

**INTERNATIONAL CONFERENCE ON
“EMERGING GLOBAL ECONOMIC SITUATION: IMPACT ON TRADE AND AGRIBUSINESS IN INDIA”
28th - 29th September, 2018**

LIST OF SELECTED PAPERS FOR PUBLICATION

SR. NO.	PAPER NO.	NAME OF DELEGATES	DESIGNATION	NAME OF INSTITUTE	PLACE	PAPER TITLE
1	72	MUKESH KHUSHALBHAI ROHIT	Assistant Professor	SMT. G.N. PANDYA COM. & SCI., COLLEGE	SURAT	PERFORMANCE EVALUATION OF SELECTED PUBLIC AND PRIVATE SECTOR BANKS IN INDIA
		DR. SANJAY SHINDE	Assistant Professor	ARTS AND COMMERCE COLLEGE	BHARUCH	PERFORMANCE EVALUATION OF SELECTED PUBLIC AND PRIVATE SECTOR BANKS IN INDIA
2	73	HETAL KHERALA	RES. SCHOLAR	R. C. COLLEGE OF COMMERCE	AHMEDABAD	FINANCIAL INCLUSION: REVOLUTION THROUGH FIN-TECH
3	87	DR. MAULIK DESAI	Associate Professor	K.S. SCHOOL OF BUSINESS MANAGEMENT	AHMEDABAD	BEHAVIOR OF INDIAN INVESTORS TOWARDS DIFFERENT INVESTMENT BOULEVARD IN THE MARKET
		KRUNAL BHARATBHAI SONI	Assistant Professor	FACULTY OF MANAGEMENT STUDIES, SDJ INTERNATIONAL COLLEGE	SURAT	BEHAVIOR OF INDIAN INVESTORS TOWARDS DIFFERENT INVESTMENT BOULEVARD IN THE MARKET
4	117	VIJAYKUMAR CHANDRAKANTBHAI VANKAR	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	VALLABH VIDYANAGAR	A COMPARATIVE STUDY ON CORPORATE GOVERNANCE OF ICICI BANK LTD. AND HDFC BANK LTD.
5	126	MR. NILESH P. MOVALIA	RES. SCHOLAR	GUJARAT TECHNOLOGICAL UNIVERSITY	AHMEDABAD	“AN EMPIRICAL ANALYSIS ON TREND OF NON-PERFORMING ASSETS OF INDIAN PUBLIC SECTOR BANKS
		VIRALKUMAR M. SHILU	PROFESSOR	GUJARAT TECHNOLOGICAL UNIVERSITY	AHMEDABAD	“AN EMPIRICAL ANALYSIS ON TREND OF NON-PERFORMING ASSETS OF INDIAN PUBLIC SECTOR BANKS
6	135	NITALBEN PRAKASHCHANDRA MAHAJAN		C.P.PATEL & F.H.SHAH COMMERCE COLLEGE	ANAND	AN IMPARICAL STUDY ON DIMENSION OF URBAN CO-OPERATIVE BANK IN ANAND
7	148	MS. PAYAL S. JOGANI	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	VALLABH VIDYANAGAR	CORPORATE GOVERNANCE AND CORPORATE PROFITABILITY A STUDY IN INDIAN CONTEXT - ARE THEY RELATED...???

		DR. RUPAL N. PATEL	Associate Professor	B. J. VANIJYA MAHAVIDYALAYA	VALLABH VIDYANAGAR	CORPORATE GOVERNANCE AND CORPORATE PROFITABILITY A STUDY IN INDIAN CONTEXT - ARE THEY RELATED...???
