

Best Practices 2018-19

Best Practice Two

7.2 Best Practice Students' Holistic Development

7.2.5 Mega Placement Fair

7.2.5.1 Title of the Practice: Mega Placement Fair 2018-2019.

7.2.5.2 Objectives of the Practice:

- Our BJVM College got selected for organizing Mega Job Fair - 2019 by Government of Gujarat for Anand and Kheda district on 5th and 6th February, 2019.
- Unemployment is very sensitive issue not only for society but for government as well. To address this issue in a very effectively and skillfully, Government of Gujarat gave directives to all district co-ordinators to invite all leading companies of Gujarat which can employ the deserving & qualified youth.
- To make youth aware about the availability of the opportunities & their competency for the jobs.
- To know the kind and nature of the jobs available.
- To make students aware about the actual and expected pay-scale and how to fill that gap very consciously.
- To provide job opportunities to competent students.
- To increase the scope of education in compliance with the talents.

7.2.5.3 The Context of the Practice:

- The directives are given to organize this mega fair keeping in mind the youth of Anand and Kheda district.
- The students of various colleges of different streams, who are not aware about the job opportunities available in their respective fields.
- To make Gujarat a model state which could provide jobs to every competent students in response to Prime Minister's call for making India economically & educationally strong through Skill India, Make India, Start-up India.

7.2.5.4 The Practice:

- For the Anand and Kheda district, our college got selected to organize Mega Job Fair-2019 by Government of Gujarat.
- It was held for two days i.e. 5th & 6th February, 2019 in BJVM Premises.
- Well in advance, all the Higher Education Institutions were informed about the dates and venue. So the Higher Education Institutions appointed co-ordinators and the students got registered. So students of various colleges appeared for interviews for the jobs.
- The registered companies with their representatives were given each room and required facilities were provided.

- Again the registration process was duly checked by the nodal institute and the students were guided for interviews.

7.2.5.5 Evidence of Success:

- More than 30 companies' representatives came for conducting interviews.
- In this Mega Event from 45 Higher Education Institutes, more than 4250 students from Arts, Science, Commerce, Education, Home Science and Engineering colleges affiliated to Sardar Patel University and Gujarat Technological University located in Anand and Kheda districts appeared for the interviews.
- The companies which came for conducting interviews vary in types. They were Banks, Food Industries, Software Industries, Engineering Companies, some self Finance schools, Companies dealing in electrical and electronics.
- Our college Infrastructure, admin staff and the system itself was so full proof that the mega fair for both the days was conducted without any inconveniences.
- The various help desks and members of the various committees of BJVM College performed their responsibilities very sincerely.
- For conducting this Mega Job Fair-2019, originally the Nodal Institute was BVM Engineering College, but due to their exams the venue was changed. BJVM College infrastructure is best suitable for the purpose of conducting this Fair. Grant of Rs-50000/- was given to the Institution.
- For the grand success, outstanding performance and lasting contribution of the Mega Placement Fair 2018-19, Department of Education, Government of Gujarat awarded BJVM with "**The Most Active College**". The Education Department valued our passion and commitment shown during Placement Camp-2019.

7.2.5.6 Problems Encountered and Resources Required:

- All the students from various colleges came together and they all wanted to appear for the interview. Though help desks were placed, registration desk was there. But, students become sometimes impatient and didn't show readiness to wait for their turn.
- For the first time this kind of Mega Job Fair was organized so somewhere inconvenience was experienced but the BJVM College committee members took control over the situation and maintained harmony.
- Infrastructure of our college is very suitable for such kind of mega events. Enough classrooms equipped with ICT facilities were given to all companies came for conducting interviews.
- College co-ordinators with students approximately 4,500 came for the event and from 30 companies approximately 150 staff members came, so for all these people, enough toilet blocks for boys and girls were arranged, drinking water facilities and snacks were arranged.
- Our College infrastructure and managerial skills were appropriate for this purpose. From planning stage consecutively for two days the campus became live. As a part of creation for suitable environment for this Mega Job Fair to serve the purpose, the classrooms were prepared accordingly.

