

*Where Knowledge Triumphs...*

# **SAMRUDDHI**

## **2019**



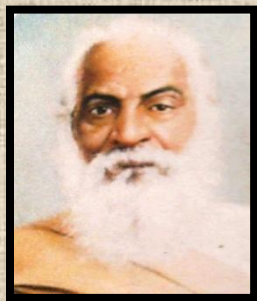
**Bhikhabhai Jivabhai Vanijya Mahavidyalaya**

(Managed by Charutar Vidya Mandal)

Vallabh Vidyanagar- 388120

**BJVM's Magazine**

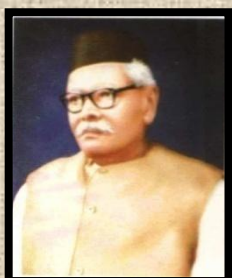
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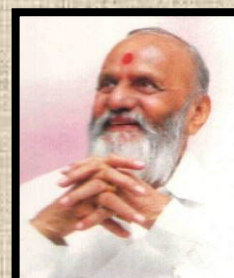
**Shri Bhaikaka**



**Shri Bhikhabhai**



**Shri H. M. Patel**



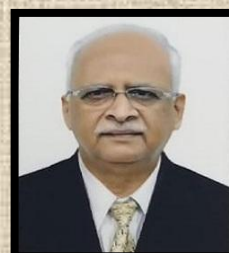
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**Shri R. C. Talati**  
**Hon. Jt. Secretary**



**Dr. Nikhil Zaveri**  
**Director General**



# **SAMRUDDHI**

## **2019**



### **Chief Editor**

Dr. Ketaki Sheth  
Principal

### **Editor**

Dr. Rupal Patel

### **Editorial Board**

Mr. H. D. Yadav  
Dr. A. J. Dholariya  
Shri V. B. Barodiya  
Smt. T. H. Sanghavi

**Bhikhabhai Jivabhai Vanujiya Mahavidyalaya**  
**Vallabh Vidyanagar – 388 120**

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*From the Hon. Secretary' Desk...*



Er. Bhikhubhai B. Patel,  
Chairman,  
Charutar Vidya Mandal

It is proud privileged moment for me to write a message in the opening pages of SAMRUDDHI – 2018-19. BJVM College has received 'B' Grade in NAAC and has received many significant awards in the journey of 68 Years.

It is customary to publish college Annual Magazine Samruddhi every year, hence Samruddhi 2018-19 is here to highlight the college progress and development, to acknowledge the past achievements and welcome the future in right direction.

I personally feel very happy to congratulate the Principal and Staff Members for prestigious awards and incredible work. I wish they keep on progressing more in future and maintain the spirit.

On this occasion, I congratulate the college team for their creative and talented writers and wish them BEST OF LUCK.

Er. Bhikhubhai B. Patel



*From the Hon. Secretary' Desk...*



Dr. S. G. Patel,  
Hon. Secretary,  
Charutar Vidya Mandal

It is an honour to write few lines on the opening page of this wonderful college magazine 'Samruddhi'. It provides evidences of showing progress made by the students of this college. In addition to the numerous achievements of the institute this is yet another benchmark in their curricular and co-curricular activities. I hope the magazine will bring creative talents of students of college BJVM.

I congratulate the Principal Dr. Ketaki Sheth and her team for 'Samruddhi'. My blessing to all students to have great and successful career.

I wish them all success.

Dr. S. G. Patel

*Message from the Hon. Jt. Secretary...*



Shri R. C. Talati,  
Hon. Jt. Secretary,  
Charutar Vidya Mandal

We are all proud that B. J. Vanijya Mahavidyalaya has completed 68 academic years and enriched the lives and lifestyles of thousands of students and staff. We can humbly claim to have added to the professionalism of industry and will continue to do so in the years ahead.

I take this opportunity to congratulate the principal Dr. Ketaki Sheth and her team of committed staff members for their devotion towards value based quality teaching and sustained efforts to ensure that each student is cared for in the college.

I heartily wish good luck and all happiness to all students of batch 2018-19.

Shri R. C. Talati



*From the Principal's Desk...*



Dr. Ketaki Sheth,  
Principal,  
BJVM

The college magazine team performs sparkling works to bring out the annual magazine ‘**Samruddhi**’ of B. J. Vanijya Mahavidyalaya.

In addition to generating creative and innovating content from students and teachers, every year our college team of editors, faculty members and students work extensively to report on events in and around the university colleges.

The college magazine is a forum which could aptly be used for recording events, fond memories and creative writing. I am sure; this magazine will be informative, and resourceful. It establishes milestone for literary skills of our students.

Congratulations to the editorial team for their determined efforts in bringing out this magazine.

Dr. Ketaki Sheth

*From the desk of Vice President*



Dr. Paresh Mordhara,  
Assitant Professor  
BJVM

As a Vice President of BJVM Students' Council, I am extremely happy that our college is bringing out the annual magazine "SAMRUDDHI: 2018- 19". This magazine is a 'Birds Eye View' of academic and non academic activities undertaken by college during the entire year.

I hope this magazine has provided a platform to young writers to convert their dreams, ideas and thoughts in the form of articles. This will be inspiration for other students to show their hidden capacity through writing.

I would like to thank the editorial team for their efforts towards bringing out the annual magazine.

On behalf of BJVM Student Council, I whole heartedly congratulate editorial members and authors for their valuable contribution in this magazine and in making the 'SAMRUDDHI' success.

Vice President  
Dr. P. U. Mordhara



### *From Editor's Desk*



Dr. Rupal Patel  
Associate Professor  
BJVM

Being the Editor of the Bhikhabhai Jivabhai Vanijya Mahavidyalaya (BJVM) annual magazine SAMRUDDHI, it gives me great pleasure to bring to you 2018-19 current issue. Samruddhi is designed to present to its readers the events that have gone by this year. The magazine showcases the talents of our faculty members and students. With sense of pride and satisfaction I would like to say that with the active support of management, faculty and students, Samruddhi has come alive. With all the efforts and contributions put in by the students, I truly hope that the pages that follow will make some interesting reading. I congratulate the editorial team for making Samruddhi innovative and inspiring.

Dr. R. N. Patel  
(Editor)

## ***Bhikhabhai Jivabhai Vanijya Mahavidyalaya***

Bhikhabhai Jivabhai Vanijya Mahavidyalaya (BJVM) is named after grandfather of Shri Upendrabhai M.Patel, the Chairman of Shree Dinesh Mills Ltd., Vadodara. Bhikhabhai Jivabhai Patel the donor hailed from village Ode. He started his career as a humble teacher getting meager salary of rupees 12, who later became the Manager of Rajpura Mills and then the founder of New Rajpura Mills. Late Shri Bhaikaka approached him with the purpose to obtain donation which late Shri Bhikhabhai Jivabhai readily and happily gave. With the help of this donation it was possible to establish the present Commerce College-BJVM. The donor became successful industrialist with his innate capacities, understanding and substantial hardwork, and started Textile mills in Ahmedabad. His second generation members Shri Upendrabhai, Shri Girishbhai, Shri Bharatbhai further developed the business and diversified it by successfully managing Shree Dinesh Mills Ltd., Now they are exporting woollen clothes and enjoy prime status among industrialists. The foundation stone of BJVM was laid by Dr. Rajendra Prasad, the First President of India on October 16, 1950 and was inaugurated by Shri Kasturbhai Lalbhai, a renowned industrialist of Gujarat. The college started functioning from June 15, 1951 with an enrolment of 51 students in its B. Com. Course. Over the years, it has grown in all dimensions and has become the torch-bearer in academic field. Being the pioneer institute, to launch BBA programme in the whole of Western region the college is still very serious about conducting the Personality and Character Building activities on regular basis. These include tour and adventure, games and athletics, cultural programme, debate, elocution, discussions and lectures, career planning and placement, study visits, Business Battle and field trips. Our college results are higher than that of university.

### **Vision**

To add significantly to our enduring civilization tradition of pioneering excellence in learning, knowledge, enlightenment and self-realization, in a universally relevant context.

### **Mission**

We dedicate ourselves to the perpetuation of our Founders' Vision of providing the infrastructure, facilities, operation conditions and over all environment conducive to the Education of young scholars, along with the desired physical, mental and character building inputs; we firmly renew our commitment to providing value added, globally relevant Education with an emphasis on the basic Commerce and Techno-Management domain, to ensure that our scholars fruitfully exercise their knowledge, skills and values in the global economy.

### **Objectives**

To create and nourish a stimulating learning environment that ensures globally relevant Education based on Eternal human values.

- To forge and reward excellence in the curricular as well as the non-curricular sectors so as to ensure the scholars' global competitiveness.
- To tap, nurture and unleash the innovative entrepreneurial abilities of scholars and thereby ensure life-long socio-economic value - addition.
- To evoke and embellish the finest traits of human excellence that goes on to dovetail into a sustainable career growth curve in commerce and management.
- To affiliate, associate, liaise or otherwise synergize with any Institution Body, Entity, Ethno-Cultural Diaspora and the overall global fraternity in any form whatsoever, in support of the above, and
- To initiate, consolidate and extrapolate any objectives, functions and activities in support of the above.

BJVM has been Re-accredited with 'B' Grade, 2.62 CGPA by National Assessment and Accreditation Council (NAAC), Bangalore.

### **GOVERNANCE AND ADMINISTRATION:**

#### **CHARUTAR VIDYA MANDAL:**

CVM and its institutions have a long history of performance. This can be very well attributed to its dynamic stewardship, activating efforts of principals, the learned and wellversed pedagogies, complimentary administrative and office staff and above all, the foresightedness of those who are at the helm of affairs of C.V.M. and the excellent teamwork of all the concerned.

#### **B.COM Course:**

B.Com course is offered both in English and Gujarati mediums. At present, the course offers two elective subjects, viz.; Advanced Accounting & Auditing or Advanced Banking or Business Management. Advanced Accounting can be opted both in Gujarati and English medium, Banking only in Gujarati and Management only in English medium.

#### **BBA Programme**

As a part of the first initiator of this programme in western region, a unique graduate level course offered to the students for BBA degree. It is a distinct programme in Management Studies aiming at offering students the vast opportunities to get employment as executives at junior or middle levels of management in business and industrial concerns. It prepares students to develop skills to identify, analyze and solve managerial problems effectively. The committed faculty inspires the BBA pursuants to produce their best of performance, withstand and adapt to changes, take up challenges and translate their dreams into realities. We shall be admitting 43<sup>rd</sup> batch of BBA aspirants this year. Those who have graduated to have either gone for higher studies or had been better placed employment wise. In this globally accepted programme, during their tenure of three years, the students are trained to be enterprising, innovative, enthusiastic and initiative taking to march ahead against all



odds. With passing away of economically gloomy period, number of career options and jobs will mushroom in a short span of time. As we believe in discipline, dedication and determination, students who get BBA degree from here stand a greater chance of being suitably placed.

### **The Programme offers following Electives:**

- Advanced Marketing Management
- Advanced Financial Management
- Advanced Human Resource Management
- Export Management

### **M.Com. (Regular):**

BJVM college has launched a Two Year full-time Master of Commerce (M.Com.) programme under Choice Based Credit System from June 2013, approved by Sardar Patel University. Under the programme, students undergo learning and training in 20 papers with specialization in Advanced Accounting, Human Resource Management & Entrepreneurship Management. The programme is divided into four semesters. There are 5 papers in each semester with 5 credit points for each subject.

### **Add-on Courses**

- Diploma in E-Commerce
- Diploma in Computer Application (DCA)
- Post Graduate Diploma in Computer Application (PGDCA)
- The Certificate Course In English
- Diploma in Communicative English

### **The Vocational Courses**

- I. Advertising, Sales Promotion and Sales Management (ASM).
- II. Tax Procedure and Practice (TPP).

### **THE INDUSTRIAL VISIT PERSPECTIVE AT BJVM**

**Industrial visit** is a part of the BBA Programme, during which students visit companies and get insight of on the internal working environment of the company. The industrial visit also provides an insight on how companies work and also useful information related to the practical aspects of the course which cannot be visualized in lectures. Industrial visit is considered as one of the most tactical methods of teaching. The main reason behind this - it lets students to know things practically through interaction, working methods and employment practices. Moreover, it gives exposure from academic point of view.

## **COMPUTER ACQUAINTANCE AND TRAINING**

The Need for computer literacy can hardly be over emphasised. It is an integral part of higher education. It's a boon to modern business and industry. Looking to this, it's imperative for the BBA students to pursue computer education throughout their stay for three years. The Prin. S. M. Patel Computer Centre also offers following diploma and certificate courses.

### **Diploma Courses:**

1. Diploma in Computer Application (DCA): one year part time course.
2. Post Graduate Diploma in Computer Application (PGDCA): one year part time course approved by S. P. University.

## **CAREER PLANNING & STUDENTS' COUNSELING CELL**

The college has Students' Counseling Cell for all the three years. The purpose is to help and guide students in such matter as studies, study material, career advancement and planning, job hunting, preparing for various competitive examinations and sorting out personal and social problems. Students could freely talk to and have a dialogue with the designated counselor concerned.

## **PLACEMENT CELL (UDISHA)**

Universal Development of Integrated employability Skills through Higher education Agencies-Youth, that exciting decade between the ages of 16 and 26, is filled with dreams for a better life through education, job opportunities and relationships. It is the transition from being seen as young by community elders to being acknowledged as an adult. It is a time filled with personal and professional challenges requiring skills that are sharpened each day through a desire to succeed. To increase the employability rate of the graduates in Gujarat, Udisha is to bridge the gap between job seekers and the job providers. On one hand, there is a dearth of good employees in various job sectors- hospitality, banking, teaching etc. And on the other hand, the need of the employers is increasing in various sectors of industry. Udisha is expected to bridge this gap and increase the rate of employability in the near future.

## **PERSONALITY DEVELOPMENT PROGRAMME**

In today's competitive world, it has been observed that many people though having talents and capabilities do not come up in life. This programme aims to develop self confidence, communication skill and ability to express oneself at all levels.

## **INFRASTRUCTURE AND RESOURCES**

The college has its own spacious, three storeyed, well ventilated and independent building which has 45 rooms of different sizes. It is beautifully surrounded by lush green garden & tall

trees. It possesses separate parking place for the vehicles of both boys and girls. It has also cool and pure drinking water facility.

### **GREEN AND CLEAN CAMPUS**

The college is having a lush green campus with a large garden. It has a number and variety of trees within and surrounding the college. The campus is always kept clean. Due care is taken to protect the environment.

### **LIBRARY AND READING ROOM**

It is indeed a matter of great interest that college has a rich and resourceful library with around 30,000 books, and numerous journals and magazines on trade, commerce and industry of national and international repute. The students can utilize a separate reading room for enriching their studies. Reference books and paper sets are available in the reading room.

### **SPORTS AND RECREATION**

Sports and physical fitness, indeed, occupy a place of prominence amongst the co-curricular activities in the college, for the important role that they play not only in character formation but also in instilling positive values among students. Our keen sports enthusiasts regularly get many opportunities to showcase their talents in a wide variety of sporting events. The laurels and accolades won in these competitions testify that continuing excellence and team spirit are indeed the watchwords for our sportspersons.

### **HEALTHCARE**

For the new entrants, the college organises, on compulsory basis, the medical check-up camp soon after the admissions are over. Those having ailments may visit Krishna Hospital, Karamsad. For general illness, students can contact University Health Centre where medicine is given free of charge. The centre is situated behind BJVM.

### **THE HRD (Human Resource Development) LAB**

The Human Resource Development Laboratory is air-conditioned and fully equipped with modern gadgets like LCD, TV, VCR, VCP, OHP, micro phone systems, computers, multimedia, internet and audio-visual aids to facilitate effective teaching, learning and development of students.

### **THE COMMUNICATION SKILLS LAB**

This laboratory is equipped with all the necessary audiovisual equipment to strengthen communication skills of the students, especially in English.

### **INTERNET CLUB**

Internet facility is made available on voluntary membership on the payment of membership fee as prescribed by CVM. Wi-Fi facility is available in the Campus.

## **GIRLS' ROOM**

The college has an independent girls' room with necessary facilities. Girls can avail of it in the event of being free.

## **SEMINAR HALL**

State and National seminars, conferences, workshops, symposiums are organized in well equipped seminar hall. Management lecture series, behavioural science workshops, Entrepreneurship awareness programmes are regularly organized throughout the year.

## **EXTRA CURRICULAR AND CO-CURRICULAR**

### **ACTIVITIES**

The college organizes on extensive scale, varied activities that support personality development and character building. Such activities include participation of students in debate, elocution, essay writing, various sports, N.C.C., N.S.S, cultural and community services. Those who join afresh are requested to pinpoint their interest in any activity and motivate themselves to actively participate.

### **TOURS & EXCURSIONS**

We live in an enchanting world-full of beauty, charm and adventure. Travel provides us with immeasurable opportunities to enhance, enrich and expand our lives. The magical moments spent travelling surely has an everlasting impact on us. Each journey that we undertake is a learning experience. As we encounter, a myriad of cultures and form friendships, we stretch our limits beyond the known boundaries to the unknown. Tours and excursions form an essential part of our curriculum, for we firmly agree with St. Augustine's view, "The world is a book, and those who do not travel, read only a page."

### **THE CVM HOSTELS**

1. Charutar Vidya Mandal has hostels both for boys and girls.
2. The boys are given accommodation in Liberty Hostel at a five minutes distance from the college.
3. For girls, this facility is available at C. J. Patel Ladies Hostel (Ranak Hostel) complex near Shastri Maidan.
4. Due to increasing rush of occupants, the students interested in hostel facilities are requested to book their room promptly.