8	5	PROF. UMESHBHAI SHANKARBHAI RABARI	RES. SCHOLAR	M.K.AMIN ARTS & SCIENCE COLLEGE & COLLEGE OF COMMERCE	VADODARA	AN IMPACT OF CORPORATE GOVERNANCE AND INVESTORS PROTECTION MEASURES ON FINANCIAL PERFORMANCE OF SELECTED COMPANIES
		DR. KAMINI SHAH	Associate Professor	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	VALLABH VIDYANAGAR	AN IMPACT OF CORPORATE GOVERNANCE AND INVESTORS PROTECTION MEASURES ON FINANCIAL PERFORMANCE OF SELECTED COMPANIES
9	8	VAIBHAV BHAGVATIBHAI BARODIYA	Assistant Professor	B. J. VANIJYA MAHAVIDYALAYA	VALLABH VIDYANAGAR	GROWTH AND DYNAMICS OF CORPORATE GOVERNANCE IN INDIA - AN EMERGING TREND TOWARDS GLOBAL ECONOMY
		Dr. JYOTINDRA. M. JANI	Assistant Professor	SHRI. S. D. RANCHHODASJI BAPU HOME SCIENCE & LT. M.J. KUNDALIYA ENGLISH MEDIUM MAHILA COMMERCE COLLEGE	RAJKOT	GROWTH AND DYNAMICS OF CORPORATE GOVERNANCE IN INDIA - AN EMERGING TREND TOWARDS GLOBAL ECONOMY
10	37	PRITESHKUMAR CHANDUBHAI PANCHAL	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	VALLABH VIDYANAGAR	A STUDY ON FINANCIAL PERFORMANCE OF SELECTED ALUMINIUM COMPANIES IN INDIA
11	38	PRITESHKUMAR CHANDUBHAI PANCHAL	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	VALLABH VIDYANAGAR	FINANCIAL PERFORMANCE ANALYSIS - A CASE STUDY (WITH SPECIAL REFERENCE TO LARGE SCALE NATIONAL ALUMINIUM COMPANY LTD)
12	59	PROF. RAKESHKUMAR CHHAGANBHAI PATEL	Assistant Professor	DHARMSINH DESAI INSTITUTE OF COMMERCE, DHARMSINH DESAI UNIVERSITY	NADIAD	A STUDY ON PERFORMANCE EVALUATION OF SELECTED EQUITY MIDCAP FUND
		DR. MAHENDRA H MEISURIYA	Associate Professor	CITY C.U. SHAH COMMERCE COLLEGE	AHMEDABAD	A STUDY ON PERFORMANCE EVALUATION OF SELECTED EQUITY MIDCAP FUND
		DR. SAMAR REKHA	Assistant Professor	FACULTY OF COMMERCE, PACIFIC UNIVERSITY	UDAIPUR	A STUDY ON PERFORMANCE EVALUATION OF SELECTED EQUITY MIDCAP FUND

13	33	DR. YASHASVI RAJNIKANT RAJPARA	Assistant Professor	SEMCOM	VALLABH VIDYANAGAR	ARE STUDENT STARTUPS SUSTAINABLE? – INVESTIGATING POTENTIALITY OF STUDENT ENTERPRISES OF GUJARAT
		DR. KOMAL DINESHBHAI MISTRY	Assistant Professor	SEMCOM	VALLABH VIDYANAGAR	ARE STUDENT STARTUPS SUSTAINABLE? – INVESTIGATING POTENTIALITY OF STUDENT ENTERPRISES OF GUJARAT
