press.                          |
| 3)      | Social Entrepreneurship - Meaning, Challenges & Strategies by Hamza El Fasiki, Lambart Academic Publication. |
| 4)      | Entrepreneurship Development by S.S.Khanka                                                                   |
| 5)      | Entrepreneurship Development and Project Management by Neeta Baporikar                                       |
| 6)      | Entrepreneurial Development by Gupta and Shrinivasan.                                                        |

| Sr. No. | On-Line Resources available that can be used as Reference Material                                   |
|---------|------------------------------------------------------------------------------------------------------|
| 1)      | <a href="#">1501582892modulenumber-1-text.pdf (inlibnet.ac.in)</a>                                   |
| 2)      | <a href="#">Chapter 1: The Foundations of Entrepreneurship (cesie.org)</a>                           |
| 3)      | <a href="#">Social Entrepreneurship: What it is and How to Use it for Change (acumenacademy.org)</a> |
| 4)      | <a href="#">Decoding-Government-Support-to-Women-Entrepreneurs-in-India.pdf (niti.gov.in)</a>        |
| 5)      | <a href="#">giz2019-en-Analysis-of-Women-entrepreneurship-in-India.pdf</a>                           |
| 6)      | <a href="#">Knowledge Series 1 Handbook for Promoting Women Entrepreneurship.pdf (sidbi.in)</a>      |
| 7)      | <a href="#">2-Rural-Entrepreneurship-In-India.pdf (iaraindia.com)</a>                                |
| 8)      | <a href="#">Kumar &amp; Rajalakshmi ECSP-LG13-55 (emes.net)</a>                                      |