

B. J. VANIJYA MAHAVIDYALAYA

(Autonomous)

(Grant-in-Aid)

(Affiliated to Sardar Patel University)

Vallabh Vidyanagar- 388 120, Dist. Anand, Gujarat, India Accredited with CGPA of 2.78 on four-point scale at B++ Grade by NAAC Syllabus as per the NEP 2020 with effect from December - 2024

Bachelor of Business Administration (General)

Semester – II

Course Code	UM02MABBA03	Title of the Course	Company Management	
Total Credits	04	Haung nan waal	0.4	
of the Course	04	Hours per week	04	

Course	1) To expose the student to the theory and overview of the Business.		
Objectives:	2) To familiarize students with types of companies and forms of		
	Business Organisation.		

	Course Content	
Unit No.	Description	
1)	Nature & Scope of Business:	25%
	Meaning of Business	
	Characteristics of Business	
	 Classification & Functions of Business 	
	Objective of Business	
2)	Types of Companies:	25%
	Incorporated Companies	
	Unincorporated Companies	
	Basis of Classification : On the basis of Incorporation, On the	
	basis of Liability, On the basis of Number of Members, On	
	the basis of Control, On the basis of Ownership	
	Distinction between a public Company and a Private Company	
	• Sole Proprietorship, Partnership and Limited Liability Partnership	
3)	Introduction to company Form of Organization:	25%
	 Meaning and Features of Joint Stock Company 	
	Merits & Demerits of Joint Stock Company	
	 Company Formation Procedure with Reference to 	
	Memorandum of Association, Articles of	
	Association and Prospectus.	
	Conversion of Private Ltd. To Public Ltd Company	



4)	Business Combination for Companies:	25%
	Introduction	
	Objectives of Business Combination	
	Causes of Business Combination	
	Types of Business Combination	
	Forms of Business Combination	
	Recent trends in combination	

Teaching-	The course would be taught /learnt through ICT (e.g. Power Point	
Learning	Presentation, Audio-Visual Presentation), Lectures, Group Discussions,	
Methodology	Quizzes, Assignments, Case Study and Browsing E- Resources.	

Internal and External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	
6	Attendance	05 (10%)	05 (20%)
	Total Internal (%)	50 (100%)	25 (100%)
Final Examination (%)		50 (100%)	25 (100%)

Sr. No.	Course Outcomes: Having completed this course, the learner will be able to
1)	To understand various aspect about business.
2)	To understand different types and forms of companies and how private company is
	different from public company
3)	To understand about joint stock company and its procedure to start with different
	documents.
4)	To understand various aspect of Business Combination and recent development.

Sr. No.	Suggested References:
1)	Company Law & Secretarial Practices by M J Mathew
2)	Company Law By ND Kapoor
3)	Secretarial Practice by M C Kuchhal
5)	Forms of business Organisation, S.P.Shah, Dr. Paresh Shhah, Prof. A.A.Shah, Mahajan Publication House, 5th Edison
6)	Modern business organisation- Y.K.Bhushan, Sulatan Chand & Publication



Sr. No.	On-Line Resources available that can be used as Reference Material	
1)	http://ebook.mca.gov.in/default.aspx	
2)	https://sdak24.com/management-of-companies-corporate-law-notes/	
3)	https://www.dphu.org/uploads/attachements/books/books_3955_0.pdf	