14	105	DR. DIVYANG KIRTIKUMAR VYAS	Assistant Professor	C. P. PATEL AND F.H. SHAH COMMERCE COLLEGE	ANAND	ROLE OF VALUE BASED EDUCATION IN THE PROMOTION OF ENTREPRENEURSHIP WITH SPECIAL REFERENCE TO MICRO SMALL AND MEDIUM ENTERPRISES(MSMEs) IN INDIAN ECONOMY
		MS. CHETANA JANARDAN UPADHYAY	TEACHING ASSISTANT	DEPTT. OF COMMERCE AND BUSINESS MANAGEMENT, M. S. UNIVERSITY	VADODARA	ROLE OF VALUE BASED EDUCATION IN THE PROMOTION OF ENTREPRENEURSHIP WITH SPECIAL REFERENCE TO MICRO SMALL AND MEDIUM ENTERPRISES(MSMEs) IN INDIAN ECONOMY
15	188	DR. SANJAY R. AJMERI	Associate Professor	B. J. VANIJYA MAHAVIDYALAYA	VALLABH VIDYANAGAR	STARTUP INDIA – THE NEXT BIG THEME FOR ECONOMIC DEVELOPMENT
16	7	VAIBHAV BHAGVATIBHAI BARODIYA	Assistant Professor	B. J. VANIJYA MAHAVIDYALAYA	VALLABH VIDYANAGAR	A STUDY ON IFRS IN INDIA - ISSUES, CHALLENGES AND SUGGESTIONS
17	63	DR. KHYATI JAGATKUMAR PATEL		C.P.PATEL & F.H.SHAH COMMERCE COLLEGE	ANAND	A STUDY OF VOLATILITY OF SELECTED CRYPTO-CURRENCIES : A COMPARISON BETWEEN BIT COIN ETHEREAL AND LIT COIN
18	70	KOMAL JAGDISH CHANDAK	RES. SCHOLAR	P. G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	VALLABH VIDYANAGAR	E- TAXATION
		DR. KAMINI SHAH	Associate Professor	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	VALLABH VIDYANAGAR	E- TAXATION
19	109	DR. SANJAY KALABHAI RADADIYA	Assistant Professor	B. J. VANIJYA MAHAVIDYALAYA	VALLABH VIDYANAGAR	THE FUTURE OF INCOME TAX ACT 1961 I.E. DIRECT TAX CODE

20	185	DR. SAMIR MAZIDBHAI VOHRA	Assistant Professor	B. J. VANIJYA MAHAVIDYALAYA	VALLABH VIDYANAGAR	NEW PERSPECTIVE IN CORPORATE REPORTING PRACTICES IN INDIAN ENTERPRISE(A CASE STUDY ON HUMAN RESOURCE ACCOUNTING AT HINDUSTAN PETROLEUM CORPORATION LTD.)
21	48	PROF. SHAH KINCHIT PARESHBHAI	Assistant Professor	FACULTY OF COMMERCE, SANKALCHNAD PATEL UNIVERSITY	VISNAGAR	A THEORETICAL STUDY ON PERFORMANCE MEASUREMENT WITH REFERENCE TO BALANCE SCORECARD & ITS PERSPECTIVES
		DR. ANKUR DHIRUBHAI AMIN	Assistant Professor	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	VALLABH VIDYANAGAR	A THEORETICAL STUDY ON PERFORMANCE MEASUREMENT WITH REFERENCE TO BALANCE SCORECARD & ITS PERSPECTIVES
22	23	NIKITA ANIL AGARWAL	TEACHING ASSISTANT	BHAGWAN MAHAVIR COLLEGE OF BUSINESS ADMINISTRATION	SURAT	A STUDY ON IMPACT OF SURROGATE ADVERTISEMENT ON THE YOUTH OF BHAGWAN MAHAVIR COLLEGE SURAT
