

B. J. VANIJYA MAHAVIDYALAYA

(Autonomous)

(Grant-in-Aid)

(Affiliated to Sardar Patel University)

Vallabh Vidyanagar- 388 120, Dist. Anand, Gujarat, India Accredited with CGPA of 2.78 on four-point scale at B++ Grade by NAAC Syllabus as per the NEP 2020 with effect from December - 2024

Bachelor of Business Administration (General)

Semester – II

Course Code	UM02IDBBA02	Title of the Course	Fundamentals of Banking and Insurance
Total Credits	04	House non wook	04
of the Course	U4	Hours per week	U4

Course	1) To expose the student to the theory and overview of the banks and its		
Objectives:	Management.		
	2) To impart knowledge regarding insurance companies and its significance.		
	3) To familiarize students with latest Acts, technology and trends in banking and insurance.		

	Course Content	
Unit No.	Description	Weightage (%)
1)	An Overview of Banking Industry:	25%
	 Definition of Banks, Types of Banks, Principles of Banking Banking System in India, Overview of RBI, Public, Private, Co-operative, Payment Bank, Regional Rural Banks, Agriculture and Rural Development Banks, Universal Banking ADRs and GDRs EXIM Bank and their Functions 	
2)	Electronic Banking:	25%
,	 Meaning, Definition, Features, Advantages and Limitations-Core Banking, the Evolution of E-Banking in India, Legal Framework for E-Banking Internet Banking ATM, NEFT RTGS,IMPS Mobile Banking 	



	Credit Card	
	Debit Card	
	• MICR	
	ECS (Electronic Clearing Services)	
3)	Fundamentals of Insurance:	25%
	Definition, Purpose and Need of Insurance	
	Functions and Characteristics of Insurance	
	Significance of Insurance in Development of Industry and	
	Commerce	
	Types of General Insurance Policies	
	Types of Life Insurance Policies	
	Insurance Planning :Meaning Basic Principles of Insurance	
4)	Regulation of Banking and Insurance:	25%
	• IRDA- Insurance Regulatory and Development Authority (IRDA)	
	Duties, Powers and Functions of IRDA	
	The Banking Regulation (Amendment) Act, 2020	
	Consumer Protection Act 2019	
	Safety and Precautionary Measures in Banking and Insurance	
	Sector	

Teaching-	The course would be taught /learnt through ICT (e.g. Power Point	
Learning	Presentation, Audio-Visual Presentation), Lectures, Group Discussions,	
Methodology	Quizzes, Assignments, Case Study and Browsing E- Resources.	

Internal and External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	
6	Attendance	05 (10%)	05 (20%)
	Total Internal (%)	50 (100%)	25 (100%)
Final Examination (%)		50 (100%)	25 (100%)

Sr. No.	Course Outcomes: Having completed this course, the learner will be able to
1)	Understand about different types of bank and their functions.



2)	Understand about different technological development in banking sector
3)	Understand various significance of insurance sector for individuals, organisations
	and economy.
4)	Understand about regulatory measures in the insurance and banking sector as well
	as safety measures in

Sr. No.	Suggested References:
1)	Banking Law and Practice – M.L Tannan
2)	Microfinance Perspective and Operations – IIBF, 2016.
3)	Rural Banking Operations – IIBF, 2017 Edition
4)	Modern Banking In India , Gupta
5)	Money Banking And Finance Paperback – 2009 -N K Sinha
6)	Principles and Practices of Banking 11 edition Paperback – 2015 - N S Toor, Arun Toor
7)	Principles Of Banking (With Case Studies) Hardcover – 2009 - Rakesh Kumar
8)	Insurance Principles and Practice – M N Mishra & S B Mishra – S. Chand 22nd Edition
9)	Introduction to Risk Management & Insurance – Mark S Dorfman & David A. Cather – Tenth Edition
10)	Principles and Practices of Banking, Indian Institute of Banking and Finance, Macmillan India Ltd. Mishra M.N.: Life Insurance Corporation of India, Vol. I, II, III – Raj Books, Jaipur.
11)	Legal and Regulatory Aspects of Banking, Indian Institute of Banking and Finance, Macmillan India Ltd. Insurance: Fundamentals, Environment & Procedures Bodla, MC Gaeg, K.P.Singh, Published by Deep & Publications Pvt.Ltd. New Delhi.
12)	E-Banking in India: Challenges and Opportunities-By Rimpi Jatana, R. K. Uppal
13)	Insurance Products & Services Published by Indian Institute of Bankers, Published by Taxmann's.
14)	Investment Analysis & Portfolio Management- Prasanna Chandra, Tata McGraw Hill

Sr. No.	On-Line Resources available that can be used as Reference Material
1)	http://egazette.nic.in/WriteReadData/2020/222114.pdf
2)	https://www.irdai.gov.in/
3)	https://www.rbi.org.in/
4)	https://onlinecourses.nptel.ac.in/
5)	https://www.mooc.org/

