



B. J. VANIJYA MAHAVIDYALAYA

(Autonomous)

(Grant-in-Aid)

(Affiliated to Sardar Patel University)

Vallabh Vidyanagar- 388 120, Dist. Anand, Gujarat, India

Accredited with CGPA of 2.78 on four-point scale at B++ Grade by NAAC

Syllabus as per the NEP 2020 with effect from June – 2026

Bachelor of Business Administration (B.B.A.) (General)

Semester – I

Course Code	UMB1VAIKS01	Title of the Course	Introduction to Indian Knowledge Systems
Total Credits of the Course	02	Hours per week	02

Course Learning Outcomes: Having completed this course, the students will be able to	
CLO 1	Students will be able to investigate the essence of Bhartiya spirituality as expressed through the four spiritual paths and Shastric philosophy of life, along with its reflections in lifestyle and an overview of diverse Indian Knowledge Systems, and evaluate its deeper role in nurturing unity and appreciating the timeless significance of Indian Knowledge Systems.
CLO 2	Analyze governance and public administration principles in the Arthashastra, leadership concepts in Bhartiya scriptures, ethical dimensions of Artha and Dharma, and Ayurvedic health principles, and integrate these perspectives to construct a multidisciplinary framework for contemporary professional application.

Course Content			
Unit No.	Description	Weightage (%)	CLO(s)
1.	Unit 1: Spiritual Bharat and Introduction to IKS - Bhartiya Concept of Spirituality: Gyaan Marg, Bhakti Marg, Karma Marg, Yoga Marg - Bhartiya Spiritual Thinking Leading to Unity - Bhartiya Philosophy of Life Derived from Shastras and Its Implications for Bhartiya Life Style - Introduction to IKS and Its Importance - Overview of Various Indian Knowledge Systems	50%	CLO 1
2.	Unit 2: Multidisciplinary Perspectives of Indian Knowledge Systems - Governance and Public Administration in the Arthashastra - Concept of Leadership in Bhartiya Scriptures: Bhagavad Gita, Ramayana, and Mahabharata - Artha and Dharma: Foundations of Ethical Decision-Making in Business Practices - Principles of Ayurveda for Holistic Health and Preventive Care - Relevance of Indian Knowledge Systems in the Contemporary Professional World	50%	CLO 2



Teaching-Learning Methodology	The course would be taught /learnt through ICT (e.g. Power Point Presentation, Audio-Visual Presentation), Lectures, Group Discussions, Quizzes, Assignments, Case Study and Browsing E- Resources.
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Internal and External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)
1	Class Test (at least one)	10 (40%)
2	Quiz (at least one)	05 (20%)
3	Active Learning	---
4	Home Assignment	05 (20%)
5	Class Assignment	---
6	Attendance	05 (20%)
Total Internal (%)		25 (100%)
Final Examination (%)		25 (100%)

Note:

- ❖ Multiple Choice Questions will be based on Bloom's Taxonomy Level 1 & 2.
- ❖ Class test and written examination questions will be based on various levels of Bloom's Taxonomy.

CLO-PLO Matrix (Course Learning Outcomes-Programme Learning Outcomes)

CLO	PLO										
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO6	PLO7	PLO8	PLO9	PLO10	PLO11
CLO 1	2	1	2	1	---	1	2	1	2	3	2
CLO 2	2	2	3	1	---	2	3	2	2	3	3

(Scale: 3: Strong, 2: Moderate, 1: Low, ---: No Correlation)

Suggested Learning Material Books:

Sr. No.	Title	Author(s)	Year / Edition	Publisher
1	Introduction to Indian Knowledge System: Concepts and Applications	B. Mahadevan, V. R. Bhat & N. Pavana R.	2023, 1st Edition	PHI Learning Private Limited
2	IKS: The Knowledge System of Bharata	B. C. Chauhan	2023, 1st Edition	Garuda Prakashan
3	Indian Philosophy	Sarvepalli Radhakrishnan	2008, Oxford India Edition	Oxford University Press
4	The Spiritual Life and Culture of India	A. Patra	2012, 1st Edition	Oxford University Press
5	Bhagavad Gita as It Is	A. C. Bhaktivedanta Swami Prabhupada	1983, Revised & Enlarged Edition	The Bhaktivedanta Book Trust
6	The Arthashastra (Translated by L. N. Rangarajan)	Kautilya	1992, Penguin Classics Edition	Penguin Books

7	Ayurveda: The Science of Self-Healing	Vasant Lad	1984, 1st Edition	Lotus Press
8	Ramayana	C. Rajagopalachari	1957, 1st Edition	Bharatiya Vidya Bhavan
9	Mahabharata	C. Rajagopalachari	1958, 1st Edition	Bharatiya Vidya Bhavan
10	Ayurveda: Nature's Medicine	David Frawley & Subhash Ranade	2001, 1st Edition	Lotus Press
11	Corporate Chanakya: Successful Management the Chanakya Way	Radhakrishnan Pillai	2010, 1st Edition	Jaico Publishing House

Online Resources (Open Sources)

Sr. No.	Description of Resource	Web Link
1	SWAYAM – Indian Knowledge System (IKS): Concepts and Applications (Online course offered by the Indian Institute of Management Bangalore covering the fundamentals and applications of the Indian Knowledge System.)	https://onlinecourses.swayam2.ac.in/imb25_mg108/preview
2	Indian Knowledge Systems (Vol. 1) by Kapil Kapoor & A. K. Singh (Published by the Indian Institute of Advanced Study; comprehensive reference on Indian Knowledge Systems.)	https://iks.iitgn.ac.in/wp-content/uploads/2016/01/Indian-Knowledge-Systems-Kapil-Kapoor.pdf
3	Sanskriti Magazine – Traditional Knowledge Systems of India (An overview of India's traditional knowledge systems, philosophy, science, education, and culture.)	https://www.sanskritimagazine.com/india/traditional-knowledge-systems-of-india/
4	Explore Indian Trails – Vedas, Upanishads and Puranas: How Ancient India Shaped Spiritual Wisdom for Every Mind (Educational resource on India's ancient scriptures and their contribution to Indian	https://exploreindiantrails.com/vedas-upanishads-and-puranas-how-ancient-india-shaped-spiritual-wisdom-for-every-mind/