23	42	PRINCY PRADEEP THAKUR	RES. SCHOLAR	R. K. DESAI COLLEGE OF COMMERCE & MANAGEMENT	VAPI	CONSUMERS AWARENESS TOWARDS DIGITAL MODES OF TRANSACTION - A STUDY OF SOUTH GUJARAT REGION
		Dr. PREETI LUHANA	Assistant Professor	SEMCOM	VALLABH VIDYANAGAR	CONSUMERS AWARENESS TOWARDS DIGITAL MODES OF TRANSACTION - A STUDY OF SOUTH GUJARAT REGION
24	45	PROF. DHRUV R. GANGADWALA	RES. SCHOLAR	R.V PATEL COLLEGE OF COMMERCE	AMROLI-SURAT	A STUDY OF ISSUE OF E-BANKING FROM THE CUSTOMERS PERCEPTION
		DR. MUKESH R. GOYANI	Assistant Professor	R.V PATEL COLLEGE OF COMMERCE	AMROLI-SURAT	A STUDY OF ISSUE OF E-BANKING FROM THE CUSTOMERS PERCEPTION
25	53	DR. KIRIT RAMESHBHAI CHAVDA	RES. SCHOLAR	NA	ANAND	AN EXPERIMENTAL REVIEW OF ASSOCIATION BETWEEN BRAND PERCEPTIONS AND BRAND LOYALTY : A STUDY OF RURAL GUJARAT PERSPECTIVES TO GENDER
26	64	BHARATKUMAR MANSUKHLAL TARAPARA	Assistant Professor	SEMCOM	VALLABH VIDYANAGAR	A STUDY ON CONSUMERS PERCEPTION OF E - WALLET
		DR. ANKITA J. DHOLARIYA	Assistant Professor	B. J. VANIJYA MAHAVIDYALAYA	VALLABH VIDYANAGAR	A STUDY ON CONSUMERS PERCEPTION OF E - WALLET
27	68	MS. KRISHNA Y. THAKKAR	TRAINING EXECUTIVE	MARWADI EDUCATION FOUNDATION GROUPS OF INSTITUTIONS	RAJKOT	E-COMMERCE AND ITS IMPACT ON GLOBAL TREND AND MARKET

28	98	KAMLESH L. PATEL	RES. SCHOLAR	DEPARTMENT OF STATISTICS, GUJARAT UNIVERSITY	AHMEDABAD	A SURVEY ON CRM PRACTICES IN SELECTED PRIVATE SECTOR BANKS WITH REFERENCE TO NADIAD CITY
		DR. SANJAY G. RAVAL	PROFESSOR & HEAD	SOM-LALIT COLLEGE OF COMMERCE	AHMEDABAD	A SURVEY ON CRM PRACTICES IN SELECTED PRIVATE SECTOR BANKS WITH REFERENCE TO NADIAD CITY
29	115	MR. DIGNESH S. PANCHASARA	RES. SCHOLAR	THE M. S. UNIVERSITY OF BARODA	VADODARA	TOURISM SECTOR IN INDIA: GROWTH, CHALLENGES AND OPPORTUNITIES
		DR. PURVI D. DERASHRI	DEAN	FACULTY OF COMMERCE, PARUL UNIVERSITY	VADODARA	TOURISM SECTOR IN INDIA: GROWTH, CHALLENGES AND OPPORTUNITIES
30	119	PRASHANTKUMAR MANUBHAI PILOT	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	VALLABH VIDYANAGAR	A STUDY ON CONSUMER PERCEPTION AND SATISFACTION TOWARDS E-SHOPPING WITH SPECIAL REFERENCE TO POST GRADUATE STUDENTS IN ANAND CITY
		DR. SURESH P. MACHHAR	Assistant Professor	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	VALLABH VIDYANAGAR	A STUDY ON CONSUMER'S PERCEPTION FOR MOBILE WALLET SERVICES : WITH SPECIAL REFERENCES TO GRADUATE STUDENTS IN ANAND CITY
