## B. J. VANIJYA MAHAVIDYALAYA



(Autonomous) (Grant-in-Aid)

## (Affiliated to Sardar Patel University)

## Vallabh Vidyanagar- 388 120, Dist. Anand, Gujarat, India Accredited with CGPA of 2.78 on four point scale at B++ Grade by NAAC Syllabus with effect from June - 2024

## Master of Commerce (M.Com.) Semester - I

Course Code PB01ECOM53	Title of the Course Organisational Behavior	Total Credit 04
Course	1) To give exposure to students about the	ne fundamentals of
Objectives:	<ol> <li>To give exposure to students about the fundamentals of Organisational Behaviour (OB) and give a conceptual understanding of it.</li> <li>To make students understand about motivation and motivational theories.</li> <li>To make students aware about power and politics in an organization.</li> <li>To make students understand about various aspects of organizational stress.</li> </ol>	

	Course Description	
Unit	Description	Weightage
1.	Introduction to Organisation Behaviour	25%
	Concept of Organisation Behaviour	
	Features of Organisation Behaviour	
	Elements of Organisation Behaviour	
	Need of Organisation Behaviour	
	Disciplines contributing to Organisation Behaviour	
	Approaches of Organisation Behaviour	
	Limitations of Organisation Behaviour	
	Global Scenario of Organisation Behaviour	
2.	Motivation	25%
	Concept of Motivation	
	Importance of Motivation	
	Theories of Motivation	
	Maslow's Need Hierarchy Theory	
	McGregor's Theory X and Theory Y	
	Herzberg's Two Factor Theory	
	Techniques of Motivation -Financial Incentives & Non-Financial	
	Incentives	
3.	Power and Politics	25%
	Concept of Power	
	Sources of Power	
	Characteristics of Power	
	Effective use of Power	



	Tactics to Gain Power	
	<ul> <li>Meaning and Definition of Organisational Politics</li> </ul>	
	<ul> <li>Reasons for Organizational Politics</li> </ul>	
	<ul> <li>Determinants of Organisational Politics</li> </ul>	
	<ul> <li>Consequences of Organisational Politics</li> </ul>	
4.	Organisational Stress	25%
	• Concept of Stress	
	Nature of Stress	
	• Types of Stress	
	<ul> <li>Potential Sources of Stress</li> </ul>	
	<ul> <li>Consequences of Stress</li> </ul>	
	Management of Stress	

Teaching-Learning	Lecture, Group Discussion, Doubt Solving, PowerPoint
Methodology	Presentation, Case Study, Real Life Company Examples, &
	Seminar

	Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage	
1.	Internal/Written Examination	20%	
2.	Internal Continuous Assessment in the form of Practical, Viva-Voce, Quizzes, Seminars, Assignments & Attendance	10%	
3.	External Examination	70%	

Students will have to score minimum 40 % to pass the course.

Cou	Course Outcomes: Having completed this course, the students will be able to:	
1.	Get awareness about the various aspects of Organisation	
2.	Understand thoroughly the concept, importance, types and techniques of motivation and	
	motivation theories.	
3.	Get clarity about politics and power in an Organisation	
4.	Learn about stress and its causes, consequences and remedial strategies to manage stress.	

Suggeste	Suggested References:	
Sr. No.	References	
1.	Robbins, S. P., & Judge, T.A. Organizational Behaviour. New Delhi: Prentice- Hall of	
	India.	
2.	Luthans, Fred. Organisational Behaviour. Tata Mc Graw Hill.	
3.	Davis, Keith. Human Behaviour at Works. Tata Mc Graw Hill, New Delhi.	
4.	Singh, K. Organizational behaviour: Text and cases. New Delhi: Pearson Education.	
5.	Newstrom, John W. Organisational Behaviour. Tata Mc Graw Hill	
6.	Websites:	
	<ul> <li>https://ccsuniversity.ac.in/bridge-library/pdf/Main-</li> </ul>	
	Principles% 20of% 20Management% 20and% 20Organisational% 20Behaviour.pdf	
	<ul> <li>https://mis.alagappauniversity.ac.in/siteAdmin/dde-</li> </ul>	
	admin/uploads/3/UG_B.B.A_English_10431-	
	ORGANIZATIONAL%20BEHAVIOUR.pdf	



	• file:///I:/UG_B.B.A_English_10431-ORGANIZATIONAL%20BEHAVIOUR.pdf
7.	MOOCs:
	<ul> <li>https://www.mooc-list.com/tags/organizational-behavior</li> </ul>
	<ul> <li>https://www.openlearning.com/courses/organisational-behaviour-an-overview</li> </ul>
	<ul> <li>https://www.coursera.org/learn/managing-people-iese</li> </ul>