## DISTRIBUTION OF WORK

1	<b>Vice President : Students' Council</b>	<b>Dr. P. U. Mordhara</b>
2	Co-ordinator : B.B.A. Programme	Shri H. D. Patel
3	Co-ordinators : Personality Development Programme	Dr. J. P. Parmar Dr. S. K. Radadiya Shri V.B. Barodiya
4	Co-ordinators : Students' Counselling	Shri A. P. Patel Dr. S. K. Radadiya
5	Co-ordinators : Certificate Course in English DELL & Scope	Smt. R. N. Vora Ms. O. I. Parmar
6	Co-ordinators : Examination B. Com. Course, B.B.A. Course	Shri I. N. Tandel Dr. S. R. Ajmeri
7	Co-ordinator : M.Com. Programme	Dr. S. R. Ajmeri Dr. A. D. Gaur
8	Co-ordinator : DCA & PGDCA Course	Dr. S. R. Ajmeri
9	Co-ordinators : Vocational Courses (ASM & TPP)	Shri A. P. Patel Dr. R. N. Patel
10	Certificate Courses	Dr. S. M. Vohra Dr. S. K. Radadiya
11	Hostel	Shri I. N. Tandel Shri P. K. Vasava Shri V. B. Barodiya
12	N. C. C. Care taker (Girls)	Major I. N. Tandel Smt. T. H. Sanghavi
13	N.S.S.	Mrs. R. N. Vora Dr. P. U. Mordhara Shri V. B. Barodiya
14	Outstanding Student's Cell (Star Batch)	Shri I. N. Tandel Dr. R. N. Patel Dr. N. S. Parmar
15	Tour & Adventure	Shri A. P. Patel Dr. M. P. Trivedi Shri H. D. Patel Mrs. R. N. Vora
16	Scholarship, Freeship, Studentship	Shri A. P. Patel Dr. S. R. Ajmeri Shri H. D. Patel Shri S. K. Radadiya Shri K. D. Solanki (Office)
17	Women's Grievances Redressal Cell	Dr. R. N. Patel Smt. R. N. Vora Smt. J. D. Parmar Dr. A. J. Dholariya

		Smt. T. H. Sanghavi
18	SC/ST Students' Cell	Dr. J. P. Parmar Dr. N. S. Parmar Smt. J. D. Parmar
19	Time Table	Shri I. N. Tandel Dr. S. R. Ajmeri Dr. S. M. Vohra
20	"Udisha" ( Placement cell )	Shri I. N. Tandel Dr. R. N. Patel Dr. S. K. Radadiya Dr. S. M. Vohra
21	UGC Plan	Shri A. P. Patel Shri I. N. Tandel Dr. S. R. Ajmeri Shri H. D. Patel Dr. R. N. Patel Dr. S. M. Vohra
22	I.Q. A.C	Shri I. N. Tandel (C) Dr. J. P. Parmar (Jt.C)
23	Research Committee	Dr. M. P. Trivedi Dr. S. R. Ajmeri Dr. J. P. Parmar Dr. R. N. Patel Dr. P. U. Mordhara Dr. S. M. Vohra Dr. A. J. Dholaria Dr. A. D. Gaur Shri. V. B. Barodiya
24	College Magazine, (Samrudhdhi)	Dr. R. N. Patel Dr. A. J. Dholaria Shri V.B. Barodiya Smt. T. H. Sanghavi
25	Co-operative Study Forum	Shri I. N. Tandel Shri V. B. Barodiya Shri K. L. Patel
26	BJVM Alumni	Shri H. D. Patel Dr. R. N. Patel Dr. S.M. Vohra
27	Sapta Dhara : (A ) Gyan Dhara	Dr. N. S. Parmar Smt. R. N. Vora Dr. S. M. Vohra
	(B) Sarjanatmak Abhivyati Dhara	Shri A. P. Patel Dr. S. R. Ajmeri Dr. S. K. Radadiya

		Shri K. L. Patel
	(C) Rang, Kala, Kaushalya Dhara	Shri V. B. Barodiya Shri R. P. Bhatt Dr. A. J. Dholaria Smt. J. D. Parmar
	(D) Natya Dhara	Dr. M. P. Trivedi Dr. S. K. Radadiya Shri V. B. Barodiya
	(E) Geet, Sangeet, Nrutya Dhara	Dr. J. P. Parmar Dr. S. K. Radadiya Shri V. B. Barodiya
	(F) Vyayam, Yog, Khel-kud Dhara	Shri I. N. Tandel Shri P. K. Vasava Smt. J. D. Parmar
	(G) Samudaya Seva Dhara	Smt. R. N. Vora Dr. P. U. Mordhara Dr. A. J. Dholariya Shri V. B. Barodiya
28	Admission Committee	Dr. S. K. Radadiya Shri A. P. Patel Shri I. N. Tandel Dr. M. P. Trivedi Dr. S. R. Ajmeri Dr. J. P. Parmar Smt. R. N. Vora Dr. P. U. Mordhara Dr. S. M. Vohra Shri K. L. Patel Dr. A. J. Dholariya Shri V. B. Barodiya Smt. J. D. Parmar
29	Anti Ragging Committee	Dr. K. P. Sheth Shri A. P. Patel Shri I. N. Tandel Dr. S. R. Ajmeri Dr. R. N. Patel Dr. P. U. Mordhara Shri K. I. Patel

DATE: 12/9/2018  
PRINCIPAL

Dr. KETAKI SHETH

## STUDENTS' COUNCIL ASSIGNMENTS

A.	PRESIDENT	Dr. Ketaki Sheth
B.	VICE PRESIDENT	Dr. P. U. Mordhara
C.	TEACHER ADVISORS	
	1. FINE ARTS	Dr. R.N. Patel Dr. A. J. Dholariya Shri V. B. Barodiya Smt. J. D. Parmar Smt.T. H. Sanghavi Ms. D. B. Dave Ms. O. I. Parmar
	2. CRICKET	Shri P. K. Vasava Shri I. N. Tandel Dr. S.R.Ajmeri
	3. BADMINTON & TABLE TENNIS	Shri P. K. Vasava Shri H. D. Patel Dr. S. M. Vora
	4. ATHLETICS	Shri P. K. Vasava Shri I. N. Tandel Smt. R. N. Vora
	5. VOLLEY BALL, FOOT BALL, BASKET BALL & HAND BALL	Shri P. K. Vasava Dr. R. N. Patel Shri R. P. Bhatt Smt. J. D. Parmar
	6. INDIAN AND ALL OTHER GAMES	Shri P. K. Vasava Dr. M. P. Trivedi Dr. S. K. Radadiya
	7. DEBATE & ELOCUTION	Dr. N. S. Parmar Smt R. N. Vora Shri R. P. Bhatt Dr. S. M. Vohra
	8. GROUP DISCUSSION & QUIZ	Shri A. P. Patel Dr. S. M. Vora Dr. A. J. Dholariya Smt. J. D. Parmar Smt. T. H. Sanghvi Ms. D. B. Dave
	9. SUVICHAR	Shri R. P. Bhatt Smt. J. D. Parmar

10. STUDENTS' ATTENDANCE	All Faculty Members
11. GUEST TALK	Dr. R. N. Patel Dr. S. M. Vora Dr. S. K. Radadiya
12. MEDIA RELATIONS	Dr. S. M. Vohra Smt. R. N. Vora Ms. J. D. Parmar Shri K. D. Solanki (Office)
13. LIBRARY	Dr. S. R. Ajmeri Shri H. D. Patel Dr. J. P. Parmar Dr. S. M. Vohra
14. DISCIPLINE	ALL BJVM Members.
15. GOVERNANCE	Shri I. N. Tandel (C) Dr. S. R. Ajmeri Shri H. D. Patel

Date : 12/09/2018

Dr. P. U. Mordhara  
Vice-President

Dr. Ketaki Sheth  
President



## Stars of BJVM

### BBA Gold Medal



**ASHABHAI BABERBHAI PATEL**  
**GOLD PLATED MEDAL** awarded  
to Ashutosh Ghanshyambhai Dave at  
the TY BBA Sardar Patel University  
Examination March 2018

### Banking Gold Medal



**THE BANK OF INDIA PRIZE GOLD**  
**PLATED MEDAL** Awarded to Sonalben. S.  
Bhalodiya , in Banking for securing highest  
numbers of marks in all the papers of Banking  
at F.Y , S.Y & T.Y B.com Sardar Patel  
University Examination March – 2018

***KRUTIKA BINABEN VYAS and RICHA MAYANKKUMAR PANDYA secured TOP RANK and  
DHRUVIBEN SHASHIKANT KIKANI secured Second Rank in UNIVERSITY RANK LIST OF  
M.Com. (Second Semester) (March- 2018).***



**Richa M. Pandya**  
**(9.40 GPA)**

**Krutika B.Vyas**  
**(9.40 GPA)**

**Dhruvi S. Kikani**  
**(8.40 GPA)**

***Simmy Gupta secured Third RANK in UNIVERSITY RANK LIST OF M.Com. (Fourth  
Semester) (March- 2018).***



**Simmy Gupta**  
**(8.80 GPA)**

## Achievements

### • College Achievements

1. Received award from Department of Education , Government of Gujarat of “Most Active College” Category for valuable contribution during placemnet camp, 2019.
2. The executive committee of KCG, Department of Education, Government of Gujarat has rated our college as a 3 star institution with CGPA of 2.33 out of 5 in the categories of college in 28<sup>th</sup> February, 2019.

### • Faculty Achievements

#### 1. Dr. Ketaki Sheth, Principal

- I. Appointed as President Women Development Cell, CVM , organized One Day Workshop On “The art and science of counseling-Boon to Staff and Students” and also organized Symposium on Women & Environment .
- II. Successfully attended (AOP) Assessors Orientation Programme at NAAC, Bangalore.
- III. Act as Peer Team Member, NAAC.

#### 2. Dr. Rupal. N.Patel, Associate Professor

##### Papers presented at International conference:

- i. Paper presented on the topic “Reasons for women to become women entrepreneur”at international conference on “Emerging global situation: impact on trade and agribusiness in India”jointlyorganised by B J V M College and Agro Economic Research Centre V V nagaron dated 28-29 September,2018
- ii. Paper presented on the topic “A study on Motivational Factors affecting Women Micro Entrepreneurs in Vadodara city of Gujarat”at international conference on “Women in Science and Technology: Creating sustainable Career”organised by Birla Vishvakarma Mahavidyalaya (BVM)college,V V NAGAR.On dated 28-30 june 2018
- iii. Paper presented on the topic “The Role of Innovation in Women Entrepreneurship Development: A case study of Gujarat “at international conference on “Women in Science and Technology: Creating sustainable Career” organised byBirla Vishvakarma Mahavidyalaya(BVM) college V NAGAR. On dated 28-30 june 2018
- iv. “An Impact of Corporate Governance on the Profitability of Indian Textile Industry” at international conference on “Emerging global situation: impact on trade and agribusiness in India”jointlyorganised by B J V M College and Agro Economic Research Centre V V nagaron dated 28-29 September,2018
- v. “A Conceptual Framework Of Factors Governing Innovation And Entrepreneurship” at international conference on “Emerging global situation: impact on trade and agribusiness in India”jointlyorganised by B J V M College and Agro Economic Research Centre V V nagaron dated 28-29 September,2018

- vi. A Study on Impact of Financial Performance of Selected IT and ITeS Companies listed in NSE, India at international conference on “Emerging global situation: impact on trade and agribusiness in India” jointly organised by B J V M College and Agro Economic Research Centre V V nagaron dated 28-29 September, 2018

**Papers presented at National Seminar:**

- i. Paper presented on the topic “The Role of ICT in teaching- learning process : Problems and Prospects” at NAAC sponsored Two Day National Seminar on “Emerging trends in quality of teaching , learning and evaluation: The road ahead” organized by BJVM, V.V.Nagar on 22nd & 23rd feb., 2019

**Papers published:**

- i. “Financial performance of IT sector in India” published in International Journal of Management, IT & Engineering in Vol. 8 issue 8(1), August 2018, ISSN:2249-0558 ,Impact factor:7.119, Double Blind Peer Reviewed Journal
- ii. “Contribution of Information Technology Industries in Indian Economy” published in International Journal of Management, IT & Engineering in Vol. 8 issue 9(1), September 2018, ISSN:2249-0558 ,Impact factor:7.119, Double Blind Peer Reviewed Journal
- iii. “The Role of Innovation in Women Entrepreneurship Development: A case study of Gujarat” published in Journal of Emerging Technologies and Innovative Research , An International open access Journal in Volume 5 Issue 11, November—2018 , ISSN 2349-5162, 5.87 Impact Factor, JETIR (www.JETIR.org) ISSN UGC Approved
- iv. “A study on Motivational Factors affecting Women Micro Entrepreneurs in Vadodra city of Gujarat” published in Journal of Emerging Technologies and Innovative Research , An International open access Journal in Volume 5 Issue 11, November—2018 , ISSN 2349-5162, 5.87 Impact Factor, JETIR (www.JETIR.org) ISSN UGC Approved

**Guest Lecture:**

- i. Delivered lecture on Bookkeeping & Accountancy for 50 hrs training programme for valuers conducted by CVSRTA RVA Ahmedabad on 11th Dec. 2018 at 1.30 pm to 4.15 pm.

**3. Dr. N S Parmar, Associate Professor**

- Presented paper on “An Analysis of Export-Import of Agricultural produce in India” in International Conference on “Emerging Global Economic Situation: Impact on Trade and Agribusiness in India” September 28-29, 2018 organized jointly by B.J.Vanijya Mahavidyalaya and Agro-Economic Research Centre, Vallabh Vidyanagar-388120.
- Participated in the One Day National Seminar on, “Higher Education in India: Emerging Issues, Challenges & Future Prospects” on 4<sup>th</sup> August 2018. organized by PG Department of Political Science, Sardar Patel University and IIPA Vallabh Vidyanagar-388120.

- Participated in the One Day Basic Training Programme on “Rights of Women” on 10<sup>th</sup> December, 2018, jointly organized by Gujarat Rajyashastra Mandal, Ahmedabad. and PG Department of Political Science, Sardar Patel University, Vallabh Vidyanagar-388120.
- Participated in one day workshop on, “Understanding Higher Scales: A Qui Vive Need” organized by Sardar Patel University Area Teachers’ Association (SPUATA), Vallabh Vidyanagar.
- Participated in 49<sup>th</sup> Annual Conference and National Seminar on “Theory of Public Choice” and “ Issues in Banking Sector”, 23<sup>rd</sup> -24<sup>th</sup> February, 2019. Organized by Shree R.R.Lalan College, Bhuj.(Kutch)
- Participated in National Workshop on “Role of NSS in Transformation of New India” on 20<sup>th</sup> March, 2018, organized by B.J.Vanijya Mahavidyalaya, Vallabh Vidyanagar-388120.
- Presented paper on “ Training and Develoment of Teachers” in NAAC sponsored Two Days National Seminar on “Emerging Trends in Quality of Teaching, Learning and Evaluation: The Road Ahead” on 22<sup>nd</sup> & 23<sup>rd</sup> February, 2019.

#### 4. **Dr. P. U. Mordhara, Assistant Professor**

- Participated in Phase I & II of iFDP – 3 days International Workshop on enhancing 21<sup>st</sup> Century Teaching Methodologies by Integrating Applied Education and World of Work Skill for the Global Economy into their Teaching Practices held at Sardar Patel University co-ordinate by Knowledge Consortium of Gujarat. March, 2018.
- Successfully Completed Short Term course on “**Research Methodology**”, Organized by UGC HRDC, Sardar Patel University, Vallabh Vidyanagar, from 12<sup>th</sup> November, 2018 to 17<sup>th</sup> November, 2018.
- Appointed as advisory member in “University-NSS Cell” by Sardar Patel University, Vallabh Vidyanagar for academic Year 2018-19.
- Participated & Presented a paper entitled “**SDG 4 and Higher Education in India**” in National Seminar on “Higher Education in India: Emerging Issues, Challenges and Future Prospects” organised by P. G. Dept. Of Political Science, Sardar Patel University, Vallabh Vidyanagar and Indian Institute of Public Administration (IIPA), Vallabh Vidyanagar on 04 August, 2018.

#### **Seminar**

- Participated & Presented a paper entitled “**Tribal Development through Tribal Women Entrepreneurship**” in National Seminar on “The Contemporary Socio-Cultural Scenario of Tribal Women in India: Challenges and Prospects” organised by Department of Sociology L. R. Valia Arts & P. R. Mehta Commerce College, Bhavnagar (Gujarat) on 30 December, 2018.
- Participated & Presented a paper entitled “**Role of Student in Maintaining Institutional Quality Enhancement and in Enhancing Learning**” in NAAC Sponsored National Seminar on “Emerging Trends in Quality of Teaching, Learning and Evaluation: The Road Ahead” organised by Internal Quality Assurance Cell

(IQAC), B. J. Vanijya Mahavidyalaya (Commerce College), Vallabh Vidyanagar, Anand, Gujarat on 22<sup>nd</sup> & 23<sup>rd</sup> February, 2019.

#### **Conference**

- Participated in National Conference on **“Dynamics of Exchange Rate Valuation and Management”** organized by C. K. Shah Vijapurwala Institute of Management, Vadodara on 28 April, 2018.
- Participated & Presented a paper entitled **“Role of E-Banking in Digital Economy”** in International Conference on “Emerging Global Economic Situation: Impact on Trade and Agribusiness in India” organized by Charutar Vidya Mandal’s Bhikhabhai Jivabhai Vanijya Mahavidyalaya, Vallabh Vidyanagar & Agro- Economic Research Centre, Sardar Patel University, Vallabh Vidyanagar on September -28-29, 2018.
- Participated & Presented a paper entitled **“Leadership in the Era of Post Truth”** in Regional Conference on the theme “Constructive Leadership and Institutional Capacity Building: The Way Forward” organized by Indian Society for Training and Development- Anand Chapter, on January -05-06, 2019.

