



B. J. VANIJYA MAHAVIDYALAYA

(Autonomous)

(Grant-in-Aid)

(Affiliated to Sardar Patel University)

Vallabh Vidyanagar- 388 120, Dist. Anand, Gujarat, India

Accredited with CGPA of 2.78 on four-point scale at B++ Grade by NAAC

Syllabus as per the NEP 2020 with effect from June - 2025

Bachelor of Business Administration (General)

Semester – III

Course Code	UM03SEBBA03	Title of the Course	Rurban Development
Total Credits of the Course	02	Hours per week	02

Course Objectives:	<ol style="list-style-type: none">1) To familiarize the students with the concept of rural and urban development.2) The students understand and interpret the causes and effect of urbanization.3) The students learn to apply these theoretical models and also aware about the scheme provided by the government for rural development.4) Students will be able to understand the concept of migration its types and causes
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Course Content		
Unit No.	Description	Weightage (%)
1	Rural Development: <ul style="list-style-type: none">• Rural Development Concept• Nature and scope of Rural Development• Size, Structure and Characteristics• Determinants of Rural Development• Gandhian model of Rural Development• Rural reconstruction approach: Importance, progress and obstacles in reconstruction approaches.	50%
2	Urban Development: <ul style="list-style-type: none">• Concepts and Meaning of Urbanization, Causes of Urbanization• Trends in Urbanisation, Effects of Urbanisation, Urbanization and Urban Problems• Urbanisation in India• Urbanisation and Development: Issues and Challenges• Urbanisation and Sustainable Development• Problems Concerning the Current Process of Urbanisation• Impact of Urbanisation in Rural Areas	50%



Teaching-Learning Methodology	The course would be taught /learnt through ICT (e.g. Power Point Presentation, Audio-Visual Presentation), Lectures, Group Discussions, Quizzes, Assignments, Case Study and Browsing E- Resources.
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Internal and External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	----
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	----
6	Attendance	05 (10%)	05 (20%)
Total Internal (%)		50 (100%)	25 (100%)
Final Examination (%)		50 (100%)	25 (100%)

Sr. No.	Course Outcomes: Having completed this course, the learner will be able to
1)	The students can examine the basic difference between rural and urban concept.
2)	The students will be able to explain the various models of rural development and also them able to identify causes of urban development and migration.
3)	The students will be able to analyse and evaluate the rural development scheme and their function and impact on rural area.
4)	Analyse issues and challenges of urbanisation and its present development.

Sr. No.	Suggested References:
1)	Michael P Todaro (2001), "Economic Development," Pearson Education.
2)	Mishra S K and Puri, "Economics of Development and Planning Theory & Practice," Himalaya Publications
3)	M L Jhingan, "Economics of Development and Planning," Vrinda Publications.
4)	Government of Gujarat, Development Program-2011-12, General Administration Department, Planning Development, Gandhinagar, February 2011.
5)	Website Of Gujarat Knowledge Society
6)	Statistical Handbook of Gujarat.

Sr. No.	On-Line Resources available that can be used as Reference Material
1)	Www.Rural-Urban.Org
2)	Http://Www.Vibrantgujarat.Com/Documents/Vibrant-GujaratSummits/Rurbanization- Changing Face-Of-Modern-India

3)	Http://Www.Jnvr.Net/Thechandigarhproject/Rurbanplanning.Html
4)	Http://Www.Jnvr.Net/Thechandigarhproject/Rurbanmodels.Html