

B. J. VANIJYA MAHAVIDYALAYA

(Autonomous)

(Grant-in-Aid)

(Affiliated to Sardar Patel University) Vallabh Vidyanagar- 388 120, Dist. Anand, Gujarat, India Accredited with CGPA of 2.78 on four-point scale at B++Grade by NAAC Syllabus as per the NEP 2020 with effect from June - 2025 Bachelor of Business Administration (General)

Semester – III

Course Code	UM03MABBA01	Title of the Course	Human Resource Management – I
Total Credits of the Course	04	Hours per week	04

Course	1) To develop understanding of how to effectively manage people and	
Objectives:	basics of human resource management	
	2) To make the students aware regarding different managerial and	
	operative functions of HRM.	
	3) To make learner conversant with recruitment, selection and	
	employee training.	

	Course Content		
Unit No.	Description	Weightage (%)	
1	Human Resource Management:	25%	
	• Introduction, Meaning, Objectives, Importance, Functions.		
	Human Resource Planning:		
	• Concept, Process of HRP, Job Analysis, Job Description and Job specification		
2	Recruitment, Selection and Employee Training:	25%	
	Recruitment: Concept, Process, Sources		
	Selection: Definition, Procedure		
	Employee Training: Meaning, Importance		
	Techniques- On-the-Job and Off-the Job		
3	Promotion, Transfer and Absenteeism:	25%	
	Promotion: Meaning, Policy, Types and Basis		
	Transfer: Meaning, Types, Policy		
	Demotion: Meaning, Causes		
	Absenteeism: Concept, Causes		
	Separation: Meaning, Forms		



4	Compensation and Performance Appraisal:	
	Compensation: Concept, Objectives, Factors	
	Performance Appraisal: Meaning, Process,	
	Traditional Methods: Ranking Method, Paired Comparison, Checklist Method	
	• Modern Method: MBO and 360 Degree Method, BARS	

Teaching-	The course would be taught /learnt through ICT (e.g. Power Point	
Learning	presentation, Audio-Visual Presentation), lectures, group discussions,	
Methodology	assignments, case Study and browsing e- resources.	

Internal and External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	
6	Attendance	05 (10%)	05 (20%)
	Total Internal (%)	50 (100%)	25 (100%)
	Final Examination (%)	50 (100%)	25 (100%)

Sr. No.	Course Outcomes: Having completed this course, the learner will be able to	
1)	Understand how to manage people effectively at workplace.	
2)	Learn concepts of human resources management and human resources planning.	
3)	Explain how human resource managers align the recruitment and selection process and employee training process.	

Sr. No.	Suggested References:	
1)	Personnel Management: C B Memoria & S V Gankar, Himalaya Publishing House	
2)	Human Resource Management: S S Khanka, S Chand	
3)	Human Resource Management: C B Gupta, Himalaya Publishing House	
4)	Text and Cases of Human Resource Management: P Subba Rao, Himalaya Publishing House	