#### **Workshop**

- Participated in Workshop on, **“Accounting and Tax Implications of Ind AS 115 - Revenue From Contracts with Customers”** organized by P. G. Department of Business Studies, Sardar Patel University, Vallabh Vidyanagar and Indian Accounting Association on 29 April, 2018.
- Participated in Workshop on, **“Understanding Higher Scales: A Qui Vive Need”** organized by Sardar Patel University Area Teachers’ Association (SPUATA), Vallabh Vidyanagar on 17 February, 2019.

#### **As a Visiting Faculty in Various Institutes.**

- Institute of Science & Technology for Advanced Studies & Research (ISTAR), Vallabh Vidyanagar : Industrial Management and Psychology – PS01CICH23, (Master of Industrial Chemistry – Semester 1).
- S. M. Patel College of Home Science, Vallabh Vidyanagar: Entrepreneurship – UH03CVFN16 (B.Sc. Home Science, Semester- III).

#### **As a Nodal Officer**

- Appointed as a **Nodal Officer for Swachhh Bharat Summer Internship Programme- 2018** in College Campus. Appointment Letter Ref. No. 2018-2019/195 Date: 11-06-2018.
- 26-07-2018, Appointed as a **Nodal Officer for District Youth Parliament - Anand District.**

#### **5. Dr. S M Vohra, Adhyapak Sahayak**

- Dr. Samir M. Vohra had successfully cleared **GSET Exam** (State Eligibility Test for Assistant Professor) on 7.12.2018 and had also passed **Tally PRO Course Exam** with ‘A+’ **Grade** on 25.10.2018.



- He had attended Two Days International Conference on “Emerging Global Economic Situation: Impact on Trade & Agribusiness in India” and had presented a paper on “**New Perspective In Corporate Reporting Practices In Indian Enterprise**” (A Case Study on Human Resource Accounting at Hindustan Petroleum Corporation Ltd.).
- He had attended NAAC Sponsored Two Days National Seminar On “Emerging Trends in Quality of Teaching, Learning and Evaluation: The Road Ahead” and had presented a paper on ‘**Role of Information Technologies In Teaching Learning Process**’.
- He was **Reporteur** at **Valedictory Function** of International Conference and was also **Reporteur** at NAAC Sponsored Two Days National **Seminar Technical Session – III** and **Reporteur** at **Valedictory Function**.

#### 6. **Dr. Ankita Dholariya, Adhyapak Sahayak**

- Participated in One Day Workshop On “The art and science of counseling-Boon to Staff and Students” Organised by CVM’s WDC on 23<sup>rd</sup> June, 2018
- Presented a research paper on ‘A Study of Consumers’ Perceptions of E- Wallets’ in two days International Conference on “ Emerging Global Economic Situation: Impact on Trade and Agribusiness in India” organized by BJVM and AERC, Vallabh Vidyanagar on 28<sup>th</sup> and 29<sup>th</sup> September, 2018
- Participated in Women & Environment Symposium organised By VNC & CVM’s WDC on 5<sup>th</sup> October, 2018
- Presented a research paper on ‘Skill Development and Higher Education of Commerce: Challenges and Opportunities’ at NAAC sponsored two days National Seminar on “Emerging Trends in Quality of Teaching, Learning and Evaluation: The Road Ahead” organized by IQAC, BJVM, Vallabh Vidyanagar on 22<sup>nd</sup> and 23<sup>rd</sup> February, 2019

#### 7. **Smt. J. D. Parmar, Adhyapak Sahayak**

- Participated in One Day Workshop On “The art and science of counseling-Boon to Staff and Students” Organised by CVM’s WDC on 23<sup>rd</sup> June, 2018
- Presented a research paper on in two days International Conference on “ Emerging Global Economic Situation: Impact on Trade and Agribusiness in India”, Paper title of E-Transfer Fund :” A Comparative Study On Traditional and Modern Fund Transfer” organized by BJVM and AERC, Vallabh Vidyanagar on 28<sup>th</sup> and 29<sup>th</sup> September, 2018
- Participated in Women & Environment Symposium organised By VNC & CVM’s WDC on 5<sup>th</sup> October, 2018
- Presented a research paper on in two days National Conference on “Emerging Trend in Quality of Teaching Learning and Evaluation : The Road Ahead ”, Paper title of “Emerging Trend in teaching Learning Process” organized by BJVM , Vallabh Vidyanagar on 22<sup>th</sup> and 23<sup>rd</sup> February, 2019

## • **Students Achievemnt**

- Dwisha Rupeshkumar Dhyani, S.Y.B.CoM 4<sup>th</sup> SEM has successfully passed (NISM) NATIONAL INSTITUTE OF SECURITIES MARKETS.  
An initiative by SEBI ,NISM Series V A : Mutual Funds Distributor Certification examinationin 2018-19  
Testing Center:- Baroda NSEiT
- Hozefa cyclewala of FYBBA has presented paper in two days International Conference on “ Emerging Global Economic Situation: Impact on Trade and Agribusiness in India” organized by BJVM and AERC, Vallabh Vidyanagar on 28<sup>th</sup> and 29<sup>th</sup> September, 2018 on “After effects of demonetization on Indian economy , has also presented paper in Regional Conference(west) on the theme “Constructive leadership & Institutional Capacity Building: The way Forward” organized by Indian Society for Training & Development- Anand Chapter on 5-6 Jan., 2019 on Autocratic Leadership and has also participated in Mata Vaishnodevi University national essay competition.
- Rohan Rajput of FYBBA has presented paper in two days International Conference on “ Emerging Global Economic Situation: Impact on Trade and Agribusiness in India” organized by BJVM and AERC, Vallabh Vidyanagar on 28<sup>th</sup> and 29<sup>th</sup> September, 2018 on ARTIFICIAL INTELLIGENCE AND INTELLECTUAL COMMUNICATION , Presented poster at national level conference held at zydu hospital arranged by All India institute of training and development.The poster was presented on "spirituality and leadership" and has also participated in District Youth Parliament, Anand and secured second position in it.
- Rutvika. Pandey of TYBCom.has participated in Debate competition at SPUniversity in youth festival and secured third position and has also participated in District Youth Parliament, Anand and secured fourth position in it.
- Nidhi Bhatiya of TYBBA has participated in Debate competition at SPUniversity in youth festival and secured third position, has participated in Times of India public speaking competition and selected in top 20 in Vadodra regional round and secured eighth position , has cleared CS foundation course and Scored 84% marks in CMAT examination, stood third in Best speaker of BJVM competition and stood third in A D Shroff elocution competition at BJVM.
- Komal D Patel of SYBCom has been awarded Black Belt Sho- Dan by OSHUKAI, Japan on 17<sup>th</sup> Feb. ,2019.
- **NCC Achievement**

National Cadet Corps is the largest Uniformed and dynamic youth organisation of our country based Unity and discipline. In BJVM, 105 boys cadets in senior division and 44 girls cadets in senior wing enrolled under the able leadership of Associate NCC officer, Major I. N. Tandel an care taker Ms. Teena Sanghavi.

It is the proud moment for BJVM that cdt. Bhadresh Zinzala of SYBCOM secured first position in Map Reading competition at state level IGC- TSC Camp and He also represented NCC Directorate Gujarat in All India Thal Sainik Camp 2018 at New Delhi.  
-Sgt. Kevin Mistry and SGT. Ashwarya Nair selected for Pre- RDC Camp at ahmedabad.

- SUO Hardik Pandey and Cdt. Paresh Hirani participated in all india advance leadership camp at johrat.
- 05 senior division cadets participated “Ek bharat shreshtha bharat” National camp at srinagar.
- 03 senior wing cadets participated in “Ek bharat shreshtha bharat” National camp at junagadh”
- Cdt Neha Jadav participated in expedition tropchi camp at deolodi, maharashtra.
- SGT kevin mistry and SGT neha jadav participated in state level adventure camp at Diu.
- 06 cadets of BJVM participated in adventure camp at little run of kutch.
- 06 senior division cadets participated in army attachment camp at ghandhinagar
- 62 senior division cadets and 18 senior wing cadets attended combined annual training camps. Girls cadets won the prize in “Beti Bachao” street play competition and boys cadets secured second position in Tug of War competition. SUO Hardik Pandey awarded as “Camp Senior Cadet”
- 78 NCC Cadets of BJVM participated in International Day of Yoga Celebration at Shastri Maidan.
- 80 NCC Cadets participated in “Swachchhta hi seva” Programme.
- 40 NCC Cadets actively participated in Re-public Day Celebration at Shastri Maidan.
- 25 Senior division cadets participated in Guard of honour Ceremony to the Governor of Gujarat on the convocation of sardar patel university.

## - **NSS Achievement**

1. Mr. Kishankumar Kantilal Kothiya, NSS Volunteer has been awarded “GUJARAT STATE NATIONAL SERVICE SCHEME AWARD-2017-18” organized by NSS Cell of Gujarat University, Ahmadabad. Sponsored by the State NSS Cell & Department of Higher Education, Govt. of Gujarat. 24 September, 2018
2. Mr. Bipinkumar Dilipbhai Raghani, NSS Volunteer secured 3<sup>rd</sup> position in short story Competition in “Gujarat State NSS Day Celebration” organized by NSS Cell of Gujarat University, Ahmadabad. Sponsored by the State NSS Cell & Department of Higher Education, Govt. of Gujarat. 22 to 24 September, 2018.
3. Mr. Karan Navinbhai Chandra, NSS Volunteer secured 3<sup>rd</sup> position in skit competition (Group Event of S. P. Uni. Team) in National Integration Camp” organized by State NSS Cell & Department of Higher Education, Govt. of Gujarat, Gandhinagar held at Sardar Patel University, Vallabh Vidyanagar. 25-11-2018 to 1-12-2018.
4. Mr. Kishankumar Kantilal Kothiya, NSS Volunteer has been awarded “SARDAR PATEL UNIVERSITY - BEST NSS VOLUNTEER AWARD: 2017-18” by Sardar Patel University, Vallbh Vidyanagar, Anand, Gujarat, 16<sup>th</sup> December, 2018.
5. Ms. Ritvika Mahendra Pandey secured 4<sup>th</sup> Rank in District Youth Parliament : Anand District organized by National Youth Parliament Festival (NYPF) 2019, Ministry of Youth Affairs and Sports, Govt. of India at Nodal Institute : B. J.

Vanijya Mahavidyalaya(Commerce College), Vallabh Vidyanagar on 24<sup>th</sup> January, 2019

6. Ritvika Mahendra Pandey and Rutvi Ritesh Patel : Participation in District Youth Parliament : Anand District organized by National Youth Parliament Festival (NYPF) 2019, Ministry of Youth Affairs and Sports, Govt. of India at Nodal Institute B. J. Vanijya Mahavidyalaya(Commerce College), Vallabh Vidyanagar on 24<sup>th</sup> January, 2019
7. Bipinkumar Dilipbhai Raghani, Darshak Dineshbhai Vasoya, Bhakti Vinaybhai Toprani, Jigna Arvindbhai Patkar, Dhaval Rajeshbhai Korat, Arti Dhansukhbhai Dodhi, Sahilmahamad Ahesanmiya Malek. Soheboddin Jainoddin Shekh: Participated in “Gujarat State NSS Day Celebration” organized by NSS Cell of Gujarat University, Ahmadabad. Sponsored by the State NSS Cell & Department of Higher Education, Govt. of Gujarat. 22 to 24 September, 2018.
8. Daxesh Dhanjibhai Badal Participated in an “Adventure Camp” at Atal Bihari Vajpayee Institute of Mountaineering and Allied Sports at Manali, Himachal Pradesh. He acquired the proficiency in elementary skills of Rock Climbing, Rappelling, River Crossing, Trekking, Camping, Mountain Rescue Methods, Survival, Social Awareness and Leadership, Regi.No:20490, Course No:269.10.
9. Pradesh. He acquired the proficiency in elementary skills of Rock Climbing, Rappelling, River Crossing, Trekking, Camping, Mountain Rescue Methods, Survival, Social Awareness and Leadership, Regi.No:20490, Course No:269.10.
10. Participation in National Integration Camp (NIC)  
Bhakti Vinaybhai Toprani, Karan Navinbhai Chandra, Siddharth Dilipkumar Parmar, Sakshi Dhavlbhai Oza, Priya Rakeshbhai Dalwadi, Daxesh Dhanjibhai Badal, Zalak Sureshbhai Patel: Participation in National Integration Camp” organized by State NSS Cell & Department of Higher Education, Govt. of Gujarat Gandhinagar held at Sardar Patel University, Vallabh Vidyanagar. 25-11-2018 to 1-12-2018.

## Sports Achievement

### College Performance in University Level Competition:

- College got Championship Trophy In Boys Intercollegiate Basketball Competition,
- College got five Runners up Trophy [1] Boys Intercollegiate Cross Country (12.5k/m) Competition, [2] Runners up in Girls Intercollegiate Athletics Competition , [3] Runners up In Boys Handball Intercollegiate Competition , [4] Runners up In Boys Kho-Kho Intercollegiate Competition , [5] Runners up in Girls Intercollegiate Kabaddi Competition .
- College got Third Place In , Boys and Girls Air Rifle Shooting Intercollegiate Competition & Boys Athletic Inter Collegiate Competition .

### All India National Level Participation:

- Rajesh Dabhi from T Y B.com & Kajal Karavadra from T Y B.com Represented Sardar Patel University Rifle Shooting Team in all India Inter University Rifle Shooting Competition held at , Chandigadh, Punjab.

- Kureshi Sakibmiya from S.Y.B.com Represented of Sardar Patel University Judo Team in all India Inter University Judo Competition held in at G N D University, Amritsar Punjab.
- Sahil R Kapadiya from T.Y.B.B.A & Sefil R Kapadiya from S.Y.B.Com Represented Gujarat State U21 & U19 Basketball Team In All India Inter State Basketball Competition At Goa nd Punjab.

#### **West Zone National Participation and Achievement:**

- Ashruti patel from M.Com & Jana Paswan from T Y B Com Represented Sardar Patel University **Kabaddi** team in west zone inter university Kabaddi competition held at Latur, Maharashtra.
- Mini Choudhari from T.Y.B.Com & Sumitra Rathva from T Y B Com Represented Sardar Patel University **Kho-Kho** team in west zone inter university **Kho-Kho** competition held at Jalgaon , Maharashtra.
- Dhara P Shah from S.Y.B.Com Represented Sardar Patel University **Badminton** team in west zone inter university **Badminton** competition held at Akola , Maharashtra.
- Prakash Vasava From T Y B.com , Libin Joseph From T Y B.com , Dhaval Vasava from S Y B.com, nd Achuu Nair From M.com Represented Sardar Patel University Football Team in West zone inter University **Football** competition held at Mumbai Maharashtra.
- Meet Patel from F Y B.com Represented Sardar Patel University Basketball team in West zone inter University **Basketball** competition held at Jaipur, Rajasthan.
- Vishal Patel from M.com Represented Sardar Patel University Volleyball team in West zone inter University **Volleyball** competition held at Ganganagar ,Rajasthan.
- Tejas Thakkar from S.Y.B.Com Represented Sardar Patel University **Cricket** team in west zone inter university Cricket competition held at surat ,Gujarat.
- Paresh Choudhari from T.Y.B.Com & Vishvnath Rathva from T Y B Com Represented Sardar Patel University **Kho-Kho** team in west zone inter university **Kho-Kho** competition held at Mumbai , Maharashtra.
- Rushi patel from F.Y.B.Com & Vikram Boliya from F.Y.B.Com Represented Sardar Patel University **Kabaddi** Team in west zone inter university Kabaddi competition held at Kolhapur , Maharashtra.

#### **Inter College University level Performance in Athletics:**

- Vishal Patel secured 1<sup>st</sup> position in Javelin Throw nd 3<sup>rd</sup> Position In 4×100 Relay run in Intercollegiate Athletic competition,.
- Arpan Chaudhari secured 2<sup>nd</sup> position in 4×400mt and 3<sup>rd</sup> Position In 4×100 Relay run nd 3<sup>rd</sup> Position In 400mt Run in Intercollegiate Athletic competition.
- Prakash Vasava secured 3<sup>rd</sup> position in 4×100 Relay run in Intercollegiate Athletic competition,
- Bharat Chaudhari secured 2<sup>nd</sup> position in 4×400mt and 3<sup>rd</sup> Position In 4×100 Relay run in Intercollegiate Athletic competition.
- Vishvnath Rathva Secured 2<sup>nd</sup> position in 4×400mt Relay run in Intercollegiate Athletic competition,

- Ajay Patel Secured 2<sup>nd</sup> position in 4×400mt Relay run in Intercollegiate Athletic competition
- Dhara P Shah secured 1<sup>st</sup> Position In 200mt Run , 2<sup>nd</sup> Position In 400mt Run and 2<sup>nd</sup> position in 4×100mt Relay run In Intercollegiate Athletic competition.
- Jana Paswan secured 3<sup>rd</sup> position in High Jump and 2<sup>nd</sup> Position In 4×100mt Relay run in Intercollegiate Athletic competition,
- Harsha Dhangada secured 2<sup>nd</sup> position in 4×100 Relay run in Intercollegiate Athletic competition
- Sumitra Rathva secured 2<sup>nd</sup> Position in 4×100 Relay run in Intercollegiate Athletic competition

#### **State Level Participation and Achievement :**

- Dhara P Shah from S.Y.B.Com Secured Gold Medal In Karate DO Federation of Gujarat Nd also Selected for Senior All India Karate Federation Nd Now She Has To Go to Guwahati Assam For National Tournament .
- Ashruti Patel of M.com Achieved 1<sup>st</sup> Rank In Senior State Kabaddi Tournament At Anand.
- Dipen Mathpal from S.Y.B.Com , Sahil R Kapadiya from T.Y.B.B.A, Sefil R Kapadiya from S.Y.B.Com, nd Meet Patel From F.Y.B.Com Selected In Anand District Basketball Team nd Participated In Gujarat State Basketball Competition At Bhavnagar.

