



**B. J. VANIJYA MAHAVIDYALAYA**

**(Autonomous)**

**(Grant-in-Aid)**

**(Affiliated to Sardar Patel University)**

**Vallabh Vidyanagar- 388 120, Dist. Anand, Gujarat, India**

**Accredited with CGPA of 2.78 on four point scale at B++ Grade by NAAC**

**Syllabus with effect from June-2024**

**Master of Commerce (M.Com.)**

**Semester-I**

<b>Course Code</b> <b>PB01ECOM54</b>	<b>Title of the Course</b> <b>Financial Markets and Services-I</b>	<b>Total Credit</b> <b>4</b>
<b>Course Objectives</b>	<ol style="list-style-type: none"><li>1. To create awareness and provide a basic understanding of various concepts and practical dynamics of Financial System.</li><li>2. To understand the role and functions of financial system in macro economy.</li><li>3. To create awareness of current structure and regulation of Indian Financial Services Sector.</li><li>4. To know about various Financial Products and Services.</li></ol>	

<b>Course Description</b>		
<b>Unit</b>	<b>Description</b>	<b>Weightage</b>
<b>1.</b>	<b>The Financial System of India</b> Functions of the Financial Market, Financial Concepts, Financial Assets & their Properties, Financial Intermediaries, Financial Markets, Financial Rates of Return, Financial Instruments, Development of Financial System in India, Financial System and Economic Development, Weakness of Indian Financial System	<b>25%</b>
<b>2.</b>	<b>Financial Markets</b> Concept, Role of Financial Markets, Functions of Financial Markets, Constituents of Financial Markets, Indian Money and Capital Markets, Money Market - Definition, Characteristics, Importance & Functions, Capital Market - Meaning, Characteristics & Functions, SEBI as a Regulating Body, Call Money Market - Meaning, Features, Benefits, Participants, Nature of Dealings & Mode of Operations, Debt Market - Meaning, Advantages & Functions, Role of Bond Market, Conceptual Discussion of Forex Market and Derivative Market	<b>25%</b>
<b>3.</b>	<b>Financial Services: Conceptual Framework</b> Meaning, Characteristics, Objectives, Scope of Financial Services, Factors related to the Growth of Financial Services Sector prior to the Economic Liberalization, Causes for Financial Innovations, Innovative Financial Instruments, Problems/Challenges facing the Financial Services Sector, Present Scenario	<b>25%</b>
<b>4.</b>	<b>Financial Markets' Instruments</b> <u>Equity Market Instruments</u> - Equity Shares, Preference Shares, Deferred/Founders Shares, Non-Voting Shares, Tracking Stocks <u>Debt Market Instruments</u> - Debentures, Kinds of Debentures, Distinction between Debentures and Share Capital, Convertible Debentures, Valuation of Convertibles <u>Hybrid Debt Instruments</u> - Zero Interest Bond, Equity Warrants with NCDs, Secured Premium Notes, Deep Discount Bond, Zero Coupon Convertible Note, Step-up and Step-down Debentures, Coupon Stripping, Debt for Equity Swap, Junk Bonds, Mezzanine Debt, Floating Rate Bonds, Other Hybrid Debt Instruments – Multi-Option Secured Redeemable Convertible Debenture, Callable Bond, Option Tender Bonds, Guaranteed Debentures,	<b>25%</b>



Subordinated Debentures, Indexed Bonds, Inflation Adjusted Bonds, Credit Wrapping, STRIPS, Oil Bonds, Call and Put Option in Debenture Issue <u>Money Market Instruments</u> - Treasury Bills, Central Government Securities (Gilt-edged Securities), State Government/Public Sector/ Municipality Issued Securities, Commercial Papers, Certificate of Deposit, Bills Rediscounting, Call Money, Repurchase Agreements, Interbank Participation Certificates, Other Money Market Instruments – Bank Deposits, Term Money, Corporate Debentures and Bonds, Banker’s Acceptance, Commercial Bills and Fringe Market, Selection of Securities <u>Financial Engineering</u> – Meaning and Features
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<b>Teaching-Learning Methodology</b>	Lecture, Group Discussion, Doubt Solving, PowerPoint Presentation, Case Study, Real Life Company Examples & Seminar
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<b>Evaluation Pattern</b>		
<b>Sr. No.</b>	<b>Details of the Evaluation</b>	<b>Weightage</b>
1.	Internal/Written Examination	20%
2.	Internal Continuous Assessment in the form of Practical, Viva-Voce, Quizzes, Seminars, Assignments & Attendance	10%
3.	External Examination	70%

Students will have to score minimum 40 % to pass the course.

<b>Course Outcomes: Having completed this course, the students will be able to:</b>	
1.	Develop conceptual understanding about Indian Financial System and Economic Development
2.	Get insights about Financial Markets
3.	Clarify concepts of various Constituents of Financial Markets
4.	Learn about Fundamentals of Financial Services

<b>Suggested References:</b>	
<b>Sr. No.</b>	<b>References</b>
1.	Gurusamy, D. S. (2015). Financial Market and Institutions (Forth ed.). Chennai: Vijay Nicole Imprints Pvt Ltd.
2.	Gurusamy, D. (2009). Financial Services (Second ed.). New Delhi, India: McGraw Hill Education India.
3.	Gordon, E., & Natrajan, K. (2016). Financial Markets and Services (11th Revised ed.). Mumbai, India: Himalaya Publishing House.
4.	Sasidharan, K., & Mathews, A. K. (2008). Financial Services and System. Delhi, India: McGraw Hill Education.
5.	Avadhani, V. A. (2015). Financial Services in India (Third Revised ed.). Mumbai, India: Himalaya Publishing House.
6.	Kaur, J., & Wadera, D. (2015). Marketing of Services (Revised ed.). New Delhi, India: Global Academic Publishers & Distributors.
7.	Available On-Line Resources that can be used as Reference Material
8.	<b>Website:</b> <a href="http://ugcmoocs.inflibnet.ac.in/ugcmoocs/view_module_pg.php/650">http://ugcmoocs.inflibnet.ac.in/ugcmoocs/view_module_pg.php/650</a>
<b>SUBJECT</b>	
<b>COMMERCE</b>	
<b>Paper No. and Title</b>	11: Money and Banking
<b>Module No. and Title</b>	34: Financial markets in India
	27- Commercial Banks