



B. J. VANIJYA MAHAVIDYALAYA

(Autonomous)

(Grant-in-Aid)

(Affiliated to Sardar Patel University)

Vallabh Vidyanagar- 388 120, Dist. Anand, Gujarat, India

Accredited with CGPA of 2.78 on four-point scale at B++ Grade by NAAC

Syllabus as per the NEP 2020 with effect from June - 2025

Bachelor of Commerce (B. Com.)

Semester – III

Course Code	UB03SECOM02	Title of the Course	Social Entrepreneurship
Total Credits of the Course	02	Hours per week	02

Course Objective:	1) To make learners familiar with the concept of Social Entrepreneurship
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Course Content		
Unit No.	Description	Weightage (%)
1	Fundamentals of Social Entrepreneurship: <ul style="list-style-type: none">Concept of Social entrepreneur & entrepreneurship– Evolution, Need, Major Functions, Difference between Social and Commercial entrepreneurs, Areas of Social Entrepreneurship	50%
2	Women Entrepreneurship: <ul style="list-style-type: none">Concept, Functions, Problems, Development of women entrepreneurship in India, Role of women Associations	50%

Teaching-Learning Methodology	The course would be taught /learnt through ICT (e.g. Power Point Presentation, Audio-Visual Presentation), Lectures, Group Discussions, Quizzes, Assignments, Case Study and Browsing E- Resources.
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Internal and External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	----
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	----
6	Attendance	05 (10%)	05 (20%)
Total Internal (%)		50 (100%)	25 (100%)
Final Examination (%)		50 (100%)	25 (100%)

Sr. No.	Course Outcomes: Having completed this course, the learner will be able to
1)	About Fundamentals of Social Entrepreneurship Get familiarity with aspects of Women Entrepreneurship Get exposure to Trends in Social Entrepreneurship

Sr. No.	Suggested References:
1)	Social entrepreneurship by Dr. Sanjay R. Ajmeri, Pothe.com
2)	Social Entrepreneurship by David bournstein & Susan Devis, Oxford University Press.
3)	Social Entrepreneurship–Meaning, Challenges and Strategies by hamza El Fasiki, Lambart Academic Publication.
4)	Entrepreneurship Development by S.S. Khanka
5)	Entrepreneurship Development and Project Management by Neeta Baporikar.
6)	Entrepreneurial Development by Gupta and Shrinivasan.

On-Line Resources available that can be used as Reference Material