#### **Khel Mahakumbh Participation & Achievement :**

- Dhara P Shah from S.Y.B.Com Secured Gold Medal In State Level Karate Competition at Ahmedabad , nd Achieved 1<sup>st</sup> In Anand District Badminton Competition In KhelMahakumbh.
- Ashruti Patel of M.com Achieved Gold Medal 1<sup>st</sup> Rank In State Level Kabaddi Tournament In Open Age Group In Khelmahakumbh at Ahmedabad.
- All Sports activities are looked after by our young Physical Instructor Shri Pradeep Vasava , Congratulations to all National players and Shri Pradeep Vasava

## **International Conference 2018-19**

"Two Days International Conference on Emerging Global Economic Situation: Impact on Trade and Agribusiness in India" was Jointly organized by B. J. Vanijya Mahavidyalaya, Vallabh Vidyanagar and Agro-Economic Research Centre, Sardar Patel University, Vallabh Vidyanagar ON 28-29 SEPTEMBER, 2018. The sub themes of the conference were :

1. International Business & Commerce
2. Global Management
3. Information Technology
4. Emerging Issues in Agri- Business Management

455 delegates from 13 states of India, viz; Maharashtra, Rajasthan, Telangana, Andhra Pradesh, West Bengal, Goa, Odhisha, Haryana and Himachal Pradesh participated in the conference.

8 Delegates were from other countries, viz; Canada, USA, Sigapore, Mynmar, Ouagodougou etc.

203 delegates were from Agro Economics and Economics Subjects and 252 delegates were from Commerce Management and Information Technology subjects.

Total 323 papers were presented in technical sessions.

The Conference Directors were Dr. Ketaki Sheth, Principal, BJVM and Dr.S.S.Kalamkar, Director, AERC, SPU.

The Conference Organizing Secretaries were Dr. Sanjay R. Ajmeri, Associate Professor, BJVM and Dr. S.R.Bhaiya, AERC, SPU.

The Organizing Committee were Shri I N Tandel, Shri H D Patel, Dr. J P Parmar, Dr. R N Patel, Dr. P U Mordhara, Dr. S M Vohra, Dr. S K Radadiya, Shri V B Barodiya, Dr. A D Gaur, Dr. Hemant Sharma, Shri D N Thakkar Shri Manish Makwana, Shri Deep patel, Shri Raju Patel Shri Gopal Macchi, Shri Hemal Padiyar.

## **National Seminar 2018-19**

NAAC Sponsered Two Days National Seminar on “Emerging Trends In Quality Of Teaching Learning & Evaluation : The Road Ahead” was organised by B. J. Vanijya Mahavidyalaya on 22<sup>th</sup> and 23<sup>th</sup> February, 2019. The Themes of the Seminar are:

- I. Role of Technologies in Teaching Learning Process
- II. Enhancing Quality of Technology
- III. Integrity performance with outcomes

117 delegates participated in the seminar and 60 research papers were presented in technical session.

The Seminar Director was Dr. Ketaki Sheth , Principal, BJVM. The Organising Secretary was Shri I. N. Tandel and Jt. Organising Secretary was Dr. J. P. Parmar. The Organizing Committee were Dr. M. P. Trivedi, Dr. S. R. Ajmeri, Mr. H. D. Patel, Dr. R. N. Patel, Mrs. R. N. Vora, Dr. Samir Vohra, Dr. S. K. Radadiya.

## **Report on NSS National Workshop on**

### ***“Role of NSS in Transformation of New India”***

**Tuesday, 20<sup>th</sup> March -2018**

The Workshop was organized on 20<sup>th</sup> March 2018 and the inaugural function was organized in the BVM Auditorium of V.V. Nagar. Shri Kamal Kumar Kar, NSS Regional Director-Gujarat, Ministry of Youth and Affairs of Govt. of India addressed the gathering. The guest of Honor of the function was Dr. Gurusevaksingh Saggu. Dr. Nikhil Zaveri, Director General of CVM graced the function. The Presidential remarks were given by Shri Manojbhai Patel, Vice President CVM. Principal Dr. Ketki Sheth welcomed the guests and participants.

The workshop was divided into 5 sessions

- Session-1 Woman Empowerment
- Session-2 Cyber Security
- Session-3 Communal Harmony National Integrity
- Session-4 Healthy Ecology for Healthy Economy
- Session-5 Healthy lifestyle

In the valedictory function Dr. Rajendra Khimani, the Registrar of Gujarat Vidyapeeth remained present. Dr. S.G. Patel, Honorary Secretary CVM offered Presidential remarks.

Organizing Secretary Smt. Rupal N. Vora & Dr. Paresh Kumar U. Mordhara, with the help of BJVM Parivar, made this workshop, first of its kind, a successful event.



## **District Youth Parliament :Anand District**

### **January 24, 2019**

District Youth Parliament festival 2019 Anand District had Hosted by the Nodal Institute, B. J. Vanijya Mahavidyalaya (Commerce College), Vallbh Vidyangar, Anand. National Youth Parliament Festival 2019 has been jointly organized by National Service Scheme (NSS) and Neharu Yuva Kendra Sangathan (NYKS) under the aegis of Minister of Youth Affairs and Sports. The theme of the parliament is 'BE THE VOICE OF NEW INDIA FIND SOLUTION AND CONTRIBUTE TO POLICY'. Specially Visited Kamal Kumar Kar (Regional Director, NSS Regional Directorate, Ministry of Youth Affairs & Sports, Government of India) during Walk-in Screening of District Youth Parliament (DYP): Anand District. Total Participated (Walk-in Screening) 181 Students and Digital Screening 20 Students Participated. Selected Participated\_Walk-in Screening 50 + Digital Screening 20 , Total Selected Participated = 70 District Youth Parliament festival, Anand District. Opening Ceremony of District Youth Parliament (DYP) 24 January 2019, District Anand, Gujarat.

The event we're started with the beautiful prayer, sung by two volunteer girls from N.S.S. and all the guest and Jury member light up the lamp. District Youth Parliament Festival arranged at 'M.P.PATEL AUDITORIUM'. To honor their presence, all the dignity we're felicitation by the books and memento. All the jury members were felicitated by the bouquet and memento. In the opening ceremony, Shree A. J. Saiyad welcomed all the dignity on dais. Dr. Ketaki Sheth Principal BJVM, Nodal Institute gives guide line about District Youth Parliament. & Dr. Pareshkumar U. Mordhara Nodal Officer, District Youth Parliament, give the report of Walk in Screening and Welcome to guest and all information about District Youth Parliament. All the participated members with the speech.

Moreover, Prof. (Dr.) Shirish Kulkarni (Vice Chancellor of Sardar Patel University, Vallabh Vidyangar) & Shri Maheshbhai Patel (District President of BJP) addressed the youth At the end Dr. Samir Vohra thanks to all dignity for kind words and closes the opening ceremony. After the compliment of opening ceremony, the event move forward and started the parliament. Topics of District Youth Parliament. There were around 70 students who participated in this milestone event.

At the end of the program, all the jury members came on the stage one by one and provide useful information regarding speech, and how to find solutions. Also they pointed out some of the common query, they suggested improvising the speech. And with their speech the event is closed. Finally declared result name of final selected participated District Youth Parliament (DYP) : Anand District on Date: 24.01.2019, Nodal Institute: B. J. Vanijya Mahavidyalaya, ( Commerce College) Vallabh Vidyangar. First RANK: SHARMA MEENAKSHI SUNILKUMAR, Second Rank: SUMEDHA RAMESH KORISHETTI, Third Rank NISHIPALSINH Y. RANA, Fourth Rank RITVIKA MAHENDRA PANDEY, Fifth Rank YASHDEEPSINH INDRAJITSINH RATHOD. Thus, in this way on the date of 24 January, 2018 this event successfully over with the help of Principal Dr. Ketaki Sheth of Nodal institute of B. J. Vanijya Mahavidyalaya, Vallabh Vidyangar and Dr. Pareshkumar U. Mordhara Nodal Officer of District Youth Parliament of Anand District, Assistant Professor & N.S.S. Programme Officer and the other faculties members. Specially help of Ex-Volunteer Mr. Kevalkumar K. Pavra & Mr. Kishan Kothiya and others NSS Volunteers.

**Dr. Ketaki Sheth,**  
Principal BJVM, Nodal Institute,  
B. J. Vanijya Mahavidyalaya, Vallabh Vidyangar  
District Youth Parliament, Anand District.

**Dr. Pareshkumar U. Mordhara,**  
Assistant Professor & NSS Programme Officer,  
B. J. Vanijya Mahavidyalaya, Vallabh Vidyangar  
&  
Nodal Officer, District Youth Parliament, Anand District.

## M.Com. Programme Report 2018-19

1. Guest Lecture Series -2018-19 was organized for enriching students with the latest updates in Commerce and Management. academics . Eminent personalities form various Industries and academic Institutions were invited to share valuable knowledge from their experiences to our students
  1. **Dr. R.M.Joshi** - Associate Professor, Department of Business Studies (Commerce), Sardar Patel University, Vallabh Vidyanagar
  2. **Dr. P.R.Sheth** - Associate Professor, Department of Business Studies (Commerce), Sardar Patel University, Vallabh Vidyanagar
  3. **Dr. Yagnesh M. Dalvadi**- Professor,Department of Business Studies (Commerce), Sardar Patel University,Vallabh Vidyanagar
  4. **Dr. Kamini Shah** - Associate Professor,Department of Business Studies (Commerce), Sardar Patel University,Vallabh Vidyanagar
  5. **Dr.S.P.Macchar** -Assistant Professor,Department of Business Studies (Commerce), Sardar Patel University,Vallabh Vidyanagar
  6. **Dr. Ankur Amin**- Assistant Professor,Department of Business Studies (Commerce), Sardar Patel University,Vallabh Vidyanagar
2. Dr.S.R.Ajmeri, Coordinator, M.Com. Programme ,BJVM participated in Edfair held at 3-7 may 2018 , Nadiad
3. 7 students participated in an Open Forum on “ Life Skills Education by Eminent Educator and Actor, Dr.Swaroop Sampat on 6<sup>th</sup> December .2018 organized by Department of Social Work, S.P.University ,Vallabh Vidyanagar
4. 50 Students participated in “ Dhyey Career Academy sponsored one day workshop on “Career counseling & GD/PI Techniques” organized by Business Studies Department, S.P. University ,Vallabh Vidyanagar. on 29<sup>th</sup> December 2018
5. 13 Students participated in 2 groups in 3 days “Business Battle Competition” organized by BJVM on 8-10 January ,2019
6. 5 students attended STD Regional Conference “Constructive Leadership and Institutional Capacity Building: The way Forward hosted by ISTD Anand on 5-6 January 2019. Students participated in Poster Presentation function on various theme of leadership.

**National Cadet Corps – NCC**  
**NCC Activity Report 2018-19**

**NCC Officer:** Major I. N. Tandel  
C/T Teena Sanghavi

**Senior Division (Boys)**

**Senior Wings (Girls)**

<ul style="list-style-type: none"> <li>• 1<sup>st</sup> Year NCC Cadets 53</li> <li>• 2<sup>nd</sup> Year NCC Cadets 33</li> <li>• 3<sup>rd</sup> Year NCC Cadets 19</li> </ul>	<ul style="list-style-type: none"> <li>• 1<sup>st</sup> Year NCC Cadets 26</li> <li>• 2<sup>nd</sup> Year NCC Cadets 09</li> <li>• 3<sup>rd</sup> Year NCC Cadet 09</li> </ul>
<b>Total Enrollment Cadets 105</b>	<b>Total Enrollment Cadets Girls 44</b>

Sr. No.	Event / Activity	Date	Level	Location	ANO	SD Cdt.	SW Cdt.
1	International Day of Yoga	21/06/2018	District	V.V. Nagar	01	54	24
2	Combined Annual Training Camp	18/06/2018 to 27/06/2018	District	Thamna	01	28	-
3	Combined Annual Training Camp	2/07/2018 to 11/07/2018	District	Thamna	-	04	04
4	Combined Annual Training Camp	12/07/2018 to 21/07/2018	District	Thamna	-	04	02
5	Combined Annual Training Camp	23/07/2018 to 1/08/2018	District	Thamna	-	04	02
6	Combined Annual Training Camp	3/09/2018 to 12/09/2018	District	Khambhat	-	04	-
7	Combined Annual Training Camp	13/09/2018 to 22/09/2018	District	Khambhat	-	02	-
8	Combined Annual Training Camp	23/9/2018 to 02/10/2018	District	Thamna	-	02	-
9	Combined Annual Training Camp	17/12/2018 to 26/12/2018	District	Thamna	-	14	10
10	Swachhhata Hi Sewa	05/12/2018 to 19/12/2018	District	V.V. Nagar	01	30	-
11	Swachhhata Hi Sewa	15/9/2018 to 2/10/2018	District	V.V. Nagar	01	50	-
12	NCC Day Celebration	25/11/2018	District	V.V. Nagar	01	35	-

13	Combined Annual Training Camp	03/10/2018 to 12/10/2018	State	Ahmedabad	-	02	02
14	Combined Annual Training Camp	26/11/2018 to 5/12/2018	State	Ahmedabad	-	01	01
15	Army Attachement Camp	16/7/2018 to 30/7/2018	State	Gandhinagar	-	06	-
16	Little Run of Kutch	22/1/2019 to 25/1/2019	State	Dhangadhra	-	05	01
17	Adventure Camp	15/2/2019 to 16/2/2019	State	Diu	-	01	01
18	Advanced Leadership Camp	15/11/2018 to 24/11/2018	National	Johrat	-	02	01
19	Advanced Leadership Camp	10/1/2019 to 21/1/2019	National	Thamna	01	01	-
20	Ek Bharat Shreshtha Bharat	02/05/2018 to 13/05/2018	National	Srinagar	-	05	-
21	Thal Sainik Camp	19/9/2018 to 30/09/2018	National	Delhi	-	01	-
22	EX. TROPCHI Camp	08/02/2019 to 10/02/2019	National	Deolodi (Mah)	-	-	01
23	Ek Bharat Shreshtha Bharat	9/1/2019 to 20/1/2019	National	Junagadh	-	-	03
24	S. P. University Convocation Day	17/12/2018	University	V.V. Nagar	01	30	-
25	Ek Bharat Shreshtha Bharat	17/9/2018 to 28/9/2018	National	Ahmedabad	-	04	-

## NATIONAL SERVICE SCHEME (NSS)

### NSS Regular Activities Report

**Smt. Rupal N. Vora**  
NSS Programme Officer

**Dr. Pareshkumar U. Mordhara**  
NSS Programme Officer

**Dr. Ketaki Sheth**  
Principal

No.	Date	Activities	Place	No. of Participants
01	20-04-2018	Water Bowls Distribution for Birds	BJVM College	20
02	30-04-2018	Save Water and Cleanliness Awareness Programme “Sujalam Suflam Jal Abhiyan”	at Radhika Park, Chandni Park –Soham Nagar of Bakrol Village, Anand.	30
03	05-06-18	World Environment Day Celebration : 1. Environment Awareness Programme. 2. Tree Plantation Programme	BJVM College	20
04	07-06-2018 13-06-2018	Environment and Cleanliness Week: 1. Beat the Plastic Pollution. 2. Paper bag making and distribution drive. 3. Cleanliness drive.	At. Nana Bazar, Vallabh Vidyanagar and near BJVM College Campus	50
05	18 -06-2018 to 20-07-2018	Yoga Training Programme	BJVM College	200
06	21-06-2018	International Yoga Day Celebration	Shastri Maidan, Vallabh Vidyanagar.	200
07	11-07-2018	World Population Day Celebration	BJVM College	80
08	21-07-2018	NSS Orientation Programme	BJVM College	220
09	27-07-2018	Pasti Ki Pathshala with Raddi ka Ruaab Programme: 1. Pasti/ Waste Paper collected.	BJVM College	150
10	12-08-2018	Ayurvedic Tree Plantation Programme	BJVM College	15
11	15-08-2018	Independence Day Celebration	BJVM College	200
12	22-08-2018	5 KM Walk for Young Women's Dignity on International Youth Day	Brahma Kumaris Centre Vallabh Vidyanagar.	30
13	23-08-2018	Skill Development Programme for Students. (Raakhi Making)	BJVM College	80
14	23-08-2018	Thalassemia Awareness Programme	BJVM College	400
15	26-08-2018	Rakshabandhan Celebration at Handicap School and Police Station.	Police Station Vallabh Vidyanagar and School for Handicap at Mogri Village, Anand.	20
16	30-08-2018	One Day NSS Camp	At. adopted Village Shahpur, Taluko: Petlad. Dist. Anand.	60
17	22-09-2018 to 01-10-2018	Participation in National Adventure Camp.	At. Atal Bihari Vajpayee Institute of Mountaineering and Allied Sports at MacLodganj , Himachal Pradesh.	01
18	22-09-2018 to	Participation in NSS Day Celebration	Gujarat University, Ahemdabad	08