31	137	DR. HIMANSHU SANGHAVI	Assistant Professor	C.Z. PATEL COLLEGE OF BUSINESS AND MANAGEMENT	VALLABH VIDYANAGAR	A THEORETICAL ASPECTS OF INDIAN FMCG SECTOR
		MISS. TRISHILABEN A. PATEL	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	VALLABH VIDYANAGAR	A THEORETICAL ASPECTS OF INDIAN FMCG SECTOR
		SUNITABEN R. VARMA	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	VALLABH VIDYANAGAR	A THEORETICAL ASPECTS OF INDIAN FMCG SECTOR
32	144	DR. KETAKI P. SHETH	PRINCIPAL	B. J. VANIJYA MAHAVIDYALAYA	VALLABH VIDYANAGAR	A STUDY ON EMERGING TREND OF ORGANIC OPTIONS IN CONSUMER'S E-BASKET
33	146	DR. DEEPA BHARATBHAI KESARI	Assistant Professor	CVM INSTITUTE OF HUMAN RESOURCE DEVELOPMENT	VALLABH VIDYANAGAR	A STUDY ON USAGE PATTERN OF SMARTPHONE APPLICATION USERS IN THE SELECTED CITIES OF GUJARAT

34	189	DR. PARESHKUMAR U. MORDHARA	Assistant Professor	B. J. VANIJYA MAHAVIDYALAYA	VALLABH VIDYANAGAR	ROLE OF E-BANKING IN DIGITAL ECONOMY
35	114	DR. SHEETAL P. VEKARIYA	Assistant Professor	FACULTY OF COMMERCE, M.S. UNIVERSITY	VADODARA	COMPARATIVE ANALYSIS OF CORPORATE SOCIAL RESPONSIBILITY OF SELECTED PUBLIC SECTOR BANKS AND PRIVATE SECTOR BANKS IN INDIA
36	147	RADHIKA SUNILKUMAR JOSHI	Assistant Professor	C.P.PATEL & F.H.SHAH COMMERCE COLLEGE	ANAND	A STUDY ON IMPACT OF FINANCIAL PERFORMANCE OF SELECTED IT & ITeS COMPANIES LISTED IN NSE INDIA
		DR. RUPAL N. PATEL	Associate Professor	B. J. VANIJYA MAHAVIDYALAYA	VALLABH VIDYANAGAR	A STUDY ON IMPACT OF FINANCIAL PERFORMANCE OF SELECTED IT & ITeS COMPANIES LISTED IN NSE INDIA
37	24	AASHAL MITREN BHATT	Assistant Professor	FACULTY OF COMMERCE, GLS UNIVERSITY	AHMEDABAD	A STUDY TO MEASURE THE IMPACT OF CSR ON CORPORATE SUSTAINABILITY IN BANKING SECTOR
38	46	DR. SURYAKANT G PAREKH	Assistant Professor	FACULTIES OF BUSINESS ADMINISTRATION, D. D. UNIVERSITY	NADIAD	A STUDY OF SAVING AND INVESTMENT PATTERN OF INDIVIDUAL HOUSEHOLDS OF NADIAD CITY
		DR. JAYESHKUMAR C. JANI	Assistant Professor	FACULTIES OF BUSINESS ADMINISTRATION, D. D. UNIVERSITY	NADIAD	A STUDY OF SAVING AND INVESTMENT PATTERN OF INDIVIDUAL HOUSEHOLDS OF NADIAD CITY
39	49	AASHKA THAKKAR	Assistant Professor	FACULTY OF MANAGEMENT STUDIES-PARUL UNIVERSITY	VADODARA	THE IDEA - VODAFONE MERGER: WILL IT BE A GAME CHANGER IN THE INDIAN TELECOM INDUSTRY?
