



B. J. VANIJYA MAHAVIDYALAYA

(Autonomous)

(Grant-in-Aid)

(Affiliated to Sardar Patel University)

Vallabh Vidyanagar- 388 120, Dist. Anand, Gujarat, India

Accredited with CGPA of 2.78 on four-point scale at B++ Grade by NAAC

Syllabus as per the NEP 2020 with effect from June – 2024

Bachelor of Business Administration BBA (General)

Semester - I

Course Code	UM01MIBBA02	Title of the Course	Corporate Social Responsibility
Total Credits of the Course	04	Hours per week	04

Course Objectives:	<ol style="list-style-type: none">1) To examine the scope and complexity of CSR.2) To demonstrate a multi stakeholder perspective in viewing CSR activities.3) To examine the vision and mission of corporate for society at large.4) To analyze the impact of CSR on Corporate culture.
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Course Content		
Unit No.	Description	Weightage (%)
1.	Introduction: <ul style="list-style-type: none">• Meaning and Definition of CSR, History and Evolution of CSR, Factors affecting the growth of CSR• Reasons for Social Responsibility• CSR activities – Nature, types, impact on development programme Corporate responsibility towards various group of stakeholders Chronological evolution of CSR in India• Arguments in favor and Against of Corporate Social Responsibility	25%



2.	CSR - Legislation in India and the World: <ul style="list-style-type: none"> • Provision for Corporate Social Responsibility in Companies Act-2013 –Section 135 • Scope for CSR Activities under Schedule VII 	25%
3.	Corporate Governance: <ul style="list-style-type: none"> • Introduction, Historical Background • Factors behind the origin of Corporate Governance Important issues and Need of Corporate Governance SEBI Code of Corporate Governance • Corporate Governance in India, • Global issues in corporate Governance 	25%
4.	Current Trends and Opportunities in CSR: <ul style="list-style-type: none"> • Review Current Trends and Opportunities in CSR • CSR as Strategic business tool for sustainable development Review of successful corporate initiatives and challenges of CSR • Case Studies of major CSR activities by any two industrial units in India 	25%

Teaching-Learning Methodology	The course would be taught /learnt through ICT (e.g. Power Point Presentation, Audio-Visual Presentation), Lectures, Group Discussions, Quizzes, Assignments, Case Study and Browsing E- Resources.
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / MCQ (As per CBCS R.6.8.3)	30%
2.	Internal Continuous Assessment in the form of Practical, Viva- voce, Quiz, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	20%
3.	Final Examination	50%



Course Outcomes: Having completed this course, the learner will be able to	
1.	Develop empathy and responsibility towards society
2.	Visualize the role of corporate for a better future of the nation
3.	Understand and follow rules related to CSR in organisation

Suggested References:	
Sr. No.	References:
1.	Management Theory and Practice, C.B. Gupta, Sultanchand & Sons.
2.	Business Ethics and Corporate Governance, workbook by ICFAI University Press.
3.	Corporate Governance by Devi singh & Subhash Garg, Excel books.
4.	Accounting Standards and Corporate Accounting Practice – Ghosh T P.
5.	The world guide to CSR – Wayne Visser and Nick Tolhurst.
6.	Corporate Social Responsibility in India – Sanjay K Agrawal.
7.	Handbook on CSR in India,CII.
8.	Handbook of Corporate Sustainability: Framework,Strategies and Tools – M.A. Muhammaed Abu B. Siddique.
9.	Corporate Social Responsibility: Concepts and Cases: The Indian –C.C.Bai, Ajit Prasad.

Sr. No.	On-Line Resources available that can be used as Reference Material
1.	Annual reports and web sites of organisations for CSR Disclosures