	24-09-2018			
19	02-10-2018	Gandhi Jayanti and Lal Bahadur Shastri Jayanti Celebration.	Charutar Vidya Mandal, Vallabh Vidyanagar and at College Campus	200
20	19-10-2018	Visit to Sardar Patel House at Karamsad.	Karamsad	80
21	31-10-2018	One Day Camp, Sardar Patel Jayanti Celebration and National Unity Day (Rashtriya Ekta Diwas) Celebration	At. College Campus and various society of Vallabh Vidyanagr and Anand	20
22	25-11-2018 to 01-12-2018	National Integration Camp	Sardar Patel University, Vallabh Vidyanagar – Anand (Gujarat).	07
23	14-12-2018	Winter Clothes Collection & Donation Drive	Our NSS volunteers were collected winter clothes in Anand & Vallbh Vidyanagar areas and donated to needy people.	100
24	18-12-2018 To 24-12-2018	NSS Annual camp at adopted village.	At. Shahpur Village, Ta.-Petlad Dist.Anand.	100
25	07-01-2019	Blood Donation Camp	BJVM College	70
26	15-01-2019	Awareness Programme on Happy and Safe Uttarayan Celebration	Uttarayan Celebration at various schools for students.	200
27	24-01-2019	District Youth Parliament	M. P. Patel Aditorium, Vallabh Vidyanagar organized by NSS BJVM Commerce College.	181
28	25-01-2019	National Voter's day Celebration	BJVM College	300
29	01-02-2019	Green Day Celebration	BJVM College	22
30	10-02-2019	Participation in Greenathon - 2019, (Environment Awareness )	Voluntary Nature Conservancy, Vallabh Vidyanagar.	30
31	16-02-2019	Army Welfare Fund Collection	BJVM College	1000
32	18-02-2019	Silent March	Charutar Vidya Mandal- Vallabh Vidyanagar	200
33	10-03-2019	Pulse Polio Immunization Programme.	At. Slum area of Bakrol Village and Anand.	05
34	15-03-2019	1. Voting Awareness Programme. 2. First Time Voter ( Adult Franchise) (Total 172 Students fill the <b>Form No. 06</b> to get new voter id card.)	BJVM College	172
35	16-03-2019	Participated in workshop on Cleanliness Awareness.	Sardar Patel University, Vallabh Vidyanagar.	10
36	26-03-2019	Participated in Seasonal Flu Awareness Programme. (at college level distribute the pamphlets to the students for awareness)	At. BAPS School Bakrol organized by Primary Health Center- Bakrol and District Health Society, Anand.	02

## Sports Activities Report

**Pradeepkumar k Vasava**

Assi. Prof. - P T I

**Dr. Ketaki Sheth**

Principal

No.	Name of Sports	Date & Place Of Competition	Results	Represented SPU In West zone National & All India National	Participant
01	Basketball (Men)	16-7-2018 to 21-7-2018 at U.V.Sports Complex ,Bakrol	Champion	1. Meet Patel Of F Y B.Com Represented SPU In West zone National at Aurangabad 2. Sahil Kapadiya Of T.Y.B.B.A Represented Gujarat State U-21 Basketball Team at Goa. 3. Sefil Kapadiya Of S.Y.B.Com Represented Gujarat State U-19 Basketball Team at Ludhiana Punjab.	11
02	Judo (Men)	12-7-2018 At Petlad R.K.Parikh College	Individual Champion	Sakibmiya Kureshi Of S.Y.B.Com Represented SPU In All India National At Amritsar, Punjab.	02
03	Judo (Women)	12-7-2018 At Petlad R.K.Parikh College	Individual Runner up	Jahnvi K Parmar	01
04	Wrestling (Men)	20-8-2018 At Petlad R.K.Parikh College	Individual runner up	Sakibmiya Kureshi	02
05	Wrestling (Women)	20-8-2018 At Petlad R.K.Parikh College	Individual Runner up	Jahanvi K Parmar	01
06	Cross Country (Men)	10-7-2018 at SPU Maidan Bakrol.	Runner Up		13
07	Kho-Kho (Men)	28-8-2018 to 01-9-2018 at SPU Maidan Bakrol.	Runner up	1. Paresh Chaudhari of T.Y.B.Com Represented SPU In West zone National at Mumbai. 2. Vishwanath Rathwa of T.Y.B.Com Represented SPU In West zone National at Mumbai.	12
08	Kho-Kho (Women)	28-8-2018 to 01-9-2018 at SPU Maidan Bakrol.	Runner up	1. Mini Choudhary of T.Y.B.Com Represented SPU In West zone National at Jalgaon, Maharashtra. 2. Sumitra Rathwa of T.Y.B.Com Represented SPU In West zone National at Jalgaon, Maharashtra.	12
11	Handball (Men)	28-8-2018 to 01-9-2018 at U.V.Sports Complex, Bakrol	Runner up		12
12	Athletic (Women)	11-12-2018 to 12-12-2018 at SPU Maidan, Bakrol.	Runner up		10
13	Athletic (Men)	11-12-2018 to 12-12-2018 at SPU Maidan, Bakrol.	Third Place		15
14	Rifle Shooting (Women)	5-9-2018 to 6-9-2018 at M.B.Patel sci college, Anand.	Third Place	Kajal Karavadara Of T.Y.B.Com Represented SPU In All India National At Chandigarh, Punjab.	03

15	Rifle Shooting (Men)	5-9-2018 to 6-9-2018 at M.B.Patel sci college, Anand.	Third Place	Rajesh Dabhi Of T.Y.B.Com Represented SPU In All India National At Chandigarh, Punjab.	04
16	Football (Men)	10-9-2018 to 18-9-2018 at SPU Maidan Bakrol.	Fourth Place	<ol style="list-style-type: none"> <li>1. Prakash Vasava of T.Y.B.Com Represented SPU In West zone National at Mumbai.</li> <li>2. Libin Joseph of T.Y.B.Com Represented SPU In West zone National at Mumbai.</li> <li>3. Achu Nair of M.Com Represented SPU In West zone National at Mumbai.</li> <li>4. Dhaval Vasava of S.Y.B.Com Represented SPU In West zone National at Mumbai.</li> </ol>	17
17	Volleyball (Men)	6-8-2018 to 14-8-2018 at U.V.Sports Complex, Bakrol.	Fourth Place	Vishal Patel of M.Com Represented SPU In West zone National at Ganganagar, Rajasthan.	12
18	Volleyball (Women)	6-8-2018 to 14-8-2018 at U.V.Sports Complex, Bakrol.	First Round		11
19	Badminton (Women)	2-7-2018 to 7-7-2018 at U.V.Sports Complex, Bakrol.	Quarter Final	Dhara Shah of S.Y.B.Com Represented SPU In West zone National at Akola, Maharashtra.	04
20	Badminton (Men)	2-7-2018 to 7-7-2018 at U.V.Sports Complex, Bakrol.	Semifinal		05
21	Table Tennis (Women)	31-7-2018 to 4-8-2018 at U.V.Sports Complex, Bakrol.	Second Round		04
22	Table Tennis (Men)	31-7-2018 to 4-8-2018 at U.V.Sports Complex, Bakrol.	First Round		05
23	Chess (Men)	24-7-2018 at U.V.Sports Complex, Bakrol.	Participated		05
24	Chess (women)	25-7-2018 at U.V.Sports Complex, Bakrol.	Participated		05
25	Cricket (Men)	27-09-2018 to 7-10-2018 SPU Maidan Bakrol.	Quarter Final	Tejas Thakkar of S.Y.B.Com Represented SPU In West zone National at Surat,Gujarat.	16
26	Boxing (Men)	7-9-2018 At Petlad R.K.Parikh College	Participated		01
27	Power Lifting (Men)	21-8-2018 at Arts, Comm. & Sci College, Bhadran	Participated		05
28	Rifle Shooting (Men)	At M.B.Patel Sci College Anand.		<ol style="list-style-type: none"> <li>1. Rajesh Dabhi Of T.Y.B.Com Achieved Gold Medal In 10mt District Competition.</li> <li>2. Mihir Machhi Of S.Y.B.Com Achieved Bronze Medal In 10mt District Competition.</li> </ol>	11



## Cultural Committee Report

**Convener:** Dr. R. N. Patel  
**Members:** Dr. A. J. Dholariya  
 Shri V. B. Barodiya  
 Mrs. J. D. Parmar

Sr. No	Date	Activity	Experts (if any)	Details of Winners/ Participants/ Events
1.	10/08/2018	<b>Cultural Programme</b> Activities: Singing Dance- Solo and Group Skit Garba	Jury: 1. Mr. Jigar Mistry 2. Dr. Sarvesh Trivedi	<b>First:</b> Siddharth Parmar(FYBCOM)- Dance <b>Second:</b> Bhavisha Valand (SYBCOM)- Singing <b>Richa Patel (TYBCOM)- Dance</b> <b>Third:</b> Rutvika Pandey and Group (TYBCOM)-Skit Sakshi Oza (TYBCOM)- Group Dance Urvashi Sharma (TYBBA) - Group Dance Total Participants: 60
2.	14/08/2018	<b>Patriotic Song Competition</b>	Jury: 1. Ms. Prernaben Vyas 2. Dr. Rajeshwar i Singh	<b>First:</b> Bhavik Kotadiya (SYBCOM) <b>Second:</b> Gopal Bharwad (SYBCOM) <b>Third:</b> Nikita Parmar (TYBCOM) Abhishek Raval (FYBCOM) Total Participants: 20
3.	05/09/2018	<b>Teachers' Day Celebration</b>	---	100 students of BCOM, BBA and MCOM participated in the celebration. Four lectures of 30 minutes up to 10:00 am were taken by student teachers. GS Krutika Vyas of MCOM became Principal on that date. After the lecture, student participants share their experiences as a teacher. Then certificates were distributed to all the participants.
4.	18/09/2018	<b>Kalakumbh</b> Talukka level Lokgit Spardha-	---	Third : Gopal Bharwad (SYBCOM)
5.	28/09/2018	<b>Cultural Programme at International Conference</b> Activities: Singing Western Dance Group Dance Solo dance Classical Dance Garba Dayro Comedy Show	---	Programme was organized at the college from 06:30 PM to 09:30 PM. For the delegates of the conference. Total Participants:40

6.	03/10/2018 to 05/10/2018	<b>SPU Youth Festival</b> Activities: Folk Dance Rangoli On the Spot painting Cartooning On the spot Photography Poster making Collage Debate Elocution One act play	---	<b>Third in Debate</b> Rutvika Pandey (TYBCOM-A) and Nidhi Bhatiya (TYBBA) <b>Total Participants- 35</b>
7.	08/10/2018	<b>Navratri Celebration</b>	---	
8.	25/10/2018	<b>Click Photography Workshop organized by GSET</b>	---	<b>Participant: Vraj Trivedi (SYBCOM-B)</b>
9.	27/10/2018	<b>The Western Railway Scout Guide Vadodara Region Drawing Competition</b>	---	<b>First: Bhakti Toparani (FYBCOM- A)</b> <b>First: Zalak Patel (FYBCOM- B)</b> <b>Third: Komal Patel (SYBCOM- A)</b>
10.	11/02/2019 to 17/02/2019	<b>Rotary Club Anand Round Town's AMUL 25<sup>th</sup> Volcano</b> Activities: Rangoli On the Spot painting Clay modeling Photo contest Poster making Mehendi making Debate Voice G K Quiz Bollywood Quiz Skit Master Chef Treasure hunt	-----	<b>Total 30 participants</b>
11.	22/02/2019	<b>Musical Evening</b> Activities: Singing Western Dance Group Dance Solo dance	Jury: 1. Mr. Raghubhai Joshi 2. Mr. Shripal Shah	<b>Music/ Singing:</b> <b>First: Gopal Bharwad (SYBCOM- C)</b> <b>Second: Rutwika Panday (TYBCOM- A)</b> <b>Third: Anuradha Sharma (TYBCOM- A)</b> <b>Dance:</b> <b>First: Arpan &amp; Group (SYBCOM- A)</b> <b>Second: Sidhdharth Parmar (FYBCOM- B)</b> <b>Second: Mayank Machi (SYBCOM- C)</b> <b>Total participants: 60</b> <b>Third: Jana Paswan (TY BCOM-A)</b>

**SC/ST CELL 2018-19**  
**Activity Report (JUNE 2018 TO OCTOBER 2018)**

**Convener : Dr. N S Parmar**

**Members: Dr. J P Parmar**

**Ms. J D Parmar**

<b>Sr. No</b>	<b>Date</b>	<b>Activity Name</b>	<b>Experts Details</b>	<b>Winners &amp; Participants Details</b>
<b>1</b>	16/2/19	Karate Training Programme	Trainer: Shri Chetan Fumakiya, Director of Pratibha Academy, vvnagar, Anand.	60 Girls are Participated

## Debate and Elocution

Best Speaker of B.J.V.M Elocution Competition for Students 2018-19 Organised on 9.08.2018, Thursday at 10.30 a.m.

Panel of Judges: **Dr. Anila M. Mishra**, Assistant Professor, Department of Hindi , Sardar Patel University, Vallabh Vidyanagar and **Dr. J K. Barot**, Assistant Professor, Department of Economics , Sardar Patel University, Vallabh Vidyanagar

Total 22 students had participated and the results were as follows:

### Results

First	Rutvi R. Patel - (S.Y. B.B.A)
Second	Ritvika R. Pandey - (T.Y. B. Com.)
Third	Nidhi Bhatia - (T.Y.B.B.A.)

54<sup>th</sup> A.D.Shroff Memorial Elocution Competition for Students 2018-19 Organised on 27.12.2018, Thursday at 10.30 a.m.

### Panel of Judges

**Dr. Kinjal Ahir**, Associate Professor, Economics Department, Sardar Patel University Vallabh Vidyanagar and **Dr. Sonal Bhatt**, Assistant Professor, Economics Department, Sardar Patel University, Vallabh Vidyanagar

Total 11 students had participated and the results were as follows:

### Results

First (Cash Prize Rs. 2500)	Rutvi R. Patel	S.Y. B.B.A.
Second (Cash Prize Rs. 1500)	Trusha patel	S.Y. B.B.A.
Third (Cash Prize Rs. 1000)	Nidhi Vinod Bhatia	T.Y. B.B.A.
Fourth	Rutvika Pandey	T.Y.B.Com
Fifth	Richa Patel	T.Y.B.Com

Coordinated by Dr. N. S. Parmar, Dr. Samir M. Vohra

## PLACEMENT OF STUDENTS (2018-19)

<i>Sr. No.</i>	<i>Industry Name</i>	<i>Date of Interview</i>	<i>No. of Students Selected</i>	<i>Salary Offered (Figures in Rs.)</i>
<b>01</b>	Tata Consultancy Services	01/02/2019	12	16,000/- p.m.
<b>02</b>	ICICI Prudential Life Insurance Corporation	05/02/2019	09	12,000/- p.m.
<b>03</b>	Royal Enfield	05/02/2019	05	12,000/- p.m.
<b>04</b>	Vindhya InfoTech	05/02/2019	05	10,000/- p.m.
<b>05</b>	Kirtiraj Foods	05/02/2019	04	9,000/- p.m.
<b>06</b>	Tech Mahindra	05/02/2019	10	12,000/- p.m.
<b>07</b>	Gocool International	05/02/2019	01	10,000/- p.m.
<b>08</b>	Geniebag Solutions	05/02/2019	08	30,000/- p.m.  (Outside India)
<b>09</b>	Concentrix Corporation	18/02/2019	27	18,000/- p.m.

**WOMEN CELL 2018-19**  
**Activity Report**

**Chairman: Dr. K P Sheth**  
**Convener : Dr. R N Patel**  
**Members: Smt. R N Vora**  
**Dr. A J Dholariya**  
**Ms. J D Parmar**  
**Mrs. T H Sanghavi**

<b>Sr. No</b>	<b>Date</b>	<b>Activity Name</b>	<b>Experts Details</b>	<b>Winners &amp; Participants Details</b>
<b>1</b>	23/6/18	One Day Workshop On “The art and science of counseling- Boon to Staff and Students” Organised by CVM’s WDC	1.Dr Sulabha Natrajan 2.Dr Rekha Emanuel	Participated by all women faculties
<b>1</b>	31/7/18	Mehandi Competition	Judges : 1 Ms. Darshana Prajapati Associated Professor MBICT College Vallabh Vidyanagar 2. Ms. Jigna Patel Assistant Rector Ranak Girls Hostel Vallabh Vidyanagar	Winners Rank: 1.Taskin I Malik FY BCOM-C 2.Bhavik Kotadiya SY BCOM-A 3. Bariya Deveesa.B SY BCOM-C Total participants=30
<b>2</b>	31/7/18	Hair Style Competition	Judges : 1 Ms. Darshana Prajapati Associated Professor MBICT College Vallabh Vidyanagar 2. Ms. Jigna Patel Assistant Rector Ranak Girls Hostel Vallabh Vidyanagar	Winners Rank: 1. Nirali Verma TY BBA 2. Jagruti Mishra SY BBA 3.Nikita Patel FY BCOM-A  Total Participants=20
<b>4</b>	5/10/18	Symposium on Women & Environment  Organised By VNC & CVM’s WDC	Keynote Speakers: 1. Dr. Amrita Patel 2. Shri Madhavi Joshi 3.Shri Mamta Pandya 4. Shri Chhaya Upadhyay.	Participated by all women faculties & 10 girls students.
<b>5</b>	28/1/19	181 Abhayam Mahila Helpline Programe	Guest : Police Constable Shri Shobhanaben, And Counselor Shri Happyben	Participated by all women faculties & girls students
<b>6</b>	13/2/19	Guest Lecture on Women Empowerment, Gender Sensitization & Equality	Guest lecturer: Smt Madhuri Ravisankar Principal of V & C Patel English School, vv nagar	Participated by all women faculties & girls students