40	58	SHANU BANKIMBHAI DESAI	TEACHING ASSISTANT	BHAGWAN MAHAVIR COLLEGE OF BUSINESS ADMINISTRATION	NAVSARI	CORPORATE SOCIAL RESPONSIBILITY AS A TOOL OF VALUE CREATION : A STUDY OF HARE KRISHNA EXP PVT.LTD
41	9	VAIBHAV BHAGVATIBHAI BARODIYA	Assistant Professor	B. J. VANIJYA MAHAVIDYALAYA	VALLABH VIDYANAGAR	EMERGING GLOBAL ECONOMIC SITUATION: IMPACT ON TRADE AND AGRIBUSINESS IN INDIA
		Dr. JYOTINDRA. M. JANI	Assistant Professor	SHRI. S. D. RANCHHODDASJI BAPU HOME SCIENCE & LT. M.J. KUNDALIYA ENGLISH MEDIUM MAHILA COMMERCE COLLEGE	RAJKOT	EMERGING GLOBAL ECONOMIC SITUATION: IMPACT ON TRADE AND AGRIBUSINESS IN INDIA

42	96	BIJALBEN MANISHKUMAR SHAH	RES. SCHOLAR	DEPARTMENT OF CO-OPERATIVE MANAGEMENT & RURAL STUDIES, M. S .UNIVERSITY	VADODARA	REASONS FOR WOMEN TO BECOME WOMEN ENTREPRENEUR
		DR. RUPAL N. PATEL	Associate Professor	B. J. VANIJYA MAHAVIDYALAYA	VALLABH VIDYANAGAR	REASONS FOR WOMEN TO BECOME WOMEN ENTREPRENEUR
43	145	HEENA IJAN VAIDYA	Assistant Professor	DOLAT USHA INSTITUTE OF APPLIED SCIENCE AND DHIRU SARLA INSTITUTE OF MANAGEMENT & COMMERCE	VALSAD	SOCIAL ENTREPRENEURS: INNOVATIVE CHANGE MAKERS IN EMERGING ECONOMIES OF ASIA
44	1	MS. PRATIKSHA PAREKH	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	VALLABH VIDYANAGAR	A STUDY ON IMPACT OF MERGER & ACQUISITION ON FINANCIAL PERFORMANCE OF SELECTED COMPANIES
		DR. KAMINI SHAH	Associate Professor	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	VALLABH VIDYANAGAR	A STUDY ON IMPACT OF MERGER & ACQUISITION ON FINANCIAL PERFORMANCE OF SELECTED COMPANIES
45	25	DR. TEJAS PANKAJBHAI GANDHI	Assistant Professor	BHAKTRAJ DADA KHACHAR GOVT. ARTS AND COMMERCE COLLEGE	BOTAD	GREEN ACCOUNTING AND REPORTING PRACTICES AS A PART OF CSR- A COMPARATIVE STUDY OF SELECTED INDEX BASED INDIAN AND AUSTRALIAN COMPANIES
		DR. YAGNESH DALVADI	PROFESSOR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	VALLABH VIDYANAGAR	GREEN ACCOUNTING AND REPORTING PRACTICES AS A PART OF CSR- A COMPARATIVE STUDY OF SELECTED INDEX BASED INDIAN AND AUSTRALIAN COMPANIES
46	69	POOJA HARISHSINH CHAUHAN	Assistant Professor	FACULTY OF COMMERCE, M S UNIVERSITY OF BARODA	VADODARA	EFFECT OF MERGER AND ACQUISITION ON FINANCIAL PERFORMANCE: A STUDY ON SELECTED PHARMACEUTICAL COMPANIES
47	122	BHARTIBEN JETHANAND AMBHANI	RES. SCHOLAR	ST. STEPHEN INSTITUTE OF BUSINESS MANAGEMENT & TECHNOLOGY	ANAND	AMALGAMATION OF FINANCIAL MARKET IN INDIA : A PRAGMATIC CORROBORATE

		CHIRAG MAHESHBHAI PARMAR	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	VALLABH VIDYANAGAR	AMALGAMATION OF FINANCIAL MARKET IN INDIA : A PRAGMATIC CORROBORATE
