



B. J. VANIJYA MAHAVIDYALAYA

(Autonomous)

(Grant-in-Aid)

(Affiliated to Sardar Patel University)

Vallabh Vidyanagar- 388 120, Dist. Anand, Gujarat, India

Accredited with CGPA of 2.78 on four-point scale at B++ Grade by NAAC

Syllabus as per the NEP 2020 with effect from December - 2024

Bachelor of Business Administration (General)

Semester - II

<p>Programme Outcome (PO) – For B.B.A. Programme</p>	<ul style="list-style-type: none"> • To understand business functions and management practices leading to development of business acumen among students. • To develop critical and analytical thinking abilities. • To improve Communication and interpersonal skills. • To develop social sensitivity and ethical considerations leading to sustainable business practices. • To comprehend the importance of time management and its fundamentals. • To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.
<p>Programme Specific Outcome (PSO) – For B.B.A. Semester - II</p>	<ul style="list-style-type: none"> • Acquire conceptual clarity of MSME sector. • Analyze and interpret data for better decision making. • Demonstrate effective communication skills and ability to work in groups. • Apply ethical practices and sustainability issues in business. • Understand the importance of Time Management • Prepare better for competitive exams in Management such as CAT, CMAT, etc.

Sr. No.	Course Type	Course Code	Course Title	T/P	Credit	Exam Duration in Hours	Components of Marks		
							Internal	External	Total
1	Major (Core) (Any Two)	UM02MABBA01	Management of MSMEs	T	4	2:30	50	50	100
		UM02MABBA02	Corporate Accounting	T	4	2:30	50	50	100
		UM02MABBA03	Company Management	T	4	2:30	50	50	100
2	Minor (Elective) (Any One)	UM02MIBBA01	Macro Economics for Management	T	4	2:30	50	50	100

3	Multi/Inter Disciplinary (Any One)	UM02IDBBA01	Business Mathematics - II	T	4	2:30	50	50	100
		UM02IDBBA02	Fundamentals of Banking & Insurance	T	4	2:30	50	50	100
4	Ability Enhancement Compulsory Course (Any One)	UM02AEBBA01	Communication Skills for Management – II	T	2	1:30	25	25	50
5	Skill Enhancement Course/Internship (Any One)	UM01SEBBA01	Time Management	T	2	1:30	25	25	50
		UM01SEBBA02	Human Rights	T	2	1:30	25	25	50
6	Value Added Course (Any One)	UM02VABBA01	Integrated Personality Development	T	2	1:30	25	25	50
		UM02VABBA02	NCC Army – I	T	2	1:30	25	25	50
		UM02VABBA03	National Service Scheme – I	T	2	1:30	25	25	50
		UM02VABBA04	Yoga, Meditation & Happiness	T	2	1:30	25	25	50
		UM02VABBA05	Personality Enrichment	T	2	1:30	25	25	50
		UM02VABBA06	Environmental Studies	T	2	1:30	25	25	50