## **BJVM STAFF PROFILE**

### ***Teaching Staff***



**Dr. Ketaki Sheth**  
Principal  
Commerce &  
Accountancy



**Shri A. P. Patel**  
Associate Professor  
Commerce &  
Accountancy



**Dr. M. P. Trivedi**  
Associate Professor  
Commerce &  
Accountancy



**Shri I. N. Tandel**  
Associate Professor  
Commerce &  
Management



**Dr. S. R. Ajmeri**  
Associate Professor  
Commerce &  
Management



**Shri H. D. Patel**  
Associate Professor  
Commerce &  
Management



**Dr. J. P. Parmar**  
Associate Professor  
Economics



**Dr. Smt. R. N. Patel**  
Associate Professor  
Commerce Acc&  
Management



**Shri N. S. Parmar**  
Associate Professor  
Economics



**Smt. R. N. Vora**  
Associate Professor  
English



**Shri K. L. Patel**  
Associate Professor  
Mathematics &  
Statistics



**Dr. P. U. Mordhara**  
Assistant Professor  
Commerce &  
Accountancy



**Shri P. K. Vasava**  
Assistant Professor  
Physical Instructor



**Dr. S. M. Vohra**  
Adhyapak Sahayak  
Commerce &  
Accountancy



**Dr. A. J. Dholariya**  
Adhyapak Sahayak  
Commerce &  
Accountancy



**Dr. S. K. Radadiya**  
Adhyapak Sahayak  
Commerce &  
Accountancy



**Smt. J. D. Parmar**  
Adhyapak Sahayak  
Commerce &  
Accountancy



**Shri V. B. Barodiya**  
Adhyapak Sahayak  
Commerce &  
Accountancy



**Dr. A. D. Gaur**  
Assistant Professor  
Commerce



**Smt. T.H. Sanghavi**  
Trainee Teacher



**Smt. Drushti Dave**  
Trainee Teacher



**Smt. A. Parmar**  
Trainee Teacher



**Smt. Onvi Parmar**  
Trainee Teacher



## *Teaching Staff*



**Shri K. D. Solanki**  
Sr. Clerk



**Shri B. D. Devda**  
Sr. Clerk



**Shri H. B. Patel**  
Sr. Clerk (Account)



**Ms. Sangita**  
**Badwaik**  
Jr. Clerk (Account)



**Shri A. J. Patel**  
Jr. Clerk



**Shri A. R. Navik**  
Jr. Clerk



**Shri N. N. Patel**  
Jr. Clerk



**Shri K. K. Patel**  
Librarian

## *Computer Staff*



**Shri R. D. Patel**  
Tech. Asst. Com.



**Mr. H. D. Yadav**  
Computer Assistant

## *Sports University level competition achievement 2018-19*



Last Three Year BJVM College Champion  
I n SPU Basketball Inter Collegiate Competition



Boys Handball Intercollegiate Competition,  
organized by SPU



Runners up In Boys Kho-Kho Intercollegiate  
Competition, organized by SPU



Girls Athletic Intercollegiate Competition, organized  
by SPU



Girls Kabaddi Intercollegiate Competition, organized  
by SPU at University Maidan



Dhara P Shah Achieved Gold Medal In State Level Karate  
Competition and Ashruti Patel achieved Gold Medal In State  
Level Kabaddi Competition In Open Age Group In  
Khelmahakumbh, at Ahmedabad 2018-19

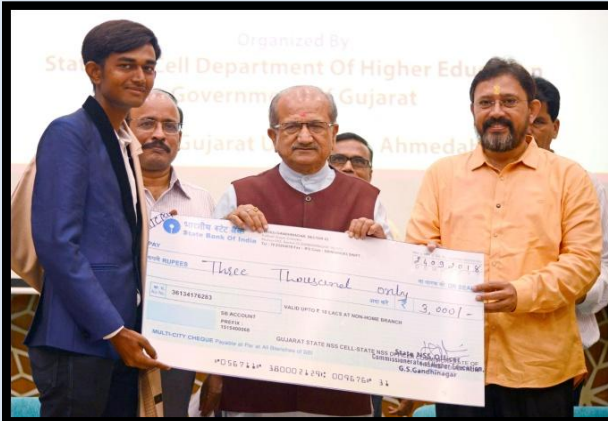


## *NCC Activities*





## NSS Activities





## Co-curricular Activities at BJVM

### **Most Active College Award**



### **International Conference**



### **Cultural Programme**



### **Hair Style Competition**



**Best Speaker of BJVM Competition**



**Quiz Competition**



**Business Battle**



**Sports Day Celebration**



**Independence Day Celebration**



**Mehandi Competition**





## Musical Evening



## Women Empowerment



## Parent Meet



## National Seminar (IQAC)



## Teacher's Day



## Skill Enhancement Programme





**Dr. Ketaki Sheth**  
**Principal**

### **Women in the 21<sup>st</sup> Century**

*“It is impossible to think about the welfare of the world unless the condition of women is improved. It is impossible for a bird to fly on only one wing.” — Swami Vivekananda*

Women are an integral part of human society. But for a woman, there couldn't have been any man. She is the mother of mankind. Despite holding such an important and unquestionable position, role of women has been defined by men over millennia. Our Vedas tell us that women held an important place in ancient culture. No ritual was ever complete without the presence of a woman by her man's side. All our gods are worshipped alongside their heavenly consorts.

Women in India slowly started recognising her true potential. She has started questioning the rules laid down for her by the society. As a result, she has started breaking barriers and earned a respectable position in the world. Today Indian women have excelled in each and every field from social work to visiting space station. Today, the modern woman is so deft and self-sufficient that she can be easily called a superwoman, juggling many fronts single-handedly. Women are now fiercely ambitious and are proving their metal not only on the home front, but also in their respective professions. Women in Indian are coming up in all spheres of life. They are joining the universities and colleges in large numbers. They are entering into all kinds of professions like engineering, medicine, politics, teaching, etc. A nation's progress and prosperity can be judged by the way it treats its women folk. There is a slow and steady awareness regarding giving the women their dues, and not mistreating them, seeing them as objects of possession

Today at the dawn of the 21<sup>st</sup> century the women across the world are placed at a position of advantage. They are literally on the move. They are paying heed to their inner voice. They are no longer interested in hollow jargon and jingoism. They are finding their individual and collective voice. They are aligned with their conscience, moving ahead with purposeful strides.

21<sup>st</sup> century is the century for change. In this New Age, love and compassion will rule the roost, and the woman with her natural attributes of compassion will sow the seeds of global transformation. These changes have already begun, and soon they will gain an unprecedented momentum. The time is ripe for women of all races, castes, class, and nationalities to come together to be the harbinger of this change. Mother Earth is crying for attention, soon like the mythological '**Shakti**' it will show its true might and annihilate all the evil forces along the way.

In the 21<sup>st</sup> century women do not need to look at the historical injustices done to her. It's time to put all that behind her and look forward to her empowered role in this 'Aquarian age'. Women today need not look anywhere for a perfect role model. They need to look within and listen to their intuition, to take the right action at the right time. All they need right now is to set the right intention, and all their intentions will bear fruits sooner than later. Such is the power of the New Age.

The Indian woman has to make her way through all the socialized prejudices against her, and the men yet have to allow and accept the women to be equal participants in the country's way forward.





Major I. N. Tandel

## **ROLE OF YOUTH IN NATION BUILDING**

### **INTRODUCTION**

The youth of a nation are the backbone and the most powerful force within the nation. They are the hope of the future and can shape the destiny of a country. History shows that countries subjected to alien rule have without exception sought the help of youth in times of crisis. The youth have also been instrumental in the change of governments, whenever need for such a change has been felt. They have always been in the forefront in the building of political, social and economic orders of a society. They play a positive role for the cause of a nation and national integration. Today's generation faces greater challenges in national building due to the force and pressure of internal politics and external conflicts.

### **CONTRIBUTION OF YOUTH IN NATION BUILDING**

#### **National Integration**

The youth act as a catalyst in an already vibrant country aspiring to find its rightful place in the world politics and play a more effective role of a true leader. To help India realise its dreams the youth can and ought to play a leading role in bringing together the people of different states with diverse religions and integrate them emotionally, culturally and geographically, contribute in extricating society from age old stigmas of casteism, communalism, parochialism and regionalism, help preserve cultural heritage and infuse the spirit of patriotism, thus keep the country together and defeat all separatist attempts by unscrupulous elements.

#### **Political Measures**

Today's youth can contribute immensely to the politics of the country. If a nation does not rejuvenate its political leadership profile it would be-come old in thought and slow in action. The youth are the future of a nation and its future leaders. The opportunity provided at educational level to contribute to politics should be encouraged and the youth should learn and follow clean and meaningful politics which can thereafter be translated into greater national aim.

#### **Security**

The nation today faces grave security concerns both externally and internally. This intensifies when viewed with the fact that our country is a respected democratic country with a secular base. The terrorist, fundamentalists are a grave danger to our unity. The youth are the pulse and strength of the nation and with their alertness and their balanced approach can help in bringing stability to the nation and help in thwarting selfish designs of the enemy. The youth

are a big force which if channelized correctly, can ensure and enhance the security of the country.

### **Social and Cultural**

The youth are the privileged persons in the society who can contribute to development. Therefore they have a special responsibility and should actively participate in the development plans of the nation. Youth should be acquainted with the major problems facing the country. Firstly, they should study the basic problem of health, AIDS, environment, nutrition, lack of education, economic backwardness, ignorance, dowry-deaths, casteism, and superstitions /false beliefs of the masses. Our society is experiencing a constant change and faces the conflicting ideologies of the past vis-a-vis the West. Our past with a shadow of casteism, superstition and religious over tunes needs a balanced approach and the youth can play a very important role in this regard and educate the general public about the misnomers relating to superstition. They can establish good rapport with the people so as to involve them in active participation in social work which will help to make society a better place to live in.

Further, the Government programmes such as 'Clean and Green' are very good opportunities for youth to join hands with their countrymen and give impetus in the process of nation building.

India has a National Cadet Corps (NCC), National Social Service (NSS), National Service Volunteer Scheme (NSVS) and other similar organization, which are an asset to our Nation. Apart from these measures to channelize young energy into constructive channels, following few steps can be taken.

(a) Films with social upliftment and nation building as theme would make a fair contribution in instilling a healthy and progressive attitude in the youth. Non Government Organisation (NGO) should also engage youth in such programmes which strengthen nation building.

(b) There should be integration committees, composed of representatives of various communities at village, city, district, state and national level. Youth should be engaged in such committees to contribute in society. Youth to train themselves effectively both in institutional and adventure activities, as such activities imbibe self confidence, harmony and patriotism.

### **CONCLUSION**

Young men and women are the reservoirs of unbounded energy and enthusiasm. Youth should accept all the challenges faced by the country. Let the youth be put to best use. For this, their energies, skills and talents have to be properly harnessed, channelized and put to right use for the common good of the country.



**Dr. R. N. Patel**

### Benefits of E-Learning for Students

With the advent of technology in today's world, e-learning has become an important part of our education taking it to the next corner of the world. E- Learning makes learning simpler, easier, and more effective.

E-learning enhances the knowledge of the student by helping them to understand better. The videos and animations help the students to get the real live feel of the concepts and application rather than imagining themselves.

E-learning provides a greater flexibility to both the students and the teachers. Students who missed the classes could again revisit the course in online platform.

The Most Important Benefits of E-Learning for Students :

Today's learners want relevant, mobile, self-paced, and personalized content. This need is fulfilled with the online mode of learning; here, students can learn at their own comfort and requirement.

#### 1. Online Learning Accommodates Everyone's Needs

The online method of learning is best suited for everyone. This digital revolution has led to remarkable changes in how the content is accessed, consumed, discussed, and shared. Online educational courses can be taken up by office goers and housewives too, at the time that suits them. Depending on their availability and comfort, many people choose to learn at weekends or evenings.

#### 2. Lectures Can Be Taken Any Number Of Times

Unlike classroom teaching, with online learning you can access the content an unlimited number of times. This is especially required at the time of revision when preparing for an exam. In traditional form of learning, if you can not attend the lecture, then you have to prepare for that topic on your own; in eLearning, you can attend the lectures whenever you want with ease.

#### 3. Offers Access To Updated Content

A prime benefit of learning online is that it makes sure that you are in synchronization with modern learners. This enables the learner to access updated content whenever they want it.

#### 4. Scalability

E-Learning helps in creating and communicating new training, policies, concepts, and ideas. Whether it is for formal education or entertainment, eLearning is very quick way of learning!

#### 5. Consistency

E-Learning enables educators to get a higher degree of coverage to communicate the message in a consistent way for their target audience. This ensures that all learners receive the same type of training with this learning mode.

#### 6. Reduced Costs

E-Learning is cost effective as compared to traditional forms of learning. The reason for this price reduction is because learning through this mode happens quickly and easily. A lot of training time is reduced with respect to trainers, travel, course materials, and accommodation.

This cost effectiveness also helps in enhancing the profitability of an organization. Also, when you are studying at your own place, you are relieved from paying for travel expenses (e.g. accommodation) when training happens in another city/state and/or external learning materials.

#### 7. Effectiveness

E-Learning has a positive influence on an organization's profitability. It makes it easy to grasp the content and digest it:

- It results in improved scores on certifications, tests, or other types of evaluation.
- Higher number of students who achieve 'pass' or mastery' level.
- Enhanced ability to learn and implement the new processes or knowledge at the workplace.
- Help in retaining information for a longer time.

#### 8. Less Impact On Environment

As E-Learning is a paperless way of learning, it protects the environment to a lot of extent. As per a study done on eLearning courses, it has been found that distance-based learning programs consumed around 90% less power and generated 85% less amount of CO2 emissions as compared to traditional campus-based educational courses. With eLearning, there is no need to cut trees for obtaining paper. Thus, eLearning is a highly eco-friendly way of learning.

E-Learning has become quite popular and appreciated among students all over the world.



Dr. S. M. Vohra

## Student's - Golden Life

***Education is the Key to Unlock the Golden Door of Freedom.” – George Washington Carver***

***“There are boundaries that dictate life: you can only lift so much weight ; you can only learn so fast; you can only work so hard; you can only go so far!” – Dr. A.P.J.Abdul Kalam***

The student who has a golden crown of his study. Would be a great man in his life with a great hold. A life is in the hands of a student to make him something.

It is said that “student life is golden life,” because student life is the most important part of human life. It is the period of pure joy and happiness, because the mind of a student is free from cares and worries of a grown-up life.

***In this period, the character of man is built. So, it is called the formative period of human life. Every student should try his best to make the best use of his student life.***

The primary duty of a student is to learn and to acquire knowledge. He must do all his work at the right moment and maintain punctuality and discipline. He must remember that if a student becomes successful in his student career and his character is built on a sound basic, he will be able to shine in any sphere of life and serve his society and countries.

A student should spend most of his time of this golden period in reading and learning. A good student never waste his time fixed for reading uselessly. But he must not be a book-worm being always engaged in his studies. He should also be careful about his health and spend some time daily in some sports and games. He should try to develop his body and mind at the same time.

***As a student he must try to develop his intellect.***

He should also try to acquire some good qualities like obedience, dutifulness, respect on elders and love and sympathy for fellow man in the society. The duty of a student is to obey his parents and teachers and respect the elders of the society. Students are the future hope of country.

***So every student should try to be the best citizen in all respect, so that he may serve his country as far as he can.***



Dr. A. D. Gaur

## **Role of Emotional Intelligence Among students**

Emotional intelligence is the ability to recognize your emotions, understand what they're telling you, and realize how your emotions affect people around you. It also involves your perception of others: when you understand how they feel, this allows you to manage relationships more effectively.

In today's digital world mastering over emotion is the need of hours among students. The person who is masters at managing their emotions can balance their live better. They don't get angry in stressful situations. Instead, they have the ability to look at a problem and calmly find a solution. They are excellent decision makers, and they know when to trust their intuition. They take criticism well, and they know when to use it to improve their performance. Students like this have a high degree of emotional intelligence. They know themselves very well, and they're also able to sense the emotional needs of others.

Student with high Emotional Intelligence can get better career advancement then emotionally unstable students. For example, now companies are hiring candidate s on the basis of not I.Q. but on the basis of E.Q. Companies are now revising their hiring process to choose candidates based on their emotional intelligence.

Emotional intelligence can be a key to success in life – especially in student's career. The ability to manage people and relationships is very important in all leaders, so developing and using your emotional intelligence can be a good way to show others the leader inside of you.

### **Characteristics of Emotional Intelligence**

In his book titled "Emotional Intelligence - Why It Can Matter More Than IQ" 1995, Daniel Goleman, an American psychologist, developed a framework of five elements that define emotional intelligence:

1. **Self-Awareness** – People with high emotional intelligence are usually very self-aware. They understand their emotions, and because of this, they don't let their feelings rule them. They're confident – because they trust their intuition and don't let their emotions get out of control. They know their strengths and weaknesses, and they work on these areas so they can perform better.
2. **Self-Regulation** – This is the ability to control emotions and impulses. People who self-regulate typically do not allow themselves to become too angry or jealous, and they do not make impulsive, careless decisions. They think before they act. Characteristics of self-regulation are thoughtfulness, comfort with change, integrity and the ability to say no.
3. **Motivation** – People with a high degree of emotional intelligence are usually motivated. They're willing to defer immediate results for long-term success. They're highly productive, love a challenge, and are very effective in whatever they do.
4. **Empathy** – This is perhaps the second-most important element of emotional intelligence. Empathy is the ability to identify with and understand the wants, needs, and viewpoints of those around you. People with empathy are good at recognizing the feelings of others, even when those feelings may not be obvious. way.
5. **Social Skills** – It's usually easy to talk to and like people with good social skills, another sign of high emotional intelligence. Those with strong social skills are typically team players.

### **Strategies to improve Emotional Intelligence**

EQ is not only the ability to identify and manage your own emotions, but it's also the ability to recognize the emotions *of others*.

1. Manage your negative emotions. When you are able to manage and reduce your negative emotions, you will gain positive feeling

2. Be mindful of your vocabulary. Focus on becoming a stronger communicator in the workplace.

3. Practice empathy. Centering on verbal and non-verbal cues can give you invaluable insight into the feelings of others

4. Know your stressors. Take stock of what stresses you out, and be proactive to have less of it in your life.

5. Bounce back from adversity. Everyone encounters challenges. It's how you react to these challenges that either sets you up for success or puts you on the track to full on meltdown mode.

In this way Emotional intelligence can evolve over time, as long as you have the desire to increase it. Every person, challenge, or situation faced is a prime learning opportunity to test your EQ. It takes practice, but you can start reaping the benefits immediately.