48	186	DR. SAMIR MAZIDBHAI VOHRA	Assistant Professor	B. J. VANIJYA MAHAVIDYALAYA	VALLABH VIDYANAGAR	A STUDY OF DIFFERENT CORPORATE GOVERNENCE CODES - AN INTERNATIONAL PERSPECTIVE
		DR. SANJAY R. AJMERI	Associate Professor	B. J. VANIJYA MAHAVIDYALAYA	VALLABH VIDYANAGAR	A STUDY OF DIFFERENT CORPORATE GOVERNENCE CODES - AN INTERNATIONAL PERSPECTIVE
49	27	RAHUL HARISHANKAR TIWARI	RES. SCHOLAR	R. K. DESAI COLLEGE OF COMMERCE & MANAGEMENT	VAPI	A STUDY ON ANALYSIS OF QUALITY OF WORK LIFE OF EMPLOYEES WORKING AT CHEMICAL INDUSTRIES IN SOUTH GUJARAT REGION
50	41	MS. CHETANA JANARDAN UPADHYAY	TEACHING ASSISTANT	DEPTT. OF COMMERCE AND BUSINESS MANAGEMENT, M. S. UNIVERSITY	VADODARA	COMPARATIVE ANALYSIS OF IMPULSE BUYING BASED ON GENDER DIFFERENCES
		DR. ANKUR DHIRUBHAI AMIN	Assistant Professor	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	VALLABH VIDYANAGAR	COMPARATIVE ANALYSIS OF IMPULSE BUYING BASED ON GENDER DIFFERENCES
51	65	DIPAL RAJENDRAKUMAR PATEL	Assistant Professor	R. N. PATEL IPCOWALA SCHOOL OF LAW AND JUSTICE	VALLABH VIDYANAGAR	A STUDY ON EMPLOYEE RETENTION STRATEGIES AND FACTORS WITH RESPECT TO SUPERIOR SUBORDINATE RELATIONSHIP IN SELECTED DIAMOND UNITS OF GUJARAT
52	92	MR. NIMIT J. GANATRA	Assistant Professor	SHRI M & N VIRANI SCIENCE COLLEGE	RAJKOT	HUMAN RESOURCE MANAGEMENT AND HUMAN RESOURCE DEVELOPMENT: EVOLUTION AND CONTRIBUTIONS
53	94	MS. TEENA H. SANGHAVI	LECTURER	B. J. VANIJYA MAHAVIDYALAYA	VALLABH VIDYANAGAR	A COMPARATIVE STUDY ON IMPACT OF MONETARY REWARD ON EMPLOYEE'S JOB SATISFACTION IN PUBLIC AND PRIVATE SECTOR BANKS
54	187	DR. ASHOK GAUR	Assistant Professor	B. J. VANIJYA MAHAVIDYALAYA	VALLABH VIDYANAGAR	TRANSFORMING SOCIETY THROUGH SOCIAL ENTREPRENEURSHIP

55	97	DR. SURESH P. MACHHAR	Assistant Professor	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	VALLABH VIDYANAGAR	A STUDY ON CONSUMER'S PERCEPTION FOR MOBILE WALLET SERVICES : WITH SPECIAL REFERENCES TO GRADUATE STUDENTS IN ANAND CITY
		RAKESH RANCHHODDBHAI BHOI	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	VALLABH VIDYANAGAR	A STUDY ON CONSUMER'S PERCEPTION FOR MOBILE WALLET SERVICES : WITH SPECIAL REFERENCES TO GRADUATE STUDENTS IN ANAND CITY
56	103	LAVINA CHRISTIAN	RES. SCHOLAR	FACULTY OF MANAGEMENT, SANKALCHNAD PATEL UNIVERSITY	VALLABH VIDYANAGAR	A CRITICAL VIEW OF TALENT MANAGEMENT AND PERFORMANCE OF THE EMPLOYEES IN THE ORGANIZATION
		DR. CHIRAG RATHOD	Associate Professor	FACULTY OF MANAGEMENT, SANKALCHNAD PATEL UNIVERSITY	VISNAGAR	A CRITICAL VIEW OF TALENT MANAGEMENT AND PERFORMANCE OF THE EMPLOYEES IN THE ORGANIZATION
57	134	DR. ANKITA R. BRAHMBHATT	Assistant Professor	C.P.PATEL & F.H.SHAH COMMERCE COLLEGE	ANAND	MULTI-GENERATIONAL DIVERSITY IN THE WORKPLACE – ITS IMPACT & CHALLENGES