Having a high level of emotional intelligence will serve you well in your relationships in the workplace and in all areas of your life. Although "regular" intelligence is important to success in life, emotional intelligence is key to relating well to others and achieving your goals. Emotional intelligence is an awareness of your actions and feelings – and how they affect those around you. It also means that you value others, listen to their wants and needs, and are able to empathize or identify with them on many different levels.





Dr. S. M. Joshi

## Goods and Services Tax

Indian economy has gained strengths since 1991 when the era of reforms was initiated. The much awaited major reform about goods and services tax was implemented on 1<sup>st</sup> July, 2017. Goods and Services Tax has replaced central excise duty, service tax, central surcharge, cess, state sales tax, CST, luxury tax, entry tax, entertainment tax, purchase tax and tax on lottery. It is a major reform of indirect taxation.

The tax is leviable on the value of taxable supply. It is transaction value. Definition of supply covers sale, transfer, barter, exchange, licence, rental, lease, disposal in furtherance of business. In GST law there is a concept of deemed supply also. Deemed supply implies permanent transfer or disposal of business assets, supply of goods by principal to agent and agent to principal, any transfer of title in goods, lease, tenancy, licence to occupy land, letting out of residential or industrial complex for commercial purpose, renting of immovable property, construction of building, civil structure, temporary transfer of intellectual property rights, development, design, and customization etc. of IT software. These activities will attract GST.

One hundred forty nine (149) goods and eighty one (81) services are exempted from GST. There is a reverse charge on tobacco leaves, tendu leaves, lottery, goods transport, Advocates services, services of a director and insurance agent. In this case the goods supplier/service provider will not charge GST and hence it is payable by the buyer or the person receiving the service.

Input tax credit can be availed on the GST paid on purchases made to manufacture the finished goods. As per the sale/transfer of goods/services, there will be central GST, state GST and interstate GST. GST paid on inputs can be central GST, state GST and interstate GST. Similarly, GST charged on sale may be central GST, state GST or interstate GST. As per GST law, the rules for input tax credit are : (1) ITC of CGST can be used for CGST and IGST (in that order) (2) ITC of CGST cannot be used for SGST (3) ITC of SGST to be used for SGST and IGST (in that order) (4) ITC of SGST cannot be used for CGST and (5) ITC of IGST can be used for IGST, CGST and SGST (in that order). Input tax credit should be availed within a period of one year.

Accounts and records to be maintained : (A) (1) production of goods (2) inward and outward of goods and/or services (3) stock of goods (4) input tax credit availed (5) output tax payable and paid (6) goods/services imported/exported (7) items attracting reverse charge (8) advances received/adjusted (9) tax payable, tax receivable, register of invoice, debit note, credit note, ITC (10) monthly production accounts, details of by products, wastage etc. (B)

An owner/operator of godown and transporter has to maintain records of consignor/consignee and details of goods (C) any entry in books, registers and documents shall not be erased, effaced or overwritten. (D) Accounts to be audited by a Chartered Accountant. (E) Books and records to be retained for six years.

As like income tax, for GST there is a provision for self assessment, provisional assessment, scrutiny assessment and best judgement assessment. Audit can be conducted by the department. Special audit can be conducted by a chartered accountant who will be appointed by the department.

There is a provision for penalties for : (1) supply of goods or services or both without issue of any invoice or issue of incorrect or false invoice. (2) issuance of any invoice or bill without supply of goods or services or both. (3) collecting any amount as tax but failing to pay the same to the government beyond a period of three months. (4) collecting any tax in contravention of the provisions of the Act and failing to pay the same to the government beyond a period of three months. (5) failing to deduct the tax at source or deducting lesser tax or failing to pay deducted tax to government account. (6) failing to collect tax at source or collecting lesser tax or failing to pay collected tax to government account. (7) taking or utilizing input tax credit without actual receipt of goods or services or both either fully or partially. (8) fraudulently obtaining refund. (9) taking or distributing input tax credit in contravention of Sec. 20 or the rules made thereunder. (10) falsifying or substituting financial records or producing fake accounts or documents or furnishing any false information or return with an intention to evade payment of tax. (11) failing to obtain registration. (12) furnishing any false information with regard to registration particulars. (13) obstructing or preventing any officer in discharge of his duties. (14) transporting any taxable goods without the cover of prescribed documents. (15) suppressing turnover leading to evasion of tax. (16) failing to keep, maintain or retain books of accounts and other documents in prescribed manner. (17) failing to furnish information or documents called for by an officer or furnishing false information or documents. (18) supply, transporting or storing any goods which one has reasons to believe are liable to confiscation. (19) issuing any invoice or document by using the registration number of another registered person. (20) tampering with or destroying any material evidence or document. (21) disposing off or tampering with any goods that have been detained, seized or attached.

Appeals can be filed with Commissioner, appellate tribunal, Hon. High court/Hon. Supreme court.

Provision for prosecution are : (1) supply of any goods or services or both without issue of any invoice, with the intention to evade tax. (2) issuance of any invoice or bill without supply of goods or services or both leading to wrongful availment or utilization of input tax credit or refund of tax. (3) availing of input tax credit on invoices mentioned in (2) above. (4) Collecting any amount as tax but failing to pay the same to the government beyond a period of three months from the date on which such payment becomes due. (5) evading tax, fraudulently availing input tax credit or fraudulently obtaining refund and where such offence is not covered under clause (1) to (4) above. (6) falsification or substitution of financial

records or producing fake accounts or documents or furnishing any false information with an intent to evade payment of tax. (7) submission of fake financial records/documents or filing fake returns to evade tax. (8) obstructing or preventing any officer in the discharge of his duties. (9) acquiring, transporting, removing, depositing, keeping, concealing, supplying or purchasing or dealing with in any other manner, any goods with full knowledge that there is violation of GST law and goods are liable for confiscation. (10) receiving or in any way concerning with the supply of services with knowledge or reasons to believe that these are in contravention of any provisions of GST Act or the rules made there under. (11) tampering or destroying any evidence. (12) failing to supply any information or knowingly giving false information. (13) attempting to commit or abetting commission of offences mentioned in 1 to 12 above.

Anti Profiteering measure : As per section 171 of the CGST Act/SGST act, any reduction in rate of tax on any supply of goods or services or the benefit of input tax credit shall be passed on to the recipient (customer) by way of commensurate reduction in prices. If such benefit is not passed on to the customers, suitable action can be initiated against the manufacturer.

## ઈચ્છા

મનમાં એક સવાલ છે શું છે ઈચ્છા?  
તે માટેનો જવાબ જાણવાની છે ઈચ્છા.  
વિચારોના સમુદ્રમંથન માંથી નીકળતા,  
કીમતી અને મુલ્યવાન રત્નો છે ઈચ્છા.  
રત્નો ની મહત્વતા સમજાય તેવી છે ઈચ્છા,  
તેમાંથી મને ગમતું એક લેવાની છે ઈચ્છા.  
તે એક મારા માટે બશકીમતી હોય તેવી છે ઈચ્છા.  
કોઈપણ ને પૂછો તમારે શું છે ઈચ્છા,  
અથવા એમ પૂછો તમારી કેટલી છે ઈચ્છા,  
જવાબ હંમેશા એવો મળશે કે ગણી નથી  
પણ મારી તો કેટલીય છે ઈચ્છા.  
આમ ઈચ્છાઓ કરવી આ પણ છે ઈચ્છા,  
તેને પૂર્ણ પણ કરવાની છે ઈચ્છા.  
તેજ સમયે નવી નવી સ્ફુરે છે ઈચ્છા.  
કોઈના માટે વસ્તુ છે ઈચ્છા,  
કોઈના માટે વ્યક્તિ છે ઈચ્છા.  
કોઈના માટે હિમાલય જેટલી વિશાળ છે ઈચ્છા તો  
કોઈના માટે રીઇના દાન જેટલી નાની છે ઈચ્છા.  
બધાને કંઈક નું કંઈક મેળવવાની છે ઈચ્છા,  
હકીકત અથવા સ્વપ્ન અથવા બંને છે ઈચ્છા.  
બીજા શબ્દોમાં કહીએ તો જીંદગીનું બીજું નામ જ છે ઈચ્છા..

Charmi Bhaveshbhai Chauhan  
FY B.com

**Dare to be....**

When a new day begin  
Dare to smile gratefully  
When there is darkness  
Dare to be the first to shine a light  
When something seem difficult  
Dare to it anyway  
When if seems to beat you down  
Dare to be fight back  
When there seems to be no hope  
Dare to find some  
When times are tough and tough  
Dare to be tougher  
When another is lost  
Dare to help them find the way  
When a friend falls  
Dare to be the first to extend a hand  
When you cross paths with another  
Dare to be make them smile  
When the day has ended  
Dare to feel you have done your best  
When love hurts you  
Dare to love again  
Dare to the best, YOU CAN at all time  
Dare to be.....



Name- Hozefa Burhanuddin Cyclewala

F.Y. B.B.A

## **Social Media – A Two Edge Knife**

In the past decade, the amount of internet users has proliferated replacing bygone forms of media and entertainment with a skyrocketing trend among all ages know as social media. At its basis, social media is a website or application that enables users to create and share content or to participate in social networking which is the form of communication through social media. Erik Qualman states that “we don't have a choice on whether we do social media, the choice is how well we do it”. As social media gains popularity amongst adults, the influences of social media branch off into youth creating a rapidly increasing social network audience among all ages quite contrary to the audience observed in the past decade.

The concern arises when examining the repercussions of social media such as cyberbullying and the significant decrease in social interaction amongst younger generations exposed to vast amounts of technology and media. Furthermore, social media may seem to be a harmless tool that can be utilized for socializing with acquaintances through technology, yet many youthful people do not realize that technology-oriented form of interaction is not a natural human aspect. In addition to the deficiency of natural human interaction caused by social media, social media is invading other areas of human life such as school, work, and relationships. Many psychiatrists believe that social media is a single most factor causing depression and anxiety in people. It is also a cause of poor mental growth in children. Increased use of social media can lead to poor sleeping patterns. There is an increased ‘Fear of Missing out’ (FOMO) at an all-time high in youth because of social media.

### **Social Network Impact on Youth**

It's a fad these days to be on social networking sites. If you do not have a digital presence than for some people you do not exist. The ever-rising pressure of being on social networking sites and have an impressive profile is affecting the youth in big way. According to statistics average number of hours a teenager spends online is 72 hours per week. This is very high considering that they have to give time to study, physical activities and other beneficial activities like reading etc. It leaves very less time for other things and hence there are serious issues that arise out of this like lack of attention span, minimum focus, anxiety and complex issues. We now have more virtual friends than real ones and we are losing human to human

connection day by day. There are other dangers as well like leaking of personal information to complete strangers, sex offenders etc.

### **The Effects of Social Media on Language and Communication**

Social media had both positive and negative impacts on language and communication. Communication can be described as an act or a process between sender and receiver using words, sounds or symbols. Having the ability to communicate effectively is definitely the most important life skill to learn. Providing us the opportunity to not only understand, but to connect with the people around us. Communication provides links, which bind an association together in order to evolve common understanding. Social media is our link to sharing breaking news and to communicate with larger audiences from all over the world.

As a result, if you happen to have family or friends who live out of state, you can instant message or "FaceTime" them to keep in touch. In addition, emojis as well as acronyms such as BRB (be right back) have added major elements of nonverbal communication. So, if someone is unable to see you at the present time, you're still able to express yourself by using an emoticon. Not to mention you can post photos and share them on your Facebook instead of having Grandma wait by the mailbox for those lovely class portraits.

### **Importance of Social Media in Education**

Today platforms like Facebook, twitter, LinkedIn etc. are most widely used by (both) teachers, professors and students and they have become quite popular among them. For a student social media plays a very important role as it makes it easier for them to access and share information, get answers and connect with teachers. It is through the platforms of social media that students and teachers can connect with each other and share content thereby making a good use of these platforms.

### **Impact of Social Media on Businesses**

Marketing in the age of Facebook has greatly contributed to the immense popularity of products advertised on it. Businesses now are compelled to engage in social media for marketing and advertisement because the economic potential of social media increases marketability in an easier and cheaper manner. Subscriptions to costly newspapers are not relevant when consumers are pushed to a timelier and free service in the net done at the comfort of their home or in the exact point where they are.

### **Conclusions**

Social media or the so-called "Facebook effect" has changed how we socialize, gather information, and work in many ways. Communication, literacy, business and marketing, relationships, politics and culture are the key areas noted to have been greatly affected by this vast and growing social media hype. It has been visible and powerful in shaping how we look at the world. While social media

presents some threats to privacy and security, users still appreciate these tools and will continue to use them. This is because it has become a main source of communication for many. More than a decade ago, sites like YouTube, Twitter and Facebook existed at what some may call a 'phase' of the internet where youth talk to each other online. However,

social media has become more than that. Especially, when it comes to business, it can reach major demographics like never before. Social media's grip is unparalleled and that is why, so many has decided to join the social media movement, especially businesses. It is the new form of communication. While it has its numerous benefits, social media should be used responsibly without disregarding the basic principles of ethical conduct





Jagruti Arunbhai Mishra

S Y . B . B . A

### Those Old Memories

राह देखी थी .....  
राह देखी थी इस दिन की कबसे।  
आगे के सपने सजा रखे थे न जाने कबसे।।  
बड़े उतावले थे ....  
बड़े उतावले थे यहाँ से जाने को।  
जिंदगी का अलग पड़ाव पाने को।।  
पर न जाने क्यों ...  
पर न जाने क्यों दिल मे कुछ और आता है।  
वक्त को रोकने का जी चाहता है।।  
जिन बातों को ....  
जिन बातों को लेकर रोते थे।  
आज उन्ही पर हँसी आती है।।  
न जाने क्यों ....  
न जाने क्यों उन पलों की यादे बहुत आती है ।  
मेरी टाँगे अब ....  
मेरी टाँगे अब कौन खींचा करेगा।  
सिर्फ मेरा सिर खाने कौन मेरा पीछा करेगा ।।  
जहाँ दो हजार का ...  
जहाँ दो हजार का हिसाब नहीं।  
वह दो रुपयो के लिए कौन लडेगा।।  
कौन रात भर ....  
कौन रात भर साथ जागकर पड़ेगा ।  
कोन मेरे नए नए नाम बनाएगा ।।  
मैं अब बिन-मतलब ....  
मैं अब बिन-मतलब किस से लड़ूँगा।  
बीन-मतलब किस से फालतू बाते करूँगा ।।

कौन फैल होने पर ....  
कौन फैल होने पर दिलासा दिलाएगा।  
कौन गलती से भी नंबर आने पर गालिया सुनाएगा।।  
ढाबे पर चाय....  
ढाबे पर चाय किसको पिलाऊंगा ।  
वो हसीन पल अब किस के साथ जिऊंगा।।  
ऐसे दोस्त कहा मिलेंगे....  
ऐसे दोस्त कहा मिलेंगे जो खाई में धक्का दे आए।  
ओर तुम्हे बचाने खुद भी कूद जाए।।  
मेरे गानो से ....  
मेरे गानों से परेशान कौन होगा ।  
कभी मुझे किसी लड़की से बात करते देख हैरान कौन होगा ।।  
कौन कहेगा साले .....  
कौन कहेगा साले तेरे जोक पे हँसी नहीं आयीं ।  
कौन पीछे से बुला कर कहेगा कि,आगे देख भाई।।  
दोस्तो के लिए ....  
दोस्तो के लिए प्रोफेसर से कब लड़ पाएंगे ।  
क्या हम ये फिर कर पाएंगे।।  
कौन मुझे मेरे....  
कौन मुझे मेरे काबिलियत पर भरोसा दिलाएगा।  
और ज्यादा हवा में उड़ने पर ज़मीन पर लाएगा ।।  
मेरी खुशी में....  
मेरी खुशी में सच मे खुश कौन होगा ।  
मेरे गम में मुझसे ज्यादा दुःखी कौन होगा।।  
,

"कह दो न दोस्त ..... ।"

"ये दोस्ताना कब होगा" ।।





Komal Dilipbhai Patel  
Roll No.52  
SY BCOM

## WITHOUT YOU

We want to fly in sky, we want wings

We want to do job, we want skills,

We are hungry, we want food,

We want better life, we want you.

YOU means Sacrifice, Emotional, Caring. YOU means Food, Shelter and Cloth. YOU means Heart of family, Blood of society. YOU means Nutrition, Obey and Anussan. YOU means Life, Love, Positive, Possible, Support, Trust, Bravery, Perfect, Strong. YOU means Cry inside and Smile outside. With YOU Happiness and Without YOU sadness. YOU means everthings around Child is near to Child. YOU means God, Prayer, Sanskar, Unity, Togatherness, Meditation. YOU means Bussiness, Education, Knowledge, Future, Luck, Teacher, Professor. YOU means Breath of Daughter. YOU means Machine works for 24 second for Family No.1. YOU means Docter of Life, Dominie, Medicine of Smile, Energy. YOU is called Head of family and work as Umbrella for his family. YOU means Better Life Style. YOU means Help To Every Single Needy One. YOU means always Present in Bad and Good days. YOU means Dream of Child. YOU means Fullfield of Wish. YOU means always Right. YOU means Whole sky for small Prind. YOU Day and Night. YOU is Role model for Child. YOU is HERO of family. YOU is Dream King of Daughter.

Temple without God,

Home Without Father.



Mehank Nareshbhai Doshi  
S.Y.B.com (B)

## એક કાગળ પિતાને નામ

મા વિશે તો ઘણા બધા કવિઓએ ઘણું બધું લખીને ગયા છે. પણ આજે હું આ કાગળમાં પિતા વિશે લખવા ઈચ્છું છું.

પિતાનું ઋણ ચુકવવા માટે આ જન્મ તો શું ઘણા બધા જન્મ પણ ઓછા પડે. એક મા નવ મહિના પોતાના ગર્ભમાં બાળકનો ભાર ઉઠાવે છે પરંતુ પિતા આ જ બાળકની જવાબદારીનો ભાર આખી જિંદગી ઉઠાવે છે.

જ્યારે નાના બાળકનો જન્મ થાય છે ત્યારે લોકોને મા નું દર્દ દેખાય છે પરંતુ હોસ્પિટલમાં આખી રાત જાગનારા અને બધુ જ કરનારા પિતા કોઈના ધ્યાનમાં આવતા નથી.

મા રીડ શકે છે પરંતુ પિતા રડી શકતા નથી. તેઓ પોતાની સંવેદનાઓ દિલમાં છુપાવી રાખે છે જેથી મોટા ભાગના પિતાના મૃત્યુ હાર્ટ એટેકથી થાય છે.

જ્યારે પણ બાળકનું રિઝલ્ટ આવે છે ત્યારે મા પોતાના બાળકને આશીર્વાદ આપે છે કે સુખી રહેજે પણ બાળકના રિઝલ્ટની વાત સાંભળી તેના માટે મિઠાઈનું બોક્સ લાવનારા પિતા કોઈના ધ્યાનમાં આવતા નથી.

પિતા વિશે એક કવિએ સુંદર પંક્તિ લખી છે કે

પિતાની હાજરી ઘરમાં સુરજ જેવી હોય છે

સુરજ ભલે ગરમ જરૂર હોય છે

પણ તે ન હોય તો અંધારું છવાઈ જાય છે.

એક નોકરી કરતા પિતા પોતાના જીવનના ૪૦ વર્ષ ટિફીનમાંથી જમે છે. જેથી પોતાનો પરિવાર ગરમ ભોજન જમી શકે.

પોતાના પરિવાર માટે બધુ જ કરી છુટનાર પિતાને પુછવામાં આવે છે કે તમે ઘર માટે શું કર્યું છે.

એક પુત્રએ પોતાના પિતા માટે સુંદર પંક્તિ લખી છે કે

પપ્પા તમે ઈશ્વર નથી કારણ કે

ઈશ્વર તો સુખ અને દુઃખ બંને

આપે છે. પણ તમે તો ખાલી સુખ જ આપો છો.

એક પિતા પોતાના બાળક માટે બધુ જ કરી છૂટે છે. તેમને સારામાં સારી સ્કૂલ કે કોલેજમાં ભણાવે છે. તેમને જોઈતી વસ્તુઓ લાવી આપે છે.

બાળક જે કંઈ પણ માંગે તે પિતા હાજર કરી જ દે છે. છતાં પણ અમુક બાળકોને તેમના પિતાની કિંમત સમજાતી નથી. જે ખરેખર ચિંતાજનક છે.

એ ભલે તમને ખિઝાશે પરંતુ બીજા કોઈને પણ એ તમારા વિશે બોલવા નહિ દે.

પિતા બાળકની દરેક ઈચ્છા પુરી કરે છે. તે કહે કે મને રીબોક્સ શુઝ જોઈએ તો પણ એ લાવી આપે છે. અને બીજી કોઈ પણ વસ્તુ જોઈએ તો પણ લાવી આપે છે.

પિતા એટલે એવા તારા જે આપણી દરેક ઈચ્છા પુરી કરે છે.

જેમની આંખોમાં પ્રેમ ન હોય છતાં પણ પ્રેમ કરે તે પિતા



Nidhi Bhatia  
TY BBA

Ragging-To make friends?

Imagine that you are in a forest,all alone. You are scared, terrified and miserable.

You don't know where to go,you are seeking help but nobody is there to help and then....hawwwkkkk comes the blow!

A hard hit! What would happen to you, how would you feel?..very bad right? So

That's what ragging makes one feel.

College or a workplace is new to an entrant he/she is alone has no idea about anything, the initial feeling is like being in an alien world or some forest where the person has no idea whom to talk and whom to not? And in such situation you tease someone and everyone has a laugh? Imagine how tough it would be for that person. You know when we talk about ragging the most common scene that comes to our minds is the one from the movie 3 idiots are all of us so capable that we can come up with smart answers like Rancho did? No. The number of suicides that occur because of ragging are breathtaking. It would be better if all of us especially the youth understands the concept of peaceful coexistence and there is no way you can tease or rather insult someone and break the ice. It is just not possible. Ragging is a demeaning act and in no case should be entertained.



ધોળકિયા પરેશ પ્રવિણભાઈ  
રોલ નં. ૩૨ (એમ.કોમ. પ્રિવીયસ)



પરમાર ભીખાભાઈ દાસાભાઈ  
રોલ નં. ૦૮ (એમ.કોમ. પ્રિવીયસ)

### કારકિર્દીના ભોગે સબંધ નહિ.....

આ દુનિયામાં વસતો દરેક વ્યક્તિ પોતાનું જીવનકાળ અમુક ચોક્કસ નિયમો કે સિદ્ધાંતોને આધીન રહિને ગુજારતો હોય છે.

વ્યક્તિ નવા વર્ષની શરૂઆતમાં જે પણ જુના વર્ષની અંદર બની ગયેલા સારા અને નરસા પાસાંને વાગોળે છે. અને અમુક ખરાબ આદતોને સુધારવા માટેનો સંકલ્પ કરતો હોય છે. આપણે સૌએ જાણીએ છીએ અને આપણે પોતે પણ અનુભવેલ છે કે નવા વર્ષમાં અથવા તો પોતાના જન્મ દિવસ ઉપર વ્યક્તિ કોઈક ને કોઈક સંકલ્પ લેતો જ હોય છે. અને એકબીજા સાથે ચર્ચા કરતો હોય છે અને આ પ્રશ્ન આજના યુગમાં વ્યક્તિમાં સમાન્ય રીતે જોવા મળે છે. નિયમો અને સંકલ્પ વ્યક્તિ મોટા ભાગે લેતા જ હોય છે, પણ વ્યક્તિ શું તે નિયમો કે સંકલ્પોને ૧૦૦% અનુસરી શકે છે? શું પોતે જ બનાવેલ નિયમોને આધીન રહી શકે છે? હું માનું છું ત્યાં સુધી પોતાના નિયમો અનુસરવામાં નિષ્ફળ થતો હોય છે. મને ખ્યાલ છે ત્યાં સુધી દરેક વ્યક્તિ નક્કિ કરતો હશે કે હું મારી જીંદગીની અમુક ઉંમર સુધી કેવી રીતે જીવીશ? અને અમુક ઉંમર પછી જ મારી જીંદગીમાં મહત્વનો ફેરફાર થશે ને એવું તો કેટકેટલું નક્કિ કરે છે. પણ અફસોસની વાત તો એ છે કે નિયમોને આધીન મોટા ભાગે કશું જ થતુ નથી.

આ દુનિયામાં દરેક વ્યક્તિ પોતાના બનાવેલ વિચારો પણ ચાલવાનો પ્રયત્ન કરે છે. પણ તે રસ્તા ઉપર ચાલે છે. ત્યારે વ્યક્તિને ખબર નથી હોતી કે આગળ શું થવાનું છે. આપણે એક ઉદાહરણ દ્વારા સમજાય તો આપણે રસ્તા ઉપર ગાડી લઈને જતા હોય ત્યારે આપણને અકસ્માતનો ડર નથી લાગતો અને એક પછી એક વાહનોની

આગળ નિકળી જતા હોય છે. એવી રીતે આપણે પણ જીવનકાળમાં ઘણા બધા જોખમો લેવા પડે છે. અને કઠોર પુરુષાર્થથી જ વ્યક્તિ આગળ નિકળી જતો હોય છે.

વ્યક્તિનો સરેરાશ આયુષ્યકાળ ૭૦ થી ૭૫ વર્ષનો છે. તે સમયગાળા દરમિયાન અગત્યતા અને નિયમો બદલાય છે. કારણકે ૫ (પાંચ) વર્ષના બાળકનું જે અગ્રીમતા અને નિયમો હોય છે તે વીસ કે એકવીસ વર્ષના વ્યક્તિઓની અગ્રીમતા અને નિયમ એક ના હોઈ શકે. સમય સાથે દરેક વ્યક્તિના નિયમો અને મહત્વ બદલાય છે. એક ૧૮ કે ૧૯ વર્ષનો છોકરો હોય છે. તે પોતાના બનાવેલ નિયમો પ્રમાણે જીવતો હોય છે. તે વ્યક્તિને જીવનમાં તેના સપનાઓ અને કારકિર્દી બનાવવા સિવાય કોઈ વ્યક્તિનું મહત્વ હોતું નથી. પણ તે સમયમાં જ એ છોકરાના વિચારો સાથે સરખામણી (એક જેવા વિચારો) થાય તેવી છોકરી આવે છે. એ છોકરો-છોકરી વાતોમાં એટલા ખોવાઈ જાય છે કે ક્યાં તેમને પ્રેમ થઈ જાય છે તેની ખબર જ નથી પડતી. પણ શું બંને વ્યક્તિને એકબીજા સાથે પ્રેમ થઈ જાય છે તો તેમને તે સમયે લગ્ન કરી લેવા જોઈએ? હું માનું છું ત્યાં સુધી ના કરવો જોઈએ. કારણકે તે ૧૮-૧૯ વર્ષના છોકરાની જીવનની અગ્રીમતા અને કરિયર સિવાય કોઈ વ્યક્તિનું મહત્વ નહોતું પણ તે વ્યક્તિને મળ્યા પછી તેની જીવનમાં ‘પ્રેમ’ પણ એક અગ્રીમતા બની ગઈ. છતાંય વ્યક્તિની જીવનની પહેલી અગ્રીમતા અને એના સપના હોવા જોઈએ. હું એવું નથી કહેતો કે પ્રેમને ભૂલી જવો જોઈએ. પણ અમુક સમય પર છોડી દેવો જોઈએ.

### લેખકનો અભિપ્રાય :-

વ્યક્તિની ૧૮ થી ૨૪ વર્ષની ઉંમર તેના સપના સાકાર કરવાની છે. તેથી ચાની કોફી ભલે થઈ જાય પણ પોતે બનાવેલ નિયમોને ધ્યાનમાં રાખીને જે નવા નિયમો ઘડવા બદલાતી અગ્રીમતા સાથે જૂના નિયમો ખોટા છે એવું ન હોવું જોઈએ. જો એકદમ તે અગ્રીમતા બદલી નાખશે તો જીવનમાં અફસોસ થવાની શક્યતાઓ વધુ છે. વ્યક્તિને ગમે તેટલો પોતાના વિચારોને દુનિયાથી સ્વતંત્ર રાખવાનો પ્રયત્ન કરે છતાંય એક સમય એવો આવી જાય છે વ્યક્તિનો વિચાર સામાજિકતા ઉપર આવીને અટકી જ જાય છે. પ્રેમ થાય કે ન થાય પણ વ્યક્તિ જ્યાં સુધી પોતાની જીવન પ્રત્યે કે પોતાના કારકિર્દી માટે ગંભીર ન થાય ત્યાં સુધી તો વ્યક્તિનો સંબંધ ન જ કરવો જોઈએ કારણકે કોઈપણ સારા સંબંધ માટે પરિપક્વતા ખૂબ જ જરૂરી છે.

- પરમાર ભિખાભાઈ ડી.
- ઘોળકિયા પરેશ પી.





**ROHAN RAJPUT**

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**Topic: MESSAGE TO THE UNCONCIOUS MIND**

**“MESSAGE TO THE UNCONCIOUS MIND “**

This current generation of our country is very much fast and bold which is actually required to be. But the problem arises whenever it comes to the dependency and the expectations, which they are having and whenever they are not completed at that time they somewhere get depressed. This makes them feel weak, where actually they are strong. This current youth is so powerful that they can achieve anything they want in their life. Well, it's not their fault proper guidance is required to be given to them. How? It is so easy, have a conversation with your “gurus” in other terms your parents. In future no one is going to stand by your side when you have to stand on your toe itself. Your well wishers and the parents are only going to guide you, where you have to achieve yourself only. Expectations are directly related to the dependency. Even there are so many distractions where the youth has been struck. Even they know that particular things which are not suitable for them at the current time and situation still they don't want to get out of that where they also know that they are having the powers and tactics from where they can get out of the useless things that's the mistake and the fault of the current generation. Now this is the time for their parents where their expectations are required to be completed which actually matters. Even they also need to know first, that their expectations should be

valued but still their parent's expectations stood first. Then after their expectations should not be from the others but from themselves only. If they are failing to get on their expectations they are only responsible for that. Certain continuous work regarding their life's goal should be in particular's mind. Then the distractions are required to be eliminated. If you are using the necessary things for the progressive purpose then it is excellent for you and your respective goals but that should not be overused then it doesn't matter what others think, where your necessary thing might seem unnecessary from others' view point that doesn't matter. And one important thing which is must to keep in the mind is that never underestimate yourself that you can't do anything. Why to prove that you are requiring the support to succeed. You are ready and capable of going through the causalities of life, even the negative people are required in your life as whenever they try to De\_ motivate you somewhere they are making you strong. When you know that your opponent wants you to do their work, why you let them succeed do not even state them. just execute the respective work automatically they will get to notice that you are capable of all the things. The opponent person will get all of the answers that too with the action. If you find that, atmosphere around you is negative don't try to settle there. Just change the atmosphere. Convert all the negativity into positivity. Always welcome the challenges whether you are prepared or not, because you never lose either you learn or win there is nothing like failure. If people try to prove that you lose, take their words as a challenge then reply them with your success. And avoid all the distracting things because you know somewhere in your unconscious mind that those things are taking you away from your destination, avoid it. So my friends don't worry what people think, they are not going to live your life. They are just the part of your life that too for small period of time so, do not think about them. Positively march towards your goal. your mind is a beautiful creation of god. So, utilize it in a progressive manner. Be independent and confident.



**-Ronak N. Pandya**  
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### **Pros and Cons of Modern Technology**

Nowadays, technology is upgrading faster and it is effectively growing in each and every field of the world. Modern technology is the replacement to the traditional technology. In fields like Business, Sports, Service Sector, Education, Agriculture one can see the huge changes in technology. Human beings are totally dependent on available technologies and became lazy, because the work of human is carried out by robotics. Everything is now automatically done see the example of washing machine, oven, automated cars, metal detector etc. Though it is very helpful to us because it saves the time and power of the people. In older days, we are travelling in steam engine and now it is changed in the form of electric engine and bullet trains. Firstly keypad phones are in use and now Smartphone is come into existence which brought the world to our fingertips. Wireless Computers, Laptops, IPAD, I phone and Tablets are one of the best examples of modern world. After the up gradation of technology the world becomes global village, each and every part of world is connected to each other and one can communicate easily. As each coin has its two sides head and tail so modern technology has also its two sides that are advantages and disadvantages. First of all we would talk about the pros, it become very easy to gain information because of available resources like internet, smart phone, Wikipedia and you tube. Then the communication is very easy in long distances because of Skype or Hangouts so people be in touch with each other. Main thing is that the entertainment of people is improved because of the innovations like video games, music system, online TV and movies, surfing over the whole world at home in Google earth and hence people can enjoy more and more. Modern technology has also help the business sector, because of the latest machineries the efficiency and productivity is increased at maximum level and it takes less time and cost to produce goods and also increases the quality of products. In education also the students are using latest technology like smart classes and tablets which increase the development of individual. On the other side because of modern technology there are some of the side effects which are, the people are spending more time on modern equipments or social media and hence they don't go out so the loneliness is increasing, because of the modern technology most of the work is now done by the machines and robots in industries and offices hence humans have lose their job and became unemployed. In internet or computer all of our financial data or information is stored and it is so possible that it may be leaked or hacked by someone so there are more chances of frauds and cheating on that type of media. Because of the upgraded technology people are totally depended on machines and in result they have lost their innovative and creative skills as we can see the example of calculator, after the existence of calculator people stop thinking

and counting and it weakens their memory. As the technology is made for informative and educative purposes but it is available to the whole world so one may misuse the power of modern technology for making atom bombs, for hacking someone's account, and opening the locks of bank lockers or safe and hence it leads to destruction. Thus we have to use the technology in efficient manner and in positive ways and to not misuse it; it is the best innovation and creativity of science that we are having the modern technology.



Rutvika Pandey  
TY BCOM

Mein Ek naari hun..  
Mein bhi ansh hun us prakriti ka..  
Ya hun dansh vartman me ateet ka  
Mein swas hu atma se paripurn..  
Ya matra Ek shareer sampurn?  
Mein sansaar hu achhaar hu vichar hun..  
Ya rudhiyon me lipti ek chitkar hun.. ?  
Mein aur na peeda sehan krugi..  
Aur ghut ghut kar nhi marugi..  
Is dabi hui kaleekh me shesh ab bhi hai aag..  
Prakriti ka ye abhinn ang ab rahi hai jaag



**Patel . Sakshi . Nishithbhai .**

**S.Y.B.B.A**

**MOTIVATION** The strength of humans

Motivation is a kind of stamina needed for every human being for their growth and development. Motivation includes both the features inclusive and exclusive. In itself it dedicates a relation between humans and their growth of inner soul. In a life of strengthful person motivation places the important role. Life of human is a load of work, emotions, relations and many more are included but whether the person needs support or not but humanity relations teaches us to support by each executive and existed humans. It will reduce depression on a half part of stress.

**“The first step is you have to say that you can.”**

A look of motivating spirit I spread charm, strength, co-relation and manpower. In physical strength whereas mental stability motivation plays a vital role. In each organization employees are motivated by their managers. It does not flow for relations, it flows for positivity. Apply each behavior and relations on motivation you can learn. Every organization applies HRM it also includes motivation for their members.

**“Need of strength,  
Sparkle of motivation.  
Growth of humans,  
Flow of positivity.”**

*Thank